

National Careers Week

NCW

Case Studies

Primary



CASE STUDY:

Greenwood Academies Trust

National Careers Week

NCW

 @CAREERSWEEK

INSPIRING CORBY

Assemblies, classroom sessions and careers networking to raise aspirations, challenge stereotypes and broaden horizons.



SCHOOL/ORGANISATION

(Hazel Leys Academy, Corby Primary Academy, Kingswood Primary Academy and Danesholme Junior Academy)

REGION OF THE UK

East Midlands

TYPE OF SCHOOL/ORGANISATION

Primary

INTRODUCTION

During NCW 2018, working with Primary Futures, four 'What's My Line' assemblies were held in each academy from Monday to Thursday with over 1000 Year 1-Year 6 pupils participating. Assemblies were followed by interactive classroom sessions for Years 4 and 5, who had the chance to meet business volunteers, ask questions about their careers and try on uniforms or handle equipment. On Friday, Hazel Leys hosted a careers fair for all Year 3 pupils from GAT Corby academies - over 200 pupils came together to hear from 10 different organisations about their sectors and careers.

GATSBY BENCHMARKS



A Stable
Careers
Programme



Learning from
Career &
Labour Market
Information



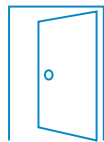
Addressing
The Needs of
Each Pupil



Linking
Curriculum
Learning
to Careers



Encounters
with Employers
& Employees



Experiences
of Workplaces



Encounters
with Further &
Higher
Education



Personal
Guidance



i OVERVIEW

The week was designed to inspire primary pupils. We invited a wide range of organisations and business volunteers. The 'What's My Line' assemblies were an excellent way of challenging stereotypes and myths around gender and career. The classroom discussions gave pupils the chance to ask questions after the assemblies and find out what a real 'day in the life' of many jobs is like. For the Year 3 careers fair, pupils moved round the hall talking to different people in a structured way. Volunteers prepared a 3-5-minute presentation about their role, utilising props, uniforms and visuals.

CONTEXT

What's My Line assemblies
KS 1 and 2 (EYFS – Year 6)

Classroom Sessions
KS2 2 (Years 4 and 5)

Inspiring Corby Careers Fair
KS 2 (Year 3)

This event was designed to be inclusive and all primary pupils were involved. Careers leads in each academy worked together with Primary Futures and the Careers and Employability lead from the Trust. All sessions were adaptations of events we organise for secondary students and we were grateful for the support from Primary Futures to ensure the activities were age appropriate, fun, memorable and inspiring.

RESOURCES

Plans for this event were originally discussed during a meeting in September and was followed up with planning phone calls and emails to ensure everything was in place for the event in March. Recruitment of volunteers and organising logistics in academies took time but was absolutely worth it. We intend to hold the same event again in Corby next year and have plans to replicate the events in different regions within our Trust, starting with Peterborough in June 2018.

BENEFITS

This whole-school approach to NCW created a real buzz of excitement with pupils and teachers and provided opportunities for many people to get involved. Bringing schools together created a real sense of community and pride in organising inspirational careers events for our younger pupils.

This approach is innovative due to the age group targeted in the different activities, the breadth of activities over the whole week and the Year 3 careers fair on the final day.

Collaborating with Primary Futures and utilising their database to recruit volunteers for events is something we would recommend to all schools organising careers-related events.

⚠ ISSUES

Potential problems could be business volunteers not turning up on the day of an event so having contingency plans for this eventuality is important.

The success of the event relies on the passion and commitment of the careers lead/event organiser in each school and without this person it would be difficult to ensure an event like this would have been successful.

💡 EVALUATION

Feedback from staff and pupils was overwhelmingly positive and we intend to hold this event again next year.

We recommend this approach to encourage collaboration with employers and other local schools as it gave potential volunteers a choice of activities to get involved with which led to a fantastic mix of over 20 volunteers who supported our week.

