

#NCW2018

www.nationalcareersweek.com



Highlight
Magazine **2018**

**NATIONAL
CAREERS
WEEK**

Headline sponsor 2018:



Curious Authentic Great eye

At RBS, we recognise that everyone is different and everyone has different things they love to do. Our Early Careers programmes give you the opportunity to turn that passion into a fulfilling career.

We want you to have everything you need to ensure you get off to the best possible start by providing you with the tools and support to succeed with RBS.

With responsibility from the beginning and the chance to work in some great locations, you will contribute to making RBS the number one bank for customer service, trust and advocacy. We want you to bring your curiosity, commitment and enthusiasm and together, we can make a difference.

Your passion. Your potential.

Discover how your passion could shape a career.

 **RBS Early Careers**

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FOREWORD

NCW 2018 has been another amazing year; surpassing our expectations on a scale we didn't envisage, there is much to celebrate.

I would like to take this opportunity to thank all of our sponsors, with a special mention to RBS Early Careers, and a heartfelt thank you to our Ambassadors and the army of Careers professionals, teachers and organisations across the UK who absolutely blew me away with their imagination, commitment and determination - making a positive difference for hundreds of thousands of young people.

Onwards and upwards.

Nick Newman
Founder and CEO





THANK YOU
TO OUR
AMBASSADORS
FOR HELPING
TO MAKE
#NCW2018
THE BIGGEST
ONE YET!

WHAT?

National Careers Week is driven to improve the life chances and social mobility of those that need it most.

National Careers Week (NCW) is a celebration of careers guidance and free resources in education across the UK. The aim is to provide a focus for careers guidance activity at an important stage in the academic calendar to help support young people leaving education.

Careers Week encourages education providers to bring together students, local employers and advisers through careers events and activities. During National Careers Week it is up to every school, academy and college to offer careers advice and guidance to their students. We are here to help and can provide free resources, information on current career opportunities and advice on activities and exercises to run.

Last year services provided to students during National Careers Week included daily drop-in workshops; careers fairs; employer visits; focus on subject relevant careers in lessons and showing careers films.

At a time of high youth unemployment there has never been a bigger need for careers guidance to be promoted and celebrated in education. National Careers Week is your platform to advise and inspire our next generation as they enter the world of work.

WHY?

To support all to understand, realise and fulfil their career goals.

We will achieve this by continuing to work with all stakeholders responsible for addressing the issue of quality CEIAG provision in the UK.

HOW?

NCW AMBASSADORS

NORTHEAST	Catherine Boland Jennifer Vincent
NORTHWEST	Mandy Morland Rachel Brickell
EAST MIDLANDS	Helen Janota
MIDLANDS	Kurtis-Jay Castle
SOUTHWEST	Amanda Willington
SOUTHEAST & LONDON	Jon Gregory Nellee Keshwala

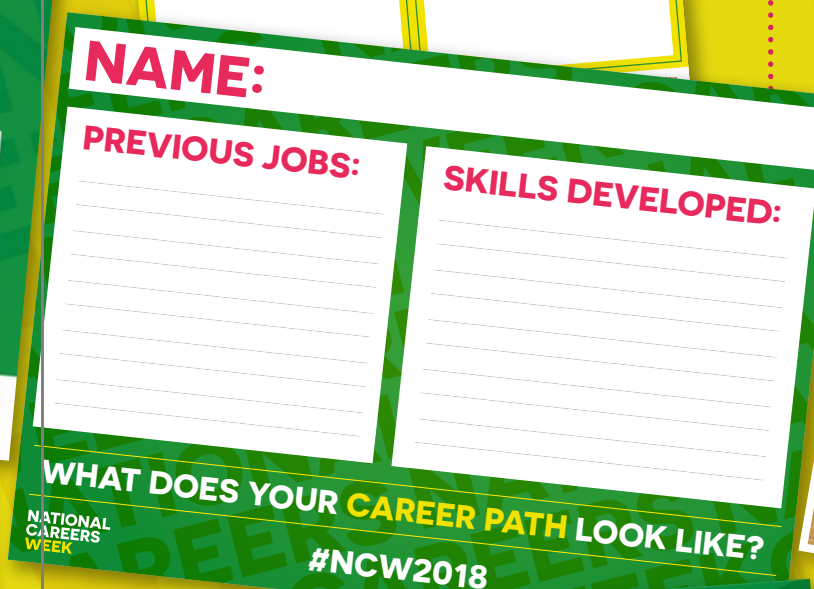
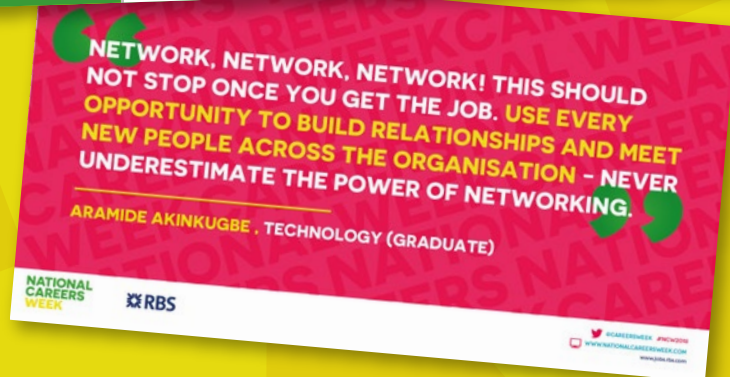
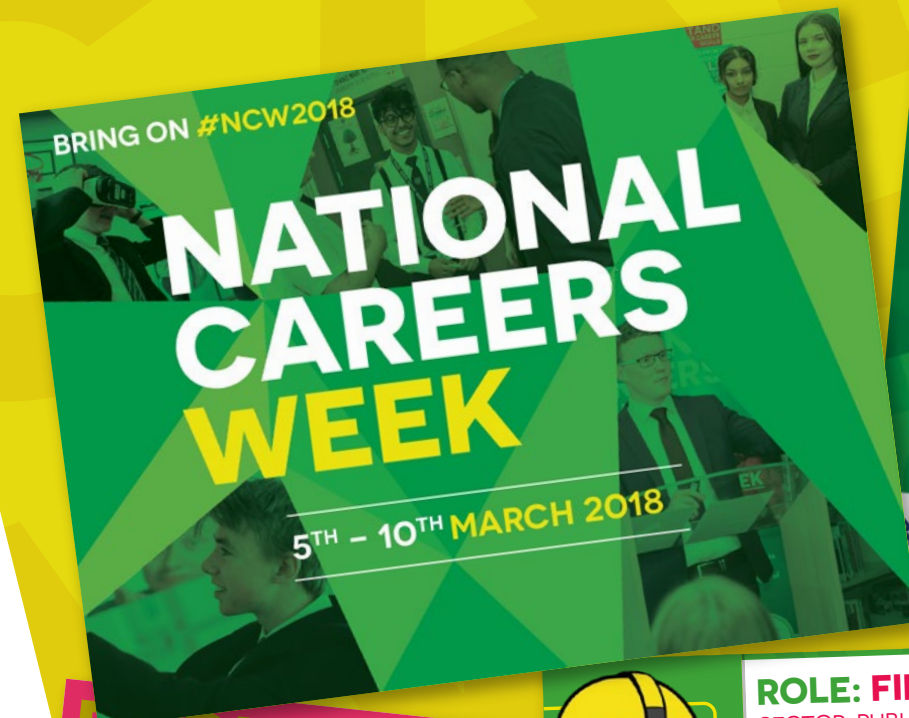


RESOURCES

Developed by experts from education and industry, our resources aim to empower and promote careers activity in primary, secondary and post-16.

All of our resources are free to download visit:

www.nationalcareersweek.com/resources



A FEW SNAPS OF OUR RESOURCES IN ACTION!



Q&A with RBS Apprentice: Hannah Jenkins



WHY DID YOU JOIN RBS?

I did a couple of jobs that gave me experience in a working environment but I didn't really enjoy them. I decided I needed a change and go for something that I could really develop in and get stuck into.

I applied for the apprenticeship just before Summer 2017. I didn't even know RBS offered apprenticeships until I saw an advert on Facebook. As soon as I saw it, I wanted to apply. I was so surprised when I was invited to the interview – I really wasn't expecting it. I knew I wanted to be part of something bigger and I really wanted to make a difference to people. RBS is one of the biggest banks so doing an apprenticeship here is a perfect way to start my career.

WHAT DID YOU KNOW ABOUT THE SECTOR BEFORE YOU JOINED?

