



CASE STUDY:

Malet Lambert Academy

National Careers Week

NCW

 @CAREERSWEEK

NATIONAL CAREERS WEEK 2018

A programme to promote employability and entrepreneurial skills to every pupil on the school roll. Less talk – more action!



SCHOOL/ORGANISATION

Malet Lambert (Academy)

REGION OF THE UK

Kingston Upon Hull

TYPE OF SCHOOL/ORGANISATION

Secondary

INTRODUCTION

Every day of the school week, whole year groups of pupils were engaged in interactive activities. These were a mixture of approaches which covered careers information, employability skills and entrepreneurship. There were also a variety of visits/workshops targeting more specialist activities for pupils.

GATSBY BENCHMARKS



A Stable
Careers
Programme



Learning from
Career &
Labour Market
Information



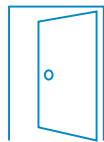
Addressing
The Needs of
Each Pupil



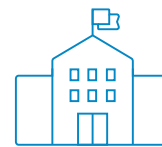
Linking
Curriculum
Learning
to Careers



Encounters
with Employers
& Employees



Experiences
of Workplaces



Encounters
with Further &
Higher
Education



Personal
Guidance



i OVERVIEW

We succeeded in engaging every pupil in at least one NCW activity. KS3 activities were workshop-style enterprise topics to encourage the development of employability skills. KS4 activities concentrated on progression including interview preparation and careers information. As much as possible, opportunities with less talk – more action were encouraged!

We utilised a variety of partners. Years 7 and 8 engaged in fun, practical and teamwork-based activities promoting employability and enterprise skills. Year 9 undertook employability and enterprise activities and attended the school's careers fair to meet post-16 providers. Year 10 pupils were offered a mock interview and the careers fair.

CONTEXT

- Each of our 1463 pupils accessed at least one NCW interaction with over 1260 pupils accessing two or more.
- We booked the main school hall for the week, for activities for larger groups. Research beforehand helped identify appropriate organisations. This was supplemented with activities and/or visits which could run concurrently for smaller groups.
- Detailed planning was essential to the success of NCW. Senior leaders and teachers were kept informed, culminating in a presentation to all staff the week before which encouraged support for the activities. Site staff and technical staff made aware of the resources required for each day.

RESOURCES

The first draft of our NCW2018 programme was created in early January with the final programme confirmed by late February. Value for money was balanced with meeting our goals.

The energy put into delivering NCW2018 was deemed to be worth it. Although we don't believe in 'over-evaluating' activities, it was clear from the reactions of pupils, staff and delivery organisations, and a limited evaluation, that we got it right!

We actively promote CEIAG, highlighted by our decision to 'buy in' an independent Careers Support Worker (CSW). The CSW kept everyone involved throughout, responding to and adapting the programme as required.

BENEFITS

- We are proud that everyone within the Malet 'family' (staff and pupils) was involved. It encourages and reminds staff that a pupil attends to develop as a person and gain qualifications to progress to become a valued citizen and successful employee or employer.
- Wherever possible we designed our programme around the school timetable. We mainly timetable via two, mixed ability, populations of pupils. Therefore, by involving e.g. Year 8 population 'A' pupils in the morning of an activity, their subject teachers will automatically be available to help supervise. Year 8 population 'B' in the afternoon will get the same outcome!

⚠ ISSUES

Probably the biggest problem caused by our approach to NCW2018 is indeed a positive! The fact that the school only has one available large delivery space (main assembly hall) meant that some organisations had to be declined. Of course CEIAG does not only happen during NCW, therefore these activities will be arranged at other times.

It has taken a few years but NCW is now firmly cemented in the school calendar. Everyone supports the concept, from SLT, teaching and non-teaching staff and including site and support staff. Unless everyone does so, there will be problems delivering a comprehensive programme

💡 EVALUATION

If any visiting organisation required or requested formal evaluation, Malet Lambert was delighted to make time for this. In most cases, the reaction of pupils and the observations of supervising staff has given good levels of evaluation to decide on future interaction with organisations. Subject teachers and form tutors are encouraged to talk with pupils and feedback any opinions or comments.

↻ UPDATES

Immediately after the conclusion of our annual careers fair, one delegate took it upon herself to email the school about her experience. This makes it all worthwhile!

“Thanks for the invitation. It was fantastic to meet all of your pupils and you should be so proud of how polite and courteous all of your pupils were. We were also delighted that the students we spoke with seemed so focused in their aspirations and inquisitive about the many options available to them. The school's excellent ethos really did shine through. We will look forward to your next event, thanks again.”

Sharon Gardner

Q SUPPORTING EVIDENCE

Attached documents include a selection of photographs taken throughout NCW2018 at Malet Lambert and a plan for the final NCW2018 programme at the school.

https://drive.google.com/drive/folders/1ppozpoVdBbMwUpg7gQDT7o_-gew4jx1_?usp=sharing