🔄 UPDATES

Hazel Leys Academy has submitted their Primary Career Mark portfolio for assessment and have their visit booked for the end of March. Corby Primary, Kingswood Primary and Danesholme Junior will be aiming for Career Mark accreditation this year. We intend to follow up the success of this event with other careers related activities in Corby as well as rolling this approach out to the other regions across our Trust in the East Midlands and East of England.

RELEVANT ARTICLES

<https://www.inspiringthefuture.org/schools-and-colleges/primary-futures/for-teachers/>



CASE STUDY:

Ridgeway Primary Academy

National Careers Week

NCW

 @CAREERSWEEK

AN ADVENTURE AT SEA

An Adventure at Sea, raising careers aspirations and enlightening the primary school children of our island nation about the array of careers in the Merchant Navy.



SCHOOL/ORGANISATION

Ridgeway Primary Academy

REGION OF THE UK

South Tyneside

TYPE OF SCHOOL/ORGANISATION

Primary

INTRODUCTION

A free online resource created with eLearning Works Ltd and South Shields Marine School and in conjunction with the Maritime Educational Foundation. The project revolves around eight Core STEM Activities that require pupils to design, build, launch, load and propel their ships. The Project is supplemented with ten extension activities set around roles on container ships and cruise ships and these tasks address the wider curriculum. Each of these activities are supplemented with a short video which to bring the project to life and to create a WOW factor when the children see the Maritime Industry being brought to life.

GATSBY BENCHMARKS



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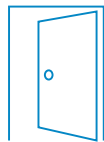
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OVERVIEW

The school is in a relatively deprived area of South Tyneside where aspirations are low. However, the school is in an MAT with South Shields Marine School – a leading maritime training centre. The Maritime Growth Study (2015) indicated a lack of awareness in the UK of the importance of the maritime sector and many young people have little idea of career opportunities across the maritime sector. With funding from the Maritime Educational Foundation, the school partnered with a local eLearning company, to create a resource to inspire children to consider a career in the merchant navy – Inspire to Aspire!

⚙️ CONTEXT

The Maritime Growth Study (2015) indicated there is a lack of awareness in the UK of the importance of the maritime sector many young people have little idea of the opportunities available across the maritime sector. In response to this, South Shields Marine School, engaged with us to create a project that would introduce careers in the merchant navy with a STEM-based set of resources for upper KS2.

Raising aspirations is high on our school agenda so this project supports our approach to careers (Gatsby). The project will become an annual week-long event – with associated timetabling.

✍️ RESOURCES

The school's senior management and KS2 leaders were involved in the initial planning to ensure the project was age-appropriate and met national curriculum standards. The school and Year 6 pupils piloted the project and engaged in adjustments before it went live nationally.

The children loved the project and staff loved the project. The project has been accessed over 2500 times now. Feedback from the maritime industry is extremely positive. How this feeds into young people applying for a career at sea will be born out in 5 -7 years' time. 10 full working days were spent on the project.

⚠️ ISSUES

- An adjustment to timetabling was required – and achieved!
- Commitment to timetable time is needed as does IT access.
- A very strong link with industry is needed, both for organisational knowledge and funding.

EVALUATION

- The Project has been accessed by over 2500 schools since national launch.
- It's FUN!, and little planning is needed for teachers and the Project comes with a full set of teachers notes

UPDATES

PLEASE – visit the resource and the videos. In particular the Children's Video speaks for itself!

https://www.youtube.com/channel/UCJDhL5dBI2xCpNRI2uzJmUw?view_as=subscriber



RELEVANT ARTICLES

www.primary-stem.co.uk

https://www.youtube.com/channel/UCJDhL5dBI2xCpNRI2uzJmUw?view_as=subscriber





CASE STUDY:

St Stephen's Primary School and Children's Centre

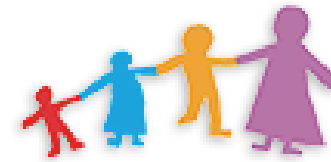
National Careers Week

NCW

 @CAREERSWEEK

INSPIRING STUDENTS

Inspiring Children and Parents into Aspirational Careers From an Early Age.