I carried out extensive research about the bank because I wanted to be really prepared for my interview. It was so useful researching RBS because I found out so much which helped me make the right choice. I learnt RBS are doing a lot of brilliant things for customers and for their employees. Everything at RBS is very customer focused and customers are at the heart of everything we do. That customer focus was great to know about because I want to make a difference to people in my work.

WHY DID YOU WANT TO DO AN APPRENTICESHIP?

I wanted to really progress with my career and an apprenticeship with RBS is a brilliant way to do this. You're earning a salary and at the end of the apprenticeship you get a qualification. I came across the apprenticeship by chance and after reading the advert I realised that it'd be a fantastic opportunity to learn and to work for one of the biggest banks. It's a really great place to work and RBS are ranked number 4 in the 2017 RateMyApprenticeship Top 100 employers ranking compared to 54th position in 2015. That

shows the level of investment and care they show for their apprentices.

HOW DID SCHOOL OR COLLEGE HELP YOU PREPARE?

I left school 4 years ago with next to no, relevant, qualifications I thought you'd need for the apprenticeship. The fact I didn't have much experience shows apprenticeships can really be for anyone. You just need to be willing to learn new skills and push yourself out of your comfort zone. My qualification in Business Administration comes in handy because I'm doing the technology apprenticeship so I do have a bit of knowledge but it's not a problem if you don't. It's really down to you if you want it or not.

WHAT DO YOU WISH YOU'D KNOW THEN THAT YOU KNOW NOW?

I didn't have IT experience before starting with the bank and I thought I'd be thrown in at the deep end. I thought the role would've been too technical. However, when I actually begun my role I realised that I was taken through each learning process step by step so I learned manageable chunks of information at a time, to the point where I now feel comfortable in my role. I know that I still have a lot to learn but I am not as daunted at the prospect of learning all this new information.

INTERNATIONAL WOMENS DAY WAS DURING NATIONAL CAREERS WEEK – WHAT DOES RBS HAVE TO OFFER WOMEN?

There's RBS Womens Network which is designed to attract, retain and develop women in the business. There's also a Women's strategy which is reviewed each year. RBS aim to be the most inclusive place to work. The team that I work in is very male dominated, there are some females too, but because of the nature of the work that takes place not many women are interested in it, so there is a real push for female staff and I think that the apprenticeship scheme is a really good way to do this.

WHAT'S BEEN YOUR BIGGEST CHALLENGE AT RBS?

My first few weeks were my biggest challenge. It was the first time in over a year that I had a full time job. I thought it was completely different to anything I'd ever done before. At the start it was quite overwhelming but it didn't take long for me to learn the ropes. Now I definitely feel part of a great team.

WHAT'S BEEN YOUR BIGGEST SUCCESS OR YOUR PROUDEST ACHIEVEMENT?

My proudest achievement was actually getting offered a place on the apprenticeship programme as it is was the first offer of a full time position in over a year and this time around it felt like a step toward a career rather than just another job.

DESCRIBE WHAT IT'S LIKE TO WORK AT RBS IN THREE WORDS

Challenging, engaging, rewarding.

WHAT DO YOU WANT TO DO NEXT IN YOUR CAREER?

When I finish the apprenticeship, I want to look for other opportunities within the bank. I want to use the new skills and put my qualification to work and get involved in new and exciting challenges. I'd really like to keep learning, developing and broadening my knowledge of the bank.

INTERESTED IN AN APPRENTICESHIP?

Explore our nationwide Apprenticeship scheme via the RBS Careers website:

<https://jobs.rbs.com/pages/apprenticeships>



Q&A with RBS Apprentice: April Cunningham

WHY DID YOU JOIN RBS?

I came across RBS when looking for other apprenticeships. I thought it was an interesting opportunity to learn and manage a day job. It was also good to know when I complete my apprenticeship, I'll have a job at the end of it – other apprenticeship providers I looked at didn't offer that. My Dad worked for RBS for nearly 20 years and he told me what he thought of the bank. He spoke very highly about the opportunities and the culture at RBS. With all the positives in mind, I decided to go for it.

WHAT OTHERS COURSES DID YOU LOOK AT?

I checked out other banks and I found a few. They pay wasn't as good and they didn't offer a job at the end so I didn't bother applying to them. I got offered three roles with RBS and I went for Business Administrative one I'm in now.

WHY DID YOU GO FOR BUSINESS ADMINISTRATION?

It gives you a really good mix of responsibilities and you learn a lot of different types of skills. The skills I'm learning are really transferrable so they'll definitely help me with my future career moves. I feel like I'm getting a really good foundation I can build on with this course.

WHAT DID YOU KNOW ABOUT BANKING AND FINANCE BEFORE YOU JOINED?

I didn't have any knowledge or any experience in a bank but I've got lots of hospitality experience. I thought that banking and finance would all be about numbers and spreadsheets but it's not like that at all. It's actually the complete opposite of what I thought. It's relaxed and open. Everyone is so nice and approachable even if they're busy and that's a great thing. It's very different to what I imagined.

WHY DID YOU WANT TO DO AN APPRENTICESHIP?

They offer more than a regular full time job. I'm studying and getting a qualification, and in a well paid job so I'm getting good experience too. I've

already tried University and it just wasn't for me. Apprenticeships are a great opportunity to earn as well as learn. The qualification is good to aim for too. I can use the qualification and everything that I learn to move on in the bank and keep climbing the career ladder.

WHAT DO YOU WANT TO DO WITH YOUR CAREER?

I'm not 100% sure because in the role I'm doing now, I'm learning so much. I'm learning about resourcing and recruitment, finance, business relationships. I'm really turning into an all rounder. I want to learn as much as I can and I'm really into the people side of my role which is about resource management and recruitment. Once I've done my apprenticeship, I'm going to have some great skills that I can apply to my next role – wherever that may be.

HOW DID SCHOOL AND COLLEGE HELP PREPARE YOU?

Starting at the bank, I realised how flexible it is here. You have to be able to manage your time and your own work. My short experience at University helped with that. I'm quite independent anyway and I'm good at managing my own time. Even if you don't have these skills, you can learn them here which is great. It's really up to you if you want to learn and develop.

WHAT DO YOU WISH YOU'D KNOWN THEN THAT YOU KNOW NOW?

I had no idea about the amount of support there is here. The number of people supporting me is great and there is such a helpful network here. We all help and support each other as apprentices across the business so I never feel like I'm on my own or pressured. I have really good work colleagues but I've also made a lot of friends which I didn't expect at all.

WHAT DID YOU FIND SURPRISING ABOUT THE APPRENTICESHIP AT RBS?

I didn't realise how much responsibility you have – the level of trust they have in me as an

apprentice is amazing. You have to look for the opportunities if you want to develop and you get all the support you need to get you to where you want to be. It's not as scary as I thought it was going to be and I'm having a great time.

WHAT'S BEEN YOUR BIGGEST CHALLENGE?

The biggest challenge is adapting to the job. I've had to learn some technical phrases and systems so that was different. The atmosphere is different to get used to because I have to manage my own time. At school you're always told what to do and when so managing my own time and being trusted with work feels different but it's definitely a change for the better.

WHAT ABOUT THE OFFICES?

So I work in Gogarburn which is RBS HQ. I like that it's open and full of colour so you really have a great space to work in. I thought it would be all separate office blocks and it's not. That means it feels very collaborative and as if we're all in it together.

WHAT'S BEEN YOUR BIGGEST SUCCESS?

Working as part of a new team. I've only been here three months and I'm completing high profile pieces of work and which is helping my team massively – that's an amazing feeling and it's only going to get better.

