

CASE STUDY:

St Cecilia's College

National Careers Week

NCW

 @CAREERSWEEK

INSIGHT INTO INDUSTRY DAY 2018 AT ST. CECILIA'S COLLEGE



SCHOOL/ORGANISATION

St Cecilia's College

REGION OF THE UK

N. Ireland

TYPE OF SCHOOL/ORGANISATION

Secondary College

INTRODUCTION

On Friday 9th Feb 2018 all Yr. 10, Yr. 12 and Whole School Staff headed out on Industry Visits around the North West of Ireland. The objectives of the day were to:

- Increase students and staff awareness of careers available in the North West.
- Give students and staff information regarding career opportunities locally with an emphasis on employable industries.
- Developing whole school approach to CEIAG.

GATSBY BENCHMARKS



A Stable
Careers
Programme



Learning from
Career &
Labour Market
Information



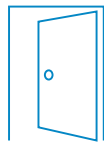
Addressing
The Needs of
Each Pupil



Linking
Curriculum
Learning
to Careers



Encounters
with Employers
& Employees



Experiences
of Workplaces



Encounters
with Further &
Higher
Education



Personal
Guidance



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i OVERVIEW

Every year, all Year 10 and 12 pupils and staff undertake local industry visits. This year we visited 28 companies. We learn about the career opportunities within the organisation, LMI and qualification requirements. Pupils create a PowerPoint presentation on what they have learned and present this to other groups. This is a powerful way of raising awareness of career opportunities (for staff and pupils) and raising aspirations.

We want students to leave with the qualifications, employability skills, mind-set and work-related experiences that will make them more employable and our Industry Day helps achieve this.

⚙️ CONTEXT

We are an all ability girls' Catholic College located in Derry City. Insight into Industry visits target Year 10 and 12 pupils as they have key choices to make regarding subjects and the knowledge gained from the industry visits can only be beneficial to the pupils during this key transitional stage. The Insight into Industry Day takes place in February when the pupils are focusing on career planning and progression routes. It is a collaboration between local employers/entrepreneurs, School Employer Connections, Derry City Chamber of Commerce, Letterkenny Chamber of Commerce, Ulster University and LYIT.

FURTHER DETAILS

When planning Insight into Industry, we were very mindful of LMI and all businesses chosen were from the TECH/STEM/Travel and Tourism Sectors which are key growth areas in N.Ireland.

RESOURCES

We include the planning and costings in our CEIAG Departmental Development Plan. The main costings were transport, approximately £600 plus a small amount for thank you cards and chocolates.

The event took a substantial amount of time to plan:

We had numerous meetings with School Employer Connections (SEC) who acted as the employer link.
Liaising times and dates with over 28 different employers
Allocating choices to pupils
Travel logistics (has to be very precise)
Evaluating –we used Googledocs on ipads to evaluate staff and pupils.

BENEFITS

The main strengths of Insight into Industry are the following:

- Very successful in increase students and staff awareness of careers available in the North West.
- Pupils and staff love taking the classroom into Industry and are very engaged.
- Great opportunity to give students and staff information regarding career opportunities locally with an emphasis on employable industries. Always developing whole school approach to CEIAG

⚠ ISSUES

Insight into Industry is a huge undertaking but the benefits for the pupils and staff far outweigh the problems. We are very lucky in that we have fantastic innovative businesses on our doorstep who are very open to collaboration. This is the only problem I can see perhaps in other areas. My advice starts small maybe with one-year group and build up each year. For planning ease, you could allocate each pupil a place rather than giving them a choice as this is very time consuming task. This is what we have introduced in the last few years only.

💡 EVALUATION

The success of our event was evaluated with:
Verbal feedback from staff/pupils on the day
Tweets from Staff
Responses on googledocs evaluation forms:
92% of staff
89% of Year 10 pupils
and 67% of Yr. 12 Pupils said that they increased their knowledge of different career opportunities within the City.

I highly recommended 'Insight into Industry' day as pupils and staff thoroughly enjoy the event, they are very engaged and it is an effective approach to raising careers knowledge for pupils and staff. Next year I would like to expand our visits further to visit industries in Belfast.

🔄 UPDATES

Insight into Industry 2018 was the fifth consecutive day organised by the CEIAG department. Each year it is getting stronger and better helping our pupils make informed decisions about their future.

During our 2015 ETI inspection it was said that, "Such experiences including, for example, Insight into Industry enhance the pupils' understanding of the world of work and the education, training and employment opportunities available to them locally and regionally."

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RELEVANT ARTICLES

For more information about the event please have a look
at CEIAGDept@StCecilias
[@AisConaty](https://twitter.com/AisConaty)
[#insightintoindustry2018](https://twitter.com/insightintoindustry2018)

