



FOR IMMEDIATE RELEASE

NATIONAL CAREERS WEEK 2018 CONFIRMED AS THE BIGGEST YET.

Today we are publishing the report which summarises the most successful National Careers Week ever. NCW2018 broke record after record for engagement, reach and impact. More schools were involved, encouragingly, more primary schools than ever are running careers related activities in NCW. More companies were involved in delivering activities to more young people and more evidence of the impact of NCW came through the many entries to our case study competition, prizes donated by Prospects Educational Resources and Steam Co and the Humber Bondholders competition. Both competitions drew entries from schools and colleges the length and breadth of the country.

Without sponsors, NCW wouldn't exist so our thanks goes out to RBS, our headline sponsor and our day sponsors:-

- RBS Early Careers <https://jobs.rbs.com>
- Careers at Sea - <http://www.careersatsea.org>
- The Institute of the Motor Industry - <https://www.theimi.org.uk>
- Milkround - <https://www.milkround.com>
- NHS Health Careers - <https://www.healthcareers.nhs.uk>

Feedback from our sponsors this year has been even more positive than in previous years. With Fena Boyle Training and careers manager at Careers at Sea commenting:-

“NCW provided a dynamic and engaging platform for Careers at Sea to reach a new audience. Our partnership on social media with NCW increased our impact and helped us to achieve our goal of raising the profile of the Merchant Navy and careers at sea. We look forward to being a part of this informative week in the future and helping to provide young people with accurate careers information.”

Janet Colledge, Education director of NCW expressed the whole board's reaction to NCW by saying:-

“The whole board has been on a high since NCW. The stories, tweets, comments and reactions alone meant we knew that NCW2018 had grown even bigger than NCW2017. We are very grateful to the variety of allies we have gained within the careers and youth development communities. Support from the National Careers Service, many sector organisations such as Careers in Housing and Springboard and most importantly of all the DFE and many MPs who got involved, Emma Hardy MP and the Minister for Education, Damien Hinds especially.”

Copies of the report can be downloaded from: <http://nationalcareersweek.com/ncw2018-highlights-magazine/>

About NCW:

NCW CIC is a not for profit community interest company funded by sponsorship and run by a committed group of passionate and experienced professionals. By the end of 2017 our work had reached a total of over 3m young people. National Careers Week 2019 runs from 4th – 9th March 2019 and provides free resources to support teachers in delivering the much-needed support that young people need to negotiate the increasingly difficult terrain of the transition from school to workplace.

Careers Week encourages education providers to bring together students, local employers and advisers through careers events and activities. During National Careers Week, we invite every school, academy and college to offer careers education, information, advice and guidance to their students.

Media Release:

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National Careers Week Website: <http://www.nationalcareersweek.com>

Twitter: [@CareersWeek](https://twitter.com/CareersWeek) (Over 14,000 followers)

Facebook: [NationalCareersWeek](https://www.facebook.com/NationalCareersWeek)

Relevant Hashtags: [#NCW2018](https://twitter.com/hashtag/NCW2018)

#NCW2017 digital event report: <http://bit.ly/2oNrOvg>

#NCW2018 Pre-Event Magazine: <https://bit.ly/2GK3yAo>