DESCRIBE RBS IN THREE WORDS

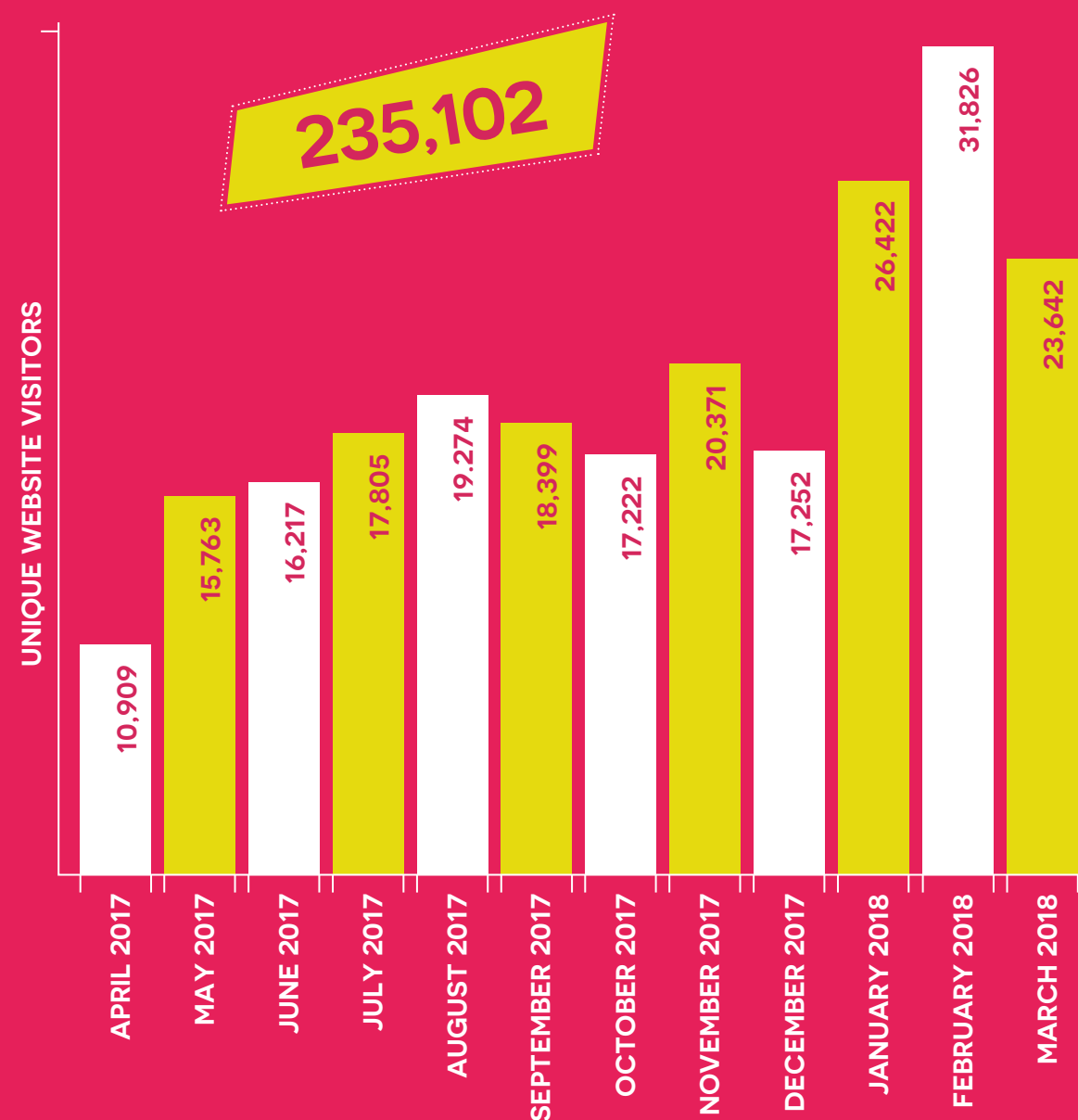
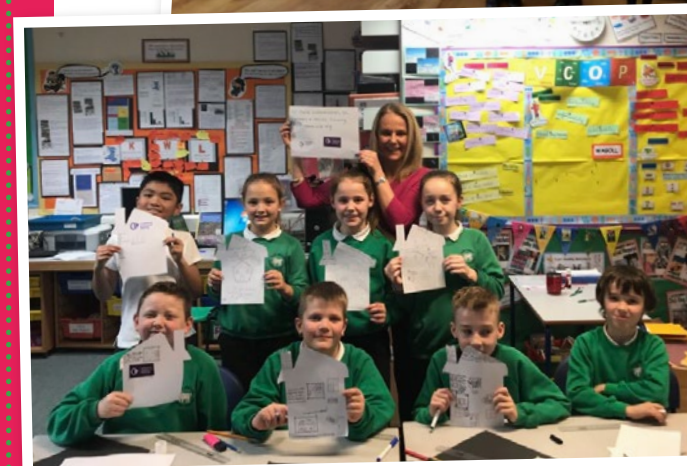
Supportive, Flexible, Relaxed

WHAT'S THE ONE PIECE OF ADVICE YOU'D OFFER SOMEONE THINKING ABOUT AN APPRENTICESHIP?

Keep an open mind and don't shut off ideas because it's out of your comfort zone. It's OK if you've never done something before because that means you're learning something new. Look for training and events and throw yourself into because that's the best thing to do – if you do more and push yourself more, you'll enjoy it so much better and have a great experience.

THE ONLINE BUZZ

A FEW OF YOUR
SNAPS FROM #NCW2018



RESOURCE DOWNLOADS

NCW2018 Graphics Pack	2,128 DOWNLOADS
Inspirational Quote Graphics	2,112 DOWNLOADS
Pledge Press Release	2,102 DOWNLOADS
KS2-3 Industry Sector Posters	1,813 DOWNLOADS
Secondary Stage Graphics	1,810 DOWNLOADS
Careers Ed Booklet for Schools	1,778 DOWNLOADS
NCW2018 Posters	1,384 DOWNLOADS
NCW Key Terms & Definitions	1,227 DOWNLOADS
KS3 Assembly Resources	1,072 DOWNLOADS
#NCW2018 House of Commons Launch Event Press Release	973 DOWNLOADS
Teacher Door Sign	955 DOWNLOADS
NCW2018 Pre-Event Booklet	822 DOWNLOADS
RBS Identifying Skills and Qualities Checklist	760 DOWNLOADS

TWITTER STATISTICS SUMMARY:

#NCW2018



46,509,737

POTENTIAL IMPACTS*

8,244,687

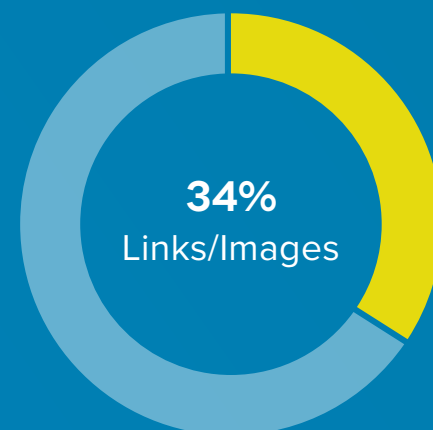
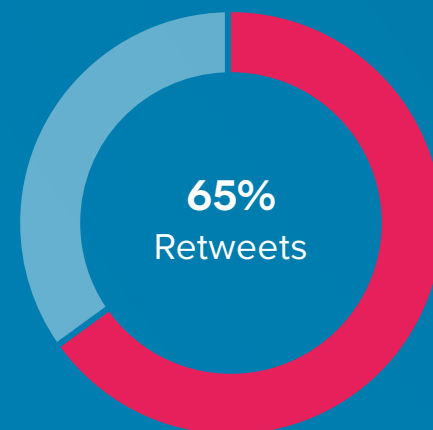
UNIQUE USERS REACHED

2,967

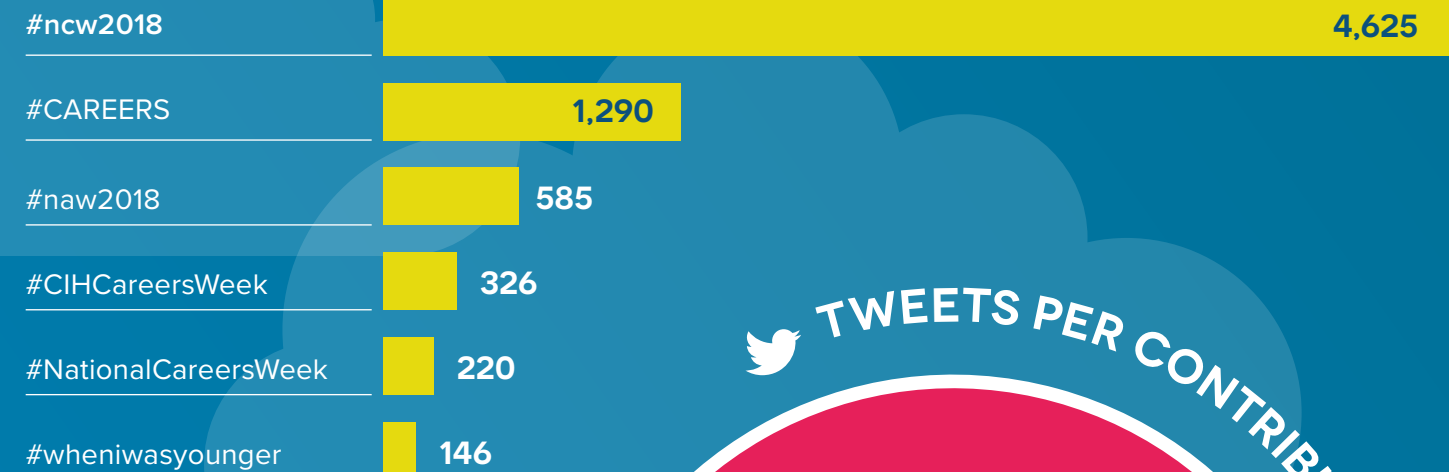
CONTRIBUTORS

TOTAL NO. OF TWEETS:

