

# Choosing a Career Area

To help plan your video answer these questions to get a better understanding of the Career Area you have chosen and what information you should focus on in your video.

Remember once you have decided on your Career Area you will need to create a careers video of no more than 3 minutes showcasing that area in your community.

Circle your chosen area below:



Digital, Creative & Media



Science, Technology, Engineering & Maths (STEM)



Leisure & Tourism



Business & Finance

National Careers Week

# NCW

2<sup>ND</sup> – 7<sup>TH</sup> MARCH 2020

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What types of Career are available in the area you have chosen?

*e.g. Graphic Designer, Civil Engineer, Travel Agent, Entrepreneur*

Why did you choose this Career Area?

*What about this Career Area appeals to you? What significance does it have in the local area?*

What routes are available to your Career Area?

*Show examples of the types of qualifications and the different career routes available:*

# Video Format: Interview

After choosing your Career Area you need to decide on a format for your video. Think about creative and unique ways to present your ideas that communicates a clear message.

Remember you can use multiple formats as long as the video is no more than 3 minutes and showcases careers from your chosen Career Area and considers your local community.



Interview a person working in that career area



Presentation within the video



Animation



Role play / Acting



Singing / Rap

National Careers Week

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## Questions to ask at your interview

Q:

Q:

Q:

Q:

Q:

Q:

Q:

Q:



# Video Format: Presentation

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## Presentation slide ideas

<div>Slide</div> <div>Title/info</div>		

# Video Format: Animation

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1	2	3
4	5	6
7	8	9
10	11	12



# Video Format: Acting

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## Plan for role play / performance

Synopsis

Style

Roles

Music?

# Video Format: Singing

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Interview a person working in that career area



Presentation within the video



Animation



Role play / Acting



Singing / Rap

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## Create a song / rap



Title:

Artist:

Lyrics:

Blank lines for writing lyrics.