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The NCW North West
Competition Brief

Prize Sponsor: globalbridge

Aim

To inspire students to research, investigate and showcase a career area of their choice through the creation of a video to their peers.

The competition will be launched in the Autumn term 2019 for Year 9 and 10 students working in groups of 4-6. It can be worked on as part of the curriculum across multiple subjects, as part of an extra-curricular activity or group and is a great project for schools to do during NCW! Multiple entries from the same school/organisation are encouraged.

The Challenge

Create a careers video of no more than 3 minutes to showcase a Career Area in their community.

Students can select one of the following Careers Areas:

- Digital, Creative & Media
- Science, Technology, Engineering and Maths (STEM)
- Leisure and Tourism
- Business and Finance

Students may choose any format for their video; these may include:

- Interviewing someone working in that career area
- Presentation within the video
- Animation
- Role play / Acting
- Singing / Rap

Students should be encouraged to be as creative as possible and will need address the following **CORE** points:

1. **The Careers Area**
   Why did they choose this area, what appealed to them about it and what significance does it have in the local area?
2. **Careers Available**
   Showcase the different types of careers available in that area.
3. **Careers Routes**
   Showcase examples of the types of qualifications and the different career routes available.

Assessment

All entries will be assessed using the CORE criteria above as well as:

- Creativity / Innovation
- Communication quality and message
- Research of content

How to Apply

Videos will be submitted via email by teachers/organisation lead to submissions@nationalcareersweek.com by **Friday 3rd April 2020**

In addition to the video each submission must be accompanied by a complete Entry Form which can be found at www.nationalcareersweek.com/the-north-west-ncw2020-competition

Judging complete by **17th April 2020**

Prizes

A one year globalbridge subscription for the winning school!

National Careers Week

NCW

2ND – 7TH MARCH 2020