9,400



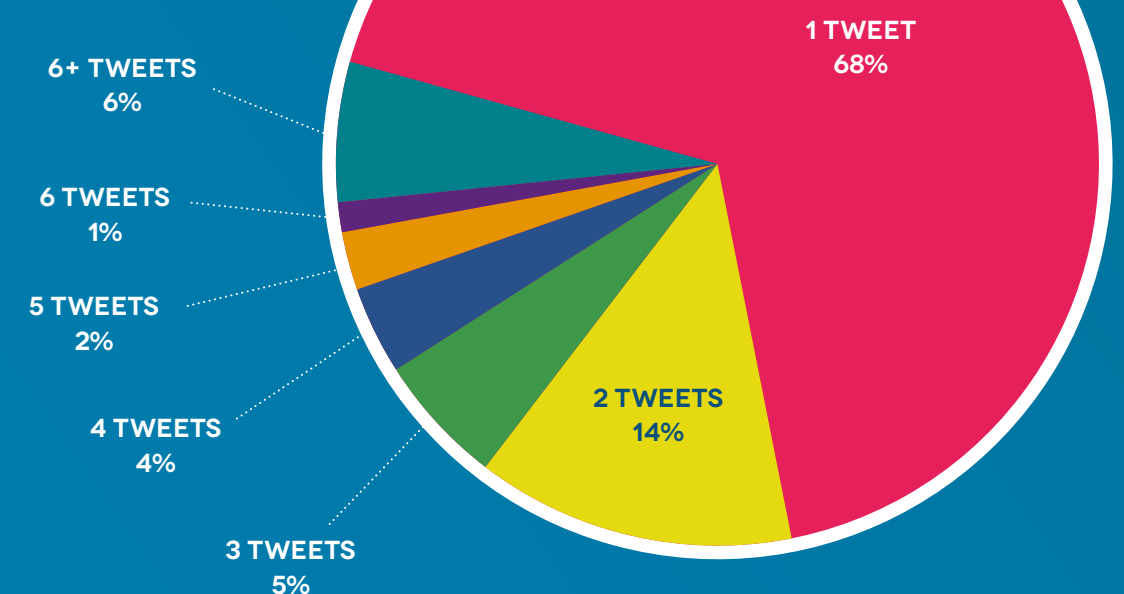
TOP HASHTAGS



TWEETS PER CONTRIBUTOR

*THE POTENTIAL NUMBER OF TIMES
SOMEBODY COULD HAVE SEEN THE HASHTAG

#NCW2018



MOST POPULAR CONTRIBUTORS BY NUMBER OF FOLLOWERS

@EDUCATIONGOVUK



269,132 followers

@RSPCA_OFFICIAL



250,642 followers

@THEDUKEOFYORK



207,549 followers

@TEACHERTOOLKIT



189,472 followers

@OFSTEDNEWS



171,663 followers

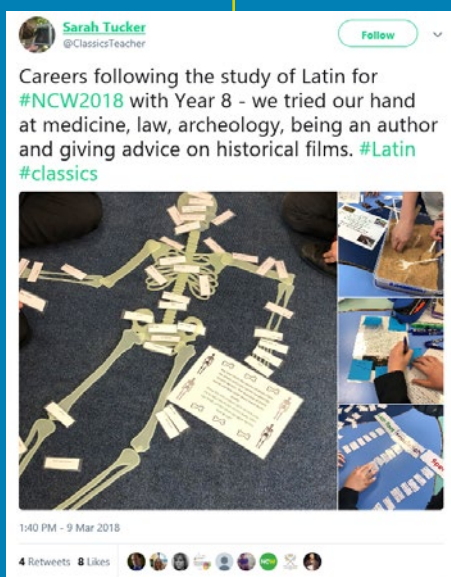
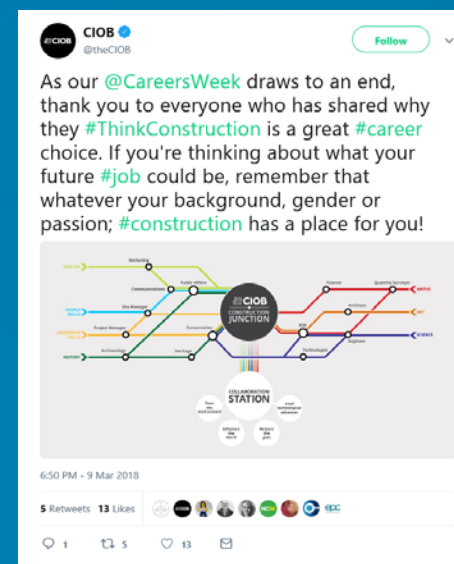
@NORTHUMBRIAPOL



137,941 followers

TWEETS FROM THE WEEK

Just a snippet of the fantastic engagement with CEIAG we saw on twitter!



TheRuthGorseAcademy
@gorse_ruth

A fantastic atmosphere at the @gorse_ruth careers fair this morning - thank you to all of the exhibitors for giving up their time to come and speak with our students and round off #NCW2018 in style! @CareersWeek



11:38 AM - 9 Mar 2018

4 Retweets 11 Likes

National CareersWeek
@CareersWeek

Day 5 of @CareersWeek @eggarscommunity with Rt Hon @DamianHinds MP Secretary of State for Education @educationgovuk #NCW2018



1:45 PM - 15 Mar 2018

2 Retweets 4 Likes

CEIAGDept@StCecili
@StCecili

Day 3 of National Careers Week @StCeciliDerry Points to Remember Consistency is Key. Believe in yourself. Do Not Fear Failure. Think outside the Box. Declare a Victory. BE Meticulous @CareersWeek Day 3 was the Grow Entrepreneurship Festival #Amazing #NCW2018



8:02 AM - 10 Mar 2018

5 Retweets 9 Likes

Havelock_SixthForm
@HSA_Sixthform

Busy day @HA_Sixthform today, to end #NCW2018 our 6th form students took part in a VR seminar with @HumbersideFire Thank you for coming in! @HavelockAcademy #roadsafety



3:55 PM - 9 Mar 2018

3 Retweets 10 Likes

Loughborough High
@LboroHighSchool

Very busy @LESHighCareers #CareersConvention tonight #year9 & #year10 are #careerspeeddating 5 minutes with numerous people #gettingataste for a variety of #careers & #vocations @CareersWeek #InternationalWomensDay



7:53 PM - 8 Mar 2018

2 Retweets 4 Likes

careersinracing.com
@careersinracing

"I loved my 16 years spent at Sky Sports, but presenting horse racing has always been my dream job". 🐎🏎️

Read our full interview with @chamberlinsport of @itvracing discussing his sporting career so far: ow.ly/CbNy30bQeRD

#NCW2018 #NAW2018 #WorkInRacing #ITVRacing



10:11 AM - 10 Mar 2018

1 Retweet 2 Likes

Xing Education
@XingSmoothies

Great day to end @CareersWeek @AmpleforthColl running our flagship smoothie entrepreneurship programme. Well done to all students involved. #NCW2018



8:22 PM - 9 Mar 2018

5 Retweets 5 Likes

WeltonPrimarySchool
@SchoolWelton

We had a brilliant STEM careers day today with some amazing visitors including a Lieutenant Commander of a nuclear submarine, an air traffic control programming engineer to a bridge designer! #NCW2018 @CareersWeek @STEMLearningUK



4:54 PM - 9 Mar 2018

4 Retweets 18 Likes

ACCESS:VFX
@AccessVfx

This morning we hosted @StMarylebone @BurnsideSecondary @TownleyGrammar @DarrickWoodSch at @MillChannel for an introduction to VFX careers with @getintofilm #accessvfx #InternationalWomensDay #NationalCareersWeek @CareersWeek An incredible start to #IWD2018 🙌 #NCW2018 #VFX



2:29 PM - 8 Mar 2018

2 Retweets 8 Likes

Emma Hardy MP
@EmmalHardyMP

Very inspiring Women in Manufacturing and Engineering event with so many brilliant companies and enthusiastic young girls. I hope many more girls will consider a job in manufacturing and engineering. #WiME #CareersWeek



10:49 AM - 9 Mar 2018 from Hull, England

19 Retweets 28 Likes

The Duke of York
@TheDukeOfYork

It's #NCW2018! Pick up plenty of tools and techniques that are useful in the workplace - discover the #Worker category in the IDEA Badge Store at IDEA.org.uk #idea_award @CareersWeek @rbsearycareers #digitalskills #education




2 Retweets 10 Likes

TourLife
@TourLifeHQ

We visited @PrioryCSA in Somerset for @CareersWeek to talk all things music, media & of course; touring.