SCHOOL/ORGANISATION

St Stephen's Primary School and Children's Centre



REGION OF THE UK

Newham, East London



TYPE OF SCHOOL/ORGANISATION

Primary

INTRODUCTION

We passionately believe that children should leave school as confident, respectful people who will contribute positively to the community and seek a career that will bring them happiness, fulfilment and economic wellbeing.

It is important that both children and their parents are educated early about the importance of careers and future planning. By holding an annual 'Careers Day' and careers evenings we encourage children and parents to think about their aspirations and future goals. This includes inviting a range of top professionals to inspire parents and children and show them the opportunities available beyond the local community.

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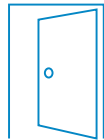
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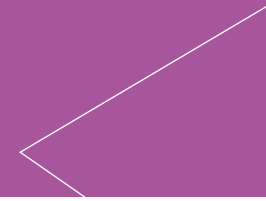
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OVERVIEW

Our aim for Careers Day is to inspire both children and parents to think about aspirational careers from an early age. As a whole a school we believe that having children who are able to talk about their aspirations and future plans, is just as important as academic success. Time and resources are allocated to ensure that the event can be planned and organised to ensure maximum impact. The planning and organisation of the day happens a term before the event to ensure we are able to organise it in detail and offer bespoke careers advice to all year groups.

CONTEXT

'Careers Day' is organised for the whole school from day-care to Year 6. We are a mixed, multicultural school in East London. It takes place as part of our wider curriculum which encourages children to aspire and teaches them the skills they will require for future workplaces.

Through our parents' meetings we realised that there was a need to inform and challenge parents to think about life beyond the classroom. We wanted them to realise that decisions made now can influence their children's future prospects and to look beyond the local community and investigate their children's future career opportunities.

RESOURCES

We worked with 'National Careers Week' to help plan our event. We met with Janet who has a wealth of knowledge and contacts. Our headteacher was actively supportive in ensuring that time and resources needed to plan the day were made available. We were asked to give regular updates in SMT meetings to ensure the day was planned thoroughly to ensure maximum impact.

The lasting legacy of aspirations through the school mean that the effort and energy put in is worth it. Children have become much more focused and aspirational in their pursuit of education and future careers.

BENEFITS

We invite professionals from a range of career paths so that parents and children can see the possibilities they have. It shows them that a career isn't set in stone and no one can predict exactly what they will be. It allows our parents to become engaged and supportive of their children. Most importantly it allows the children to be knowledgeable about a range of different careers and the changing workplace so they can shape their own future. We are not only educating the children about future careers but engaging early with their parents so it is a joint journey.

⚠ ISSUES

The most difficult aspect is finding the right speakers. We want engaging speakers, able to motivate and inspire. We start planning as early as September.

As a primary school it be difficult to make contacts outside our community so we use the knowledge and connections of staff to find some of our guests. For other speakers we are bold and aim high. Children are encouraged to write letters to invite speakers. We have found that being daring about approaching people can be surprisingly rewarding and often if someone is not able to help they will know someone who can.

💡 EVALUATION

Surveys are given to parents, teachers and pupils. From these surveys we have seen a positive attitude towards the careers event with parents commenting that it is “great that it has started discussions about their child’s future.” We use this information to plan for next year.

This approach is not just about the school or pupils, it encompasses the whole school and the wider community. We recommend this approach to others. It shows the children there is more to life than being a footballer or fireman. Deliver a career day that is age-focused so ensure all ages have access.

🔄 UPDATES

The staff love how engaged the children become and how they discuss the possibilities of different careers. We have moved away from just wanting to be doctors and policemen and as the children carry on through the school their aspirations have increased. They want to be something more. One parent approached us after the evening even and said how much they had appreciated the opportunity and wished that she had been able to do something similar when she was at school as it would have encouraged her parents to be more open to new ideas.

National Careers Week

NCW



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