

CASE STUDY:

Tresham College of Further & Higher Education

National Careers Week

NCW

 @CAREERSWEEK

HELPING LEARNERS

Helping learners access employability skills, careers database, progression routes and alternative ways of learning



SCHOOL/ORGANISATION

Tresham College of Further & Higher Education



REGION OF THE UK

Midlands



TYPE OF SCHOOL/ORGANISATION

FE College



Tresham
College of Further & Higher Education

INTRODUCTION

National Careers Week allowed a campus wide approach to raising the awareness of Careers across 3 campuses, meeting the needs of learners with what were identified as the most relevant sessions.

GATSBY BENCHMARKS



A Stable
Careers
Programme



Learning from
Career &
Labour Market
Information



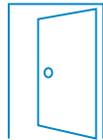
Addressing
The Needs of
Each Pupil



Linking
Curriculum
Learning
to Careers



Encounters
with Employers
& Employees



Experiences
of Workplaces



Encounters
with Further &
Higher
Education



Personal
Guidance



i OVERVIEW

A menu of sessions (workshops and talks) were arranged for staff to book in advance. Teaching staff were best placed to know which sessions would benefit the learners. This could be targeting those who were not intending to progress to University. These included; Alternatives to University, Apprenticeships, Traineeships, How to create a Successful CV, Creating an Online profile, Interview Preparation, Multiple Mini Interviews (MMIs) Which career? How Kudos can help and Job Search. To help engage students not involved in sessions a Careers Campus Quiz was launched, this allowed learners to find careers-related information on the college careers platforms.

CONTEXT

Sessions were primarily aimed for learners:

- (i) Level 3 not looking to progress to University.
- (ii) Learners level 1, level 2 and level 3, any age, potential NEET, from lower Social Economic groups across all 3 sites from various subject backgrounds. Sessions would take place in the learner's typical timetabled room or appropriate room where PC's were required. This could be at any campus at any time.

Sessions were adapted accordingly to meet the learner's academic level and learning style. This included changing how the session was delivered, activities and the use of sweets as incentives to help learners engage.

RESOURCES

Planning started approx. 1 month before the event with various partners/ departments. We reviewed what worked well last year and what was mentioned as improvements for 2018. Developments were made and meeting to train key staff arranged.

Energy and motivation for the event was passed to all involved and was seen by learners and staff.

What definitely worked well was having lesson plans for all sessions, activities and quizzes. Staff were more likely to involve their learners if they know it was planned with objectives, how it embedded maths and English, differentiated etc.

BENEFITS

Creating a menu of sessions for staff to book meant sessions were as tailored to the need of the students opposed to delivering a session where only a handful will find it useful. This also allowed staffing to be considered, we knew who we could deliver to at what time and rearrange a session to the following week if required. The learners would also have been consulted on what they would like deliver, this allowed a 'buy in' as learners were invested in being present.

⚠ ISSUES

The aims have always been to meet learner's needs, not to beat 2017 sessions or interactions. Was tricky to plan lessons for the lower level learners and for those who struggled with sessions which were not interactive.

💡 EVALUATION

Feedback was reviewed from 2017 NCW to help develop 2018 sessions.

Feedback was collected via the use of JOTFORM software via IPADS. This allowed feedback to be seen by all colleague involved as soon as session had taken place. Feedback was rated against OFSTED criteria to measure success. All entries for feedback were entered into a prize draw to maximise feedback collected.

We can see which level, subject and campus had participated and which areas we can target next year.

🔄 UPDATES

The week was very successful with the awareness of careers and careers resources being raised. Off the back of the week we have had learners book, 1:1 mock interviews, help with finding Apprenticeship vacancies and help with creating CV's. Feedback will be pulled into a report, publicised on our careers page and disseminated to staff.

Learners through feedback have cited their new understanding of progression routes, alternatives and feel more employable as a result of the sessions they have partaken in.

NCW

RELEVANT ARTICLES

NCW page created on Moodle/VLE for learners and staff to access relevant resources and feedback to be submitted.

Texts, tweets and posts to learners and parents and follow careers related topics and contacts information.

SUPPORTING EVIDENCE

- 'Menu of sessions'
- 'Campus Careers Quiz lesson plan'
- 'screenshot of NCW Moodle page'
- 'Link to feedback form via Jotform for NCW'



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