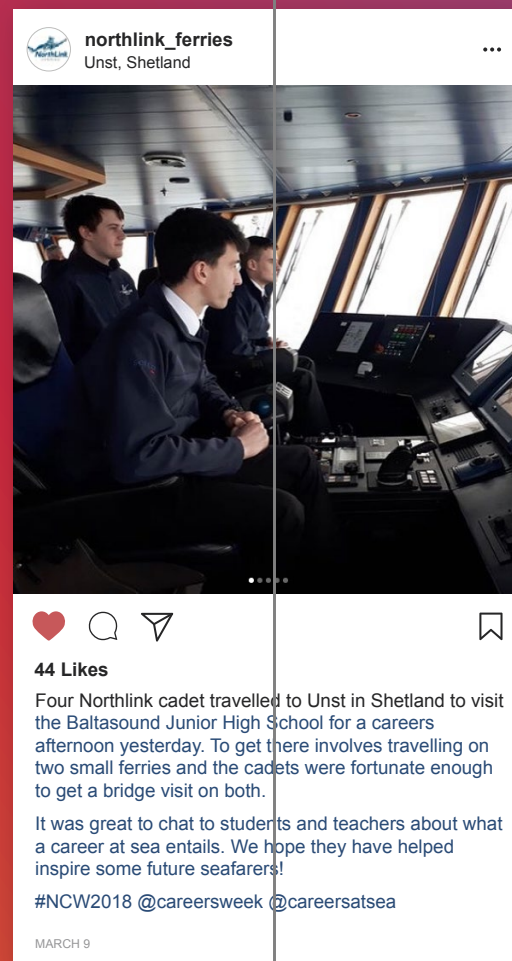
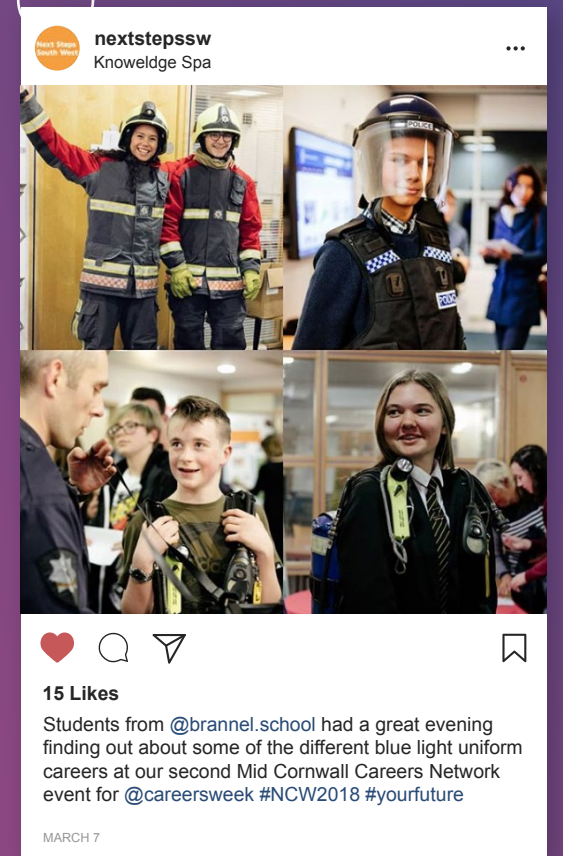
#TourLife



4:05 PM - 8 Mar 2018

9 Likes

INSTAGRAM SNAPSHOT



FACEBOOK SNAPSHOT

National Careers Week |



Andrew Gwynee MP ✓

March 9 - Manchester

I've had a great morning at my old primary school, Denton's Russell Scott Primary School, for National Careers Week.

It's been brilliant to take questions from the pupils and to explain my role as Member of Parliament. Hopefully some of them will realise if I can do it, so can they!! (Or become journalists - some of the questions were rock hard).

Allison Gwynne also joined me and was able to sign one of the Suffragette pebbles which will form some new artwork at the school entrance.



89

5 Comments 2 Shares



Malet Lambert Official

March 15 - Hull

As part of National Careers Week last week, a group of our pupils attended the Green Port Hull Women into Manufacturing and Engineering (WiME) Event, aimed at encouraging women into the manufacturing and engineering industries.



17

3 Comments 4 Shares



Talbot Heath School

March 9 - Bournemouth

To end #NationalCareersWeek Dame Annette Brooke; former teacher of Talbot Heath School, led an assembly about her career as an MP and women in parliament. Girls interested in Politics also got the chance to ask her some questions!



7

2 Comments 1 Share



Damian Hinds ✓

March 9 - Alton

#NCW2018 Delighted to be invited back to Eggar's School this morning for part of their National Careers Week activities. And thank you to year 7 for a great Question Time session; insightful questions as always.



17

1 Comment 4 Shares



Gavin Shuker MP ✓

March 12 - Luton

On Friday Gavin visited Stopsley High School as part of National Careers Week to undergo a grilling from budding journalists from the school newspaper.

National Careers Week is a great opportunity for young people to begin to think about what they might want to do after school and get the guidance necessary to make this a reality.



43

2 Comments 1 Share



Northumbria Police ✓

March 5 - Northumbria

This week is National Careers Week 2018! See the poster below for an insight into the variety of roles we offer, and key skills you need to carry them out! #NCW2018

for more information on careers in Northumbria Police, visit: www.careers.northumbria.police.uk



RBS

46

17 Comments 33 Shares

NATIONAL CAREERS WEEK

PRESS RELEASES

5th - 10th March, 2018

East London Guardian

INQUISITIVE WOODFORD GREEN STUDENTS GAIN ADVICE FROM INDUSTRY EXPERTS AT CAREERS FAIR

STUDENTS on the brink of the world of work grilled industry experts at a careers fair.

Pupils from Woodbridge High School in Woodford Green questioned an author, actor and self-made businessman in honour of National Careers Week on Thursday, March 8.

Charlene Shaw, author of bestselling novel "Fall in Line", Dhillon Bhardwaj, founder and owner of Ratchet Clothing and Nathaniel Morrison actor and judge on BBC1's "All Together Now" gave students tips on how best to get the career of their dreams.

Laura Ennis, host of the event and head of career at Woodbridge says: "It was exciting to see the students engage with real people about their journey through school and how it helped shape their chosen career paths."

Boramwood & Elstree Times



DRAGONS' DEN STAR JENNY CAMPBELL WAS AT HABS SCHOOL IN ELSTREE

A dragon was invited to a school's own Dragons' Den style event.

Jenny Campbell was part of a star-studded panel at The Haberdashers' Aske's Boys' School on March 7 and helped judge a number of innovative and entrepreneurial ideas that were presented by the Elstree pupils.

She was joined by former Dragon Piers Linney, and former Habs' student Magnus Djaba, now CEO at Saatchi & Saatchi. The show was presented by Sonali Shah.

CryptoCorp won the prize after they fought off competition from three rivals with their pitch for an unhackable cloud-based data storage space.

It was Habs' second Dragons' Den style show, which took place during National Careers Week and was the idea of another 'old boy', Khilian Dodhia.

Brighton & Hove Argus

SHOREHAM PORT'S LINKS WITH SCHOOLS



AS part of National Careers Week, Shoreham Port staff volunteered at Worthing High School for its Big Interview.

The aim of the day was to give every Year 10 student a taste of what it is like to apply for a job and be interviewed by an employer.

Director of corporate service Nicky Goldsbrough conducted mock interviews for students alongside other businesses.

Shoreham Port also welcomed Tim Rawlinson, pictured, from Shoreham College for a week of work experience.

Tim started his week with the property department and spent an entire day with the engineering team,

He also spent time within the operations division and an afternoon with the manager of operations and training.

