

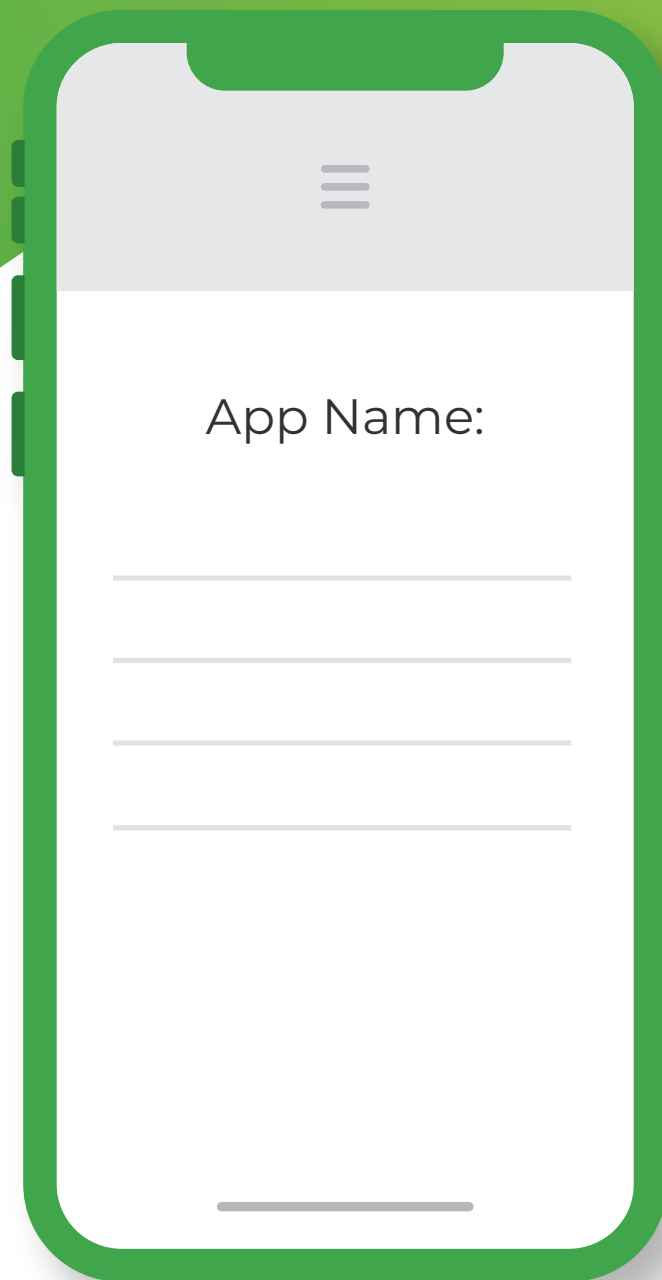
Job Journey

Your App

nationalcareersweek.com
#NCW2021

National Careers Week

NCW



What will your app do?

How will your app help people learn about careers?

Why will people use your app?

What is unique about your app?

Which apps are similar to yours?

Price per
download?

Number of
downloads
per month

Revenue
per month

Revenue
per year