Telegraph & Argus

PRIMARY SCHOOL PUPILS HAVE A BLAST AT ROCKET THEMED SCIENCE EVENT

PRIMARY school pupils enjoyed an out of this world experience designed to inspire them to take up careers in science.

The Academy at St James Primary School in Allerton recently took part in the Rocket Kids tour of UK schools.

The tour is run by community enterprise STEAM Co, which is working with National Careers Week and British Science Week, and aims to get young people more engaged in STEAM subjects Science, Technology, Engineering, Art and Maths.

The school held an assembly in the morning, where Nick Corston, co-founder of STEAM Co spoke to children about the science behind rockets and how to make them.

Year 4 pupils then helped create their own rockets, before the entire school went to the playground to watch two rockets be launched.

Head Chris Tolson said: "The launch was an amazing event. The kids absolutely loved it, they just went crazy for it."



Headline Sponsor:



National Careers Week provides a great platform for us to talk to people who are considering their options after leaving education, and let them know more about what we offer. We want to make school leavers and university students aware that we're recruiting and that they should consider us as a place where they can start their career. We talk about helping people find their passion and their potential at RBS, and events like these are a chance to show people how we really live it too.

We see National Careers Week as a time to focus on career opportunities and development. If you're normally busy studying, or if you're concentrating on living your life in other ways, these things can sometimes get a bit lost in the mix. #NCW2018 is there to provide a spotlight. You've got various schools, universities and colleges who'll all be running lots of activity and making plenty of noise, so there'll be lots of information available on building a career. It's a great way for people to stop, focus and take action!

We're going to be inviting people to download our new School Leaver Booklet which is currently live on our website jobs.rbs.com/pages/school-leavers. We'll also be visiting Schools across the country and running talks focussing on graduate and apprenticeship opportunities. These provide a great opportunity for our apprentices and graduates to act as ambassadors for the bank and to give something back. Community work is something we care about a lot, and we make sure we build that into our programmes anyway, but when we can motivate other young people it's particularly special.

Inside the bank, we're encouraging our colleagues to join Virtual Career Development Days which will take place during the week – so the focus doesn't stop when you join the bank – we're making this a time for all our current people to think about their careers.

Joining us gives you a great opportunity to create a really strong network and learn through on-the-job training. We know that providing employment and learning opportunities for people starting out their careers is one of the most important things we can do as an employer, and it's something we commit to. We recruit apprentices and undergraduates into lots of different parts of our business, and we help them gain the kinds of experience and qualifications which can really set them up for their entire career. Sustaining career development is something we know is really important, so the training, coaching and mentoring opportunities are very much geared to helping people do that.

Perhaps the key thing though is this: from day one at RBS you'll get involved in high impact projects. We hire people because of their talents, and believe in letting them use them from the start. For them, it means more than just contributing to something that matters straight away; it helps them to find out what they enjoy, and decide where they want to be next.

EXPLORE APPRENTICESHIPS, INTERNSHIPS AND GRADUATE ROLES →



@rbsearlycareers



@rbsearlycareers



royal-bank-of-scotland



#CAREERSATSEA

FIND OUT MORE AT
CAREERSATSEA.ORG



Careers at Sea

95% of all trade is moved by sea and there are a number of superb careers available to people within the Merchant Navy and wider maritime sector. The Merchant Navy is the term used for the commercial shipping industry that carries goods and passengers around the world. With the ocean as your backdrop and the most advanced and sophisticated ships in the world as your workplace – there really is no comparison to life at sea.

As a Deck, Engineering or Electro-technical Officer you will be part of the management team on board, and could be in charge of operating one of the world's 50,000 commercial ships. A three year sponsored cadetship will allow you to train as an officer at one of the UK's world-renowned nautical colleges or universities with a professional seafaring certificate recognised across the globe and an academic qualification. Graduates with relevant degrees, especially in mechanical engineering, may be able to follow a shorter course of study to obtain their professional seafaring certificate.

If you become a member of the support team - known as a Rating, you will learn broad seafaring skills and complete an apprenticeship in either navigation, engine room maintenance, or catering, hospitality and other onboard services. Throughout your training your time will be split between studying at a nautical college or university and conducting on the job training at sea.

From modern ferries, container ships and oil tankers to luxury cruise liners, and large commercial yachts this unique way of life is packed with challenges and responsibilities which await you whichever maritime path you follow. You will make friends for life and will have a career that

provides responsibility from the very start. Ratings can progress to become officers, and officers can reach Captain or Chief Engineer level, the highest positions on board, before the age of 30.

A newly qualified junior navigating, engineering or Electro-Technical Officer can expect to earn around £25,000 per year. Ratings typically earn upwards of £16,000 depending on their role and experience. Leave is generous and is often 4-6 months per year depending on the type of ship and its trade.

FIND OUT MORE ON CAREERSATSEA.ORG

STILL HAVE QUESTIONS? EMAIL US

Careers at Sea Ambassadors

Careers at Sea have a programme of over 350 volunteers, known as Ambassadors, who attend local schools and youth groups across the UK for free to promote the range of opportunities available. As current, and former, serving seafarers these volunteers are keen to spread the word about their industry and put on lively, inspiring presentations aimed mainly at 14-19 year olds – which also makes them ideal for careers days. They're also flexible enough to work as a one-off talk, suitable for all ages. If you would like a visit from an Ambassador or would like more information about the programme please email: enquiry@careersatsea.org

For more information:
enquiry@careersatsea.org
www.careersatsea.org



IMI AUTOCITY

Did you know there are over 150 job roles in the Retail Automotive sector, ranging from technical to non-technical roles, marketing, finance, customer service and sales? IMI Autocity will help you to choose the best role for you with information on all the jobs available, and help you plan your progression within the industry. Join us in this exciting, diverse and fast-paced sector and find your #MotorCareers today!

[VISIT AUTOCITY.ORG.UK](https://www.autocity.org.uk)

[FIND AN APPRENTICESHIP](#)

[TEACHER/CAREER ADVISORS \(SCHOOLS\)](#)

FOR STUDENTS

- Explore the job options for you
- Hear from apprentices talking about their jobs and how they got into them
- Search for apprenticeship vacancies
- Attend an event to see how the industry works
- Enter one of our amazing competitions
- Click here to see yourself inside #MotorCareers with our VR 360° films!

[FIND OUT MORE](#)

FOR SCHOOLS

Inspiring and supporting your learners to make well informed decisions about their future and assisting you to embed Careers Education;

- Information Advice and Guidance into your school FREE of Charge. Download our free Key Stage 3 and 4 curriculum linked resources, all with an automotive theme, to inspire and educate your learners on the opportunities within this exciting and diverse industry.
- Use the competitions to engage your pupils with design and project management, and to encourage creativity and team work skills.
- Maximise your work experience placements with our organisers, pupils and employer guide.
- Ensure your pupils are work ready with our Employability Skills Toolkit, which is broken down into six modules.

[FIND OUT MORE](#)

FOR PARENTS

- At the end of Year 11, upon receiving their GCSE results, your child will have the option to study for A-Levels in a Sixth Form or college, enrol on a full-time college course or to undertake an apprenticeship – whichever route they choose, it can lead to a successful and rewarding career in the Retail Automotive Industry
- We have a free Guide for Parents to help you navigate these choices and make an informed decision

[FIND OUT MORE](#)



HOW TO USE MILKROUND TO SUPPORT YOUR STUDENTS

1 Use our careers advice site to inspire them

Our careers advice covers everything from how to perfect your first CV all the way through to what a career in Banking actually looks like. And if they're feeling extra inspired, they can even write for Milkround - a great addition to any CV!

How to write your first CV

Life as a Banker in London

Write for Milkround!



2 Bring them along to one of our events

Reading about different careers online is one thing, but actually having the opportunity to speak to and network with employers goes much further! We regularly host Parents Evenings and our famous After School Options Fairs, attract some of the UK's top school leaver employers.

Employer Parents Evening

After School Options Fair

3 Search through hundreds of opportunities

We work with hundreds of employers across a range of different sectors up and down the country, and by signing up to Milkround your students can receive tailored job alerts, notifications of new advice articles and exclusive invitations to employer-led events.

Sign up to Milkround



MILKROUND SCHOOL LEAVER
CANDIDATE COMPASS REPORT

In 2017, Milkround's annual careers survey delved into the minds of over 3,200 school leavers. The resulting report is a helpful starting point for employers, careers advisers and teachers, as it explores what sectors they're most interested in, how they perceive soft skills and how confident they are in their future career search. The report also considered how socio-economic factors may affect how school leavers consider their future career paths.

For more information on the report, please contact
info@milkround.com

Download the Candidate Compass Report



Make a difference with a career in health

Visit our website www.healthcareers.nhs.uk



Health Careers

When people think about working in the NHS, doctors, nurses, midwives and paramedics generally come to mind. But, says Alan Simmons, careers specialist at Health Careers, there are more than 350 roles available in health. "There are many clinical roles of course that require years of study or training," he says, "but there are many non-clinical roles too that are essential to the running of the NHS, and the training for these is often through an apprenticeship or on the job".

How we can help

The Health Careers website is the place to go to find out about careers in:

- The allied health professions
- Ambulance service team
- Dental team
- Health informatics
- Healthcare science
- Management
- Medical associate professions
- Medicine (being a doctor)
- Midwifery
- Nursing
- Pharmacy
- Psychological therapies
- Public health
- The wider healthcare team

The website has a compare roles function, course finder and all sorts of information specifically for careers advisers and teachers in the Career planning section. To help individuals discover roles that might suit them, we're developing a new online careers tool so keep an eye on @HealthCareersUK for updates.

Explore Career Opportunities

Our suite of careers literature - very useful for careers libraries or events - sets out information about each career category. A maximum 150 of each booklet is available to order from advice@healthcareers.nhs.uk or 0345 60 60 655, or you can download them from the Health Careers website: www.healthcareers.nhs.uk

You or your clients can ask us questions via email or over the phone on weekdays too. We're also on social media – Facebook, Twitter, LinkedIn and Instagram.

As well as the main Health Careers information service, we also run a Step into the NHS campaign for secondary school age students. Show your students round the website at www.stepintothens.nhs.uk

Visit Step into the NHS

Job opportunities

Jobs and apprenticeships in the NHS are advertised on the NHS Jobs website, so have a look to see what's available in your area.

The type of apprenticeships available is up to local hospital trusts and other health organisations, but there are more and more apprenticeship opportunities in everything from estates, health and social care (look out for the new nursing degree apprenticeship and nursing associate apprenticeship), housekeeping, IT, business admin and accounting.

Visit the NHS Jobs website

The NHS at 70

The NHS turns 70 in July 2018 and the celebrations throughout the year aim to thank everyone who works or volunteers in the NHS for their hard work and commitment. Alan says:

"The birthday provides a great opportunity to look back and celebrate all sorts of clinical and scientific developments and breakthroughs.

But most importantly it's a key opportunity to look forward and raise awareness of the huge range of careers available in the NHS of the future."

LAUNCH EVENT HOUSE OF COMMONS



“National Careers Week is a fantastic organisation that offers free and impartial advice to hundreds of children up and down the country.”

EMMA HARDY MP
Hull West and Hessle

“We support National Careers Week because we are absolutely committed to investing in youth.”

SANDRA BEATTIE
Head of Early Career - RBS



“I’m here today because it is a great opportunity for us to celebrate the work of National Careers Week. It’s a great opportunity to celebrate the work of careers advisors and a chance to show the importance of engaging young people.”

DARREN ALDRICH
Strategy & Communications Lead - Health Careers

“Careers at Sea are supporting National Careers Week to engage with a new audience. I am here today to support National Careers Week and this fantastic launch event!”

FENA BOYLE
Training & Careers Manager - Careers at Sea



“We support National Careers Week as we believe that all students are individuals and there is a wide range of destinations for them to progress onto whether that’s apprenticeships, universities or employment. This week we have had a number of events running with a focus around qualifications, employers and STEM careers for women.”

DAN GREEN
Head of Careers - Ossett Academy



“People may think that just because you are a woman you can’t do much but they are wrong. Just because we are women it does not mean we can’t do the same as men. I have learnt that even though it is hard, just keep trying.”

KATIE
Year 7 Student - Ossett Academy

“The benefits of doing an apprenticeship [at Ossett Academy] for me, were that I still gained a qualification without going to university and that I was earning whilst I was learning.”

FRAN BEDFORD
Accountant Technician & Finance Assistant - Ossett Academy



"National Careers Week is critical because it is a springboard for the country to use that promotes pathways. Today we've got over 50 different speakers/presenters and 25 workshops."

DANIEL BERRY
Headmaster - Kirkham Grammar School

"Today I am looking to learn about university courses, apprenticeships and different jobs available."

CHARLES
Upper Sixth Student - Head Boy



"What I take away from today is students telling me how interesting it was to speak to all the exhibitors."

LORRAINE HARGREAVES
Head of Careers & Head of Business Studies & Economics



HUMBER SIRIUS ACADEMY

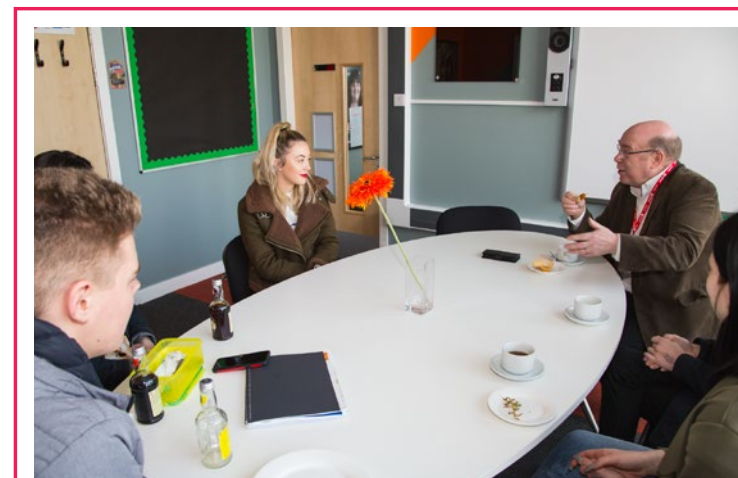
"It is important for young people to speak to employers to gain knowledge about the world of work."

KAREN ROURKE
HR Manager- Motordepot



"National Careers Week is important and I like to support it because it gives me an opportunity to meet young, enthusiastic students and to try and help them understand how the world works from the outside as an employer."

MARTIN USHER
Manager Director- Grotech Production Ltd



HUMBER MALET LAMBERT

"Today I have had a mock interview which was really beneficial because it showed me the different career paths that are available and grew my confidence for interviews in the future."

EMILY
Year 10 Student - Malet Lambert



"We have had mock interviews, interview technique practice and college talks. We have had a whole variety of events to enthuse our students and get all of them to realise that they come to school to learn, to become employable and to build great careers for themselves."

JOHN MILLAR
Career Support Worker- Malet Lambert



"This is a great way of advertising that there is more to the NHS than doctors and nurses. There are careers such as project management, facilities and accountants. There is only so much you can learn from internet and literature, talking to people really gives you the passion and what the roles are about."

HELEN YEWDAL
Physiotherapist – NHS



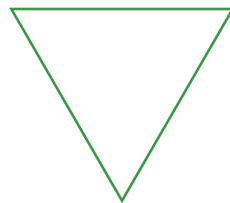
"It is important that young people have access to people currently doing the job for the police if it is something they are interested in doing as a career. I would summarise today's event as brilliant."

JASON
Police Community Support Officer – Grimsby



"Young people are really important to our business. It is really important from a young age that students think about what they need to do to get into the careers that they want."

CHANTELLE
Forrester Boyd



MANCHESTER • RUSSELL SCOTT PRIMARY

"This week we have had visits from an A&E nurse, an electrician, a sales representative and builders. They have been telling us about what they wanted to be when they were younger and what they do during their current job. I think National Careers Week is good because it helps us think about what we want to do when we are older."

KIAN

Year 6 Student - Russell Scott Primary School



"We think it is really important that children get their eyes opened to the vast number of opportunities available to them so they have got something to aim for from a very early starting point."

RACHEL MATTHEWS

Assistant Head Russell Scott Primary School



"I think National Careers Week is good because it allows children to know what jobs are out there."

ALFIE, YEAR 6.

Russell Scott Primary School

HAMPSHIRE EGGAR'S SCHOOL



"National Careers Week is a really important initiative because it is an opportunity throughout school to make sure that young people have the chance to see the full breadth of what is on offer, ask questions, think about their subject choices and what they ultimately want to do in life."

DAMIAN HINDS

Secretary of State For Education



"We host mock interviews, careers fayres, motivational assemblies and today the Secretary of State for Education is visiting us."

SARAH MCKENZIE

Community Liaison Officer



"Today we have had people come in from different organisations to tell us about opportunities for after school. They gave us advice about what we can do after school such as qualifications and apprenticeships. Today's event was inspirational."

DYLAN NCUBE

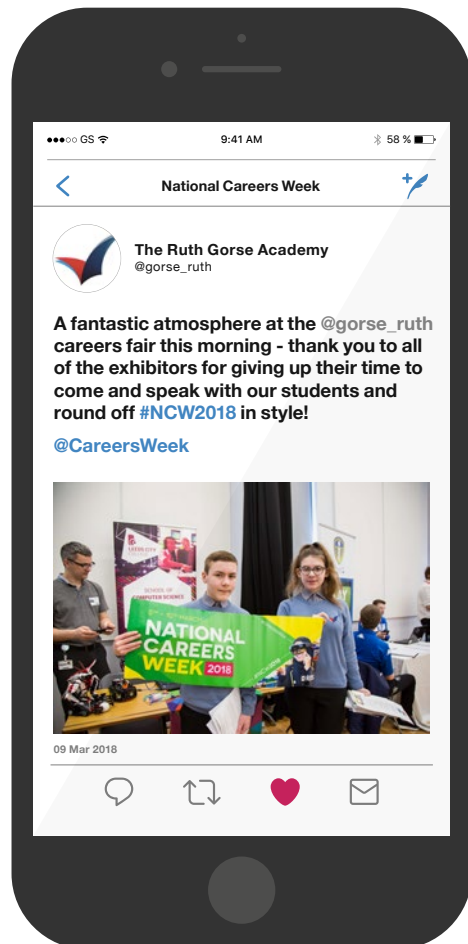
Year 10 Student - Ruth Gorse Academy



"We support National Careers Week as we think it is great for students to see what we do in our organisation and it is great to speak to students to see what their aspirations are. It is great for young people to actually speak to people who work in the industry and who have been through apprenticeships themselves. Today's event was inspirational."

OLIVER CAVANAGH

Software Developer - Sky



HUMBER WOMEN IN MANUFACTURING EVENT

"It is important that we encourage young students to think about STEM careers and to understand what is on offer. Events like this bring young people directly in contact with people doing those roles and gives them a chance to see products and understand more about what people do on a day to day basis."

ELAINE LANCASTER

Chief Technical Officer - Ideal Boilers



"We feel it is incredibly important to make sure that our young people get all the information they require to be able to make an informed decision about what is available to them in engineering and manufacturing."

KELLY BUSH

Mechanical Building Services Design Engineer - Spencer Group



"APD supports National Careers Week because we realise that it is a fantastic way to engage with young people and to raise awareness of the company. Events like today are important for young people because it gives them the opportunity to speak directly to the employers and get information on what qualifications they need and routes into the industry."

CLAIRE CLARK

APD Communications



SPOTLIGHT ON THE UK'S ENERGY ESTUARY FOR NATIONAL CAREERS WEEK 2018

This year young people across the country learnt about the opportunities to live and work in the Humber region, the first time one region has been highlighted as part of National Careers Week. Marketing Humber Bondholders, teamed up with the University of Hull in a bid to showcase the jobs, education and quality of life available in the Humber.

During the week key facts about the region, the UK's Energy Estuary, were promoted through a variety of free classroom resources that were made available to schools across the week. The activities include areas as diverse as engineering, logistics and ports, manufacturing, chemicals, food and drink, retail, hospitality, leisure, green technology and healthcare.

These resources will be developed and made available online throughout the full year following National Careers Week (NCW), promoting the Humber and wealth and expertise of businesses continuing to invest in the region. Initially aimed at secondary school pupils and students in post-16 education, materials will be released for other age groups in the 12-months following NCW 2018.

Diana Taylor, managing director of Marketing Humber Bondholders, said:

"Our businesses and organisations of all sizes in the Humber, tell us that there has never been a bigger need for careers guidance to be promoted and celebrated in education."

"We are looking to inspire the next generation both here and around the UK and highlight the variety of opportunities available in the Humber, the UK's Energy Estuary."

The NCW project follows the launch of Marketing Humber Bondholders' Engaging Young Talent campaign at Humber Business Week in June 2017.

This has grown into the development of the Young Talent Network – a group of driven individuals at the start of their careers who are working together to inspire each other and the next generation of school leavers.

Marketing Humber Bondholders Engaging Young Talent campaign and the Young Talent Network were launched in response to recent growth that has led to significant job creation and in turn a desire for fresh talent and new energy to drive investments forward.

Work with NCW takes this even further forward by engaging young people outside of the region on a national level to alert and enthuse them to explore the opportunities on offer in terms of both careers and lifestyle in the Humber.

Beyond NCW Marketing Humber Bondholders are committed to the promotion of careers in the region as part of the Engaging Young Talent campaign and work of the associated Young Talent Network.

Visit www.marketinghumber.com for more information about the Humber region.

Follow Us:

[@marketinghumber](https://twitter.com/marketinghumber)

[@UniOfHull](https://twitter.com/UniOfHull)

Check out some of the awesome entries to our #NCW2018 competitions!





THE CAREERS &
ENTERPRISE
COMPANY

Making a start with the new Careers Strategy

The new Careers Strategy, is designed to 'make the most of everyone's skills and talents' by enabling schools and colleges to deliver 'world class careers provision'. But, what does that look like in practise and how best can you get started understanding the requirements?

Here, the Careers & Enterprise Company share three first steps with you.

For further information on The Careers & Enterprise Company:
@CareerEnt | www.careersandenterprise.co.uk

1

FIND OUT MORE ABOUT THE GATSBY BENCHMARKS

The Careers Strategy is built around the Gatsby Benchmarks. If you haven't encountered them before, they are eight guidelines on what makes a school or college's careers provision world class.

[Find out more about each benchmark here.](#)

2

USE COMPASS TO EVALUATE YOUR CURRENT CAREERS PROVISION

Use the [online tool Compass](#) to evaluate your current careers education provision against the Gatsby Benchmarks. Compass is free to use, takes as little as 30 minutes to complete, and gives you a clear evaluation of your school or college's careers provision to identify strengths and areas for improvement.

3

SIGN UP TO OUR NETWORK

Sign up to our network and gain free access to a nationwide group of schools, colleges, businesses and career activity programmes that can all help you move your career education plan forward.

[You can learn more and sign up here.](#)

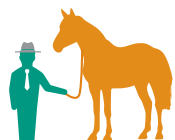
PEOPLE IN HORSE RACING



17,400
full time
employees



10,000
working with
horses

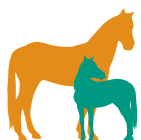


3,000
thoroughbred
breeders

RACEDAY



10,000+
races run



4,500
foals born
each year



14,000
horses in
training

@careersinracing

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careersinracing

KICKSTART YOUR CAREER IN RACING

Want to work with horses or the exciting world of sport?

If you want to work with horses, there has never been a better time to join the horseracing industry. It has a heritage that spans centuries, and is the second largest spectator sport in the country. Racing and Thoroughbred breeding offer a range of exciting and challenging roles and training opportunities.

You could be involved in looking after some of the best horses in the country or even the world, or pursue a career in another part of this diverse industry. You don't have to be rider to get a job in racing. There are roles based around caring for horses that don't involve riding – but if you want to ride – and if you are prepared to learn we can teach you!

With 60 racecourses throughout Britain – all big sporting and commercial venues – there is something for everyone – Sales Executives, Digital Marketing Managers, Commercial Assistants, Event Managers, Chefs and Hospitality Staff – you can do it all in horseracing! You can start as a school leaver, or apply for our exciting Graduate Development Programme when you leave university.

Right now we are particularly looking for more people to work with horses. You can study for a racehorse care apprenticeship at one of our three dedicated colleges, The Northern Racing College based in Doncaster, The British Racing School in Newmarket and the National Stud. So if you are thinking of an apprenticeship after your GCSE's or A Levels take a look at our dedicated apprenticeship page and sign up to our careers newsletter. All the training providers offer fantastic taster days so take a look now. Racing School training courses start throughout the year – not just at the start of the academic year. Availability now!

Apprenticeships and career newsletter

Find out more on our website

Video: working in racing



#NCW2019

@CAREERSWEEK

EMPOWERING

POSITIVE CHANGE THROUGH CAREERS EDUCATION.

NEW LOOK.
NEW RESOURCES.
SAME MISSION.

National Careers Week

NCW

2019

4TH – 9TH MARCH 2019

www.nationalcareersweek.com

#NCW2018

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info@nationalcareersweek.com

Headline sponsor 2018:

