

10 YEAR ANNIVERSARY
National
Careers
Week
2021

WORLD
**BOOK
DAY**



**What's
Your
Story?**





What's The Story?

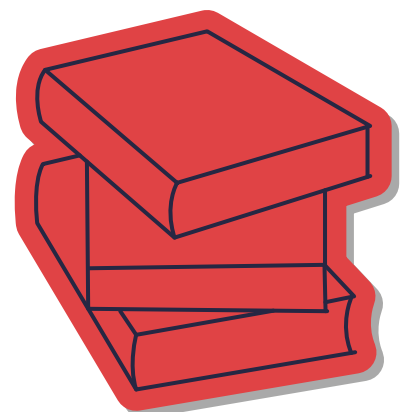
National Careers Week & World Book Day 4th March 2021

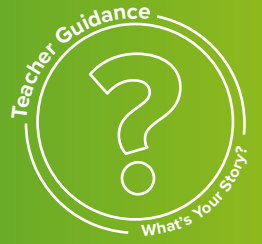
For National Careers Week 2021 (#NCW2021) we've decided to do something to link what we do in delivering the biggest celebration of careers in the UK with World Book Day for primary pupils.

There are lots of exciting jobs in publishing and we're going to highlight some of them in our new 'What's Your Story' resource AND we're going to encourage primary children to think about some everyday superheroes and write a story about who helps other people and what their superpower is. We also want pupils to come up with book covers for their stories (or just do a story OR a cover).

We're providing templates for the book covers and some examples and we want children to think about who has been a COVID superhero and been helping people to be happy, healthy and safe in the past 12 months and into 2021.

Added to that, you will find a series of cut-out cards to follow the job roles and processes in making a book and a link to the World Book Day website and instructions to make a folded paper book. What are you waiting for?





What's Your Story?

In this pack, you'll find a template for a book cover and some examples and we want pupils to think about who has been helping people to be happy, healthy and safe in the past 12 months... and use that as inspiration for a short story, a book cover or both.



Here are some of the amazing people who have been helping us since the world has been changed, and continues to be changed by the COVID pandemic:

- Doctors who have been caring for people in hospital and at surgeries;
- Nurses working to make sure everyone gets better;
- Scientists working on a vaccine to help keep us safe;
- Teachers helping us learn online and in schools;
- Delivery experts like postal workers and people delivering food and medicines;
- Supermarket workers keeping the shelves filled in the shops;
- Food bank volunteers making sure everyone has access to food and household items;
- Everyone washing their hands and wearing masks to keep others safe and well;
- People being kind to their neighbours and stopping loneliness;
- Artists making rainbows and painting murals to keep us smiling;
- Actors making shows to keep us entertained;
- Musicians playing tunes to help us sing along;
- Care home workers looking after elderly and vulnerable patients;
- Anyone else you can think of...



Story Starter



Who helps us?

During 2020 and in to 2021, who has helped us?

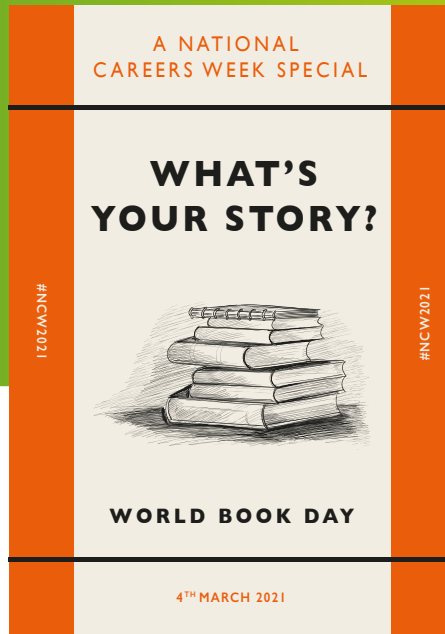
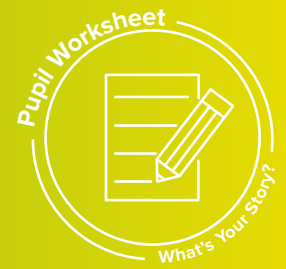
Is there anyone who has helped you, your family, your older relatives, your neighbours or anyone else?

What did they do? How did they help?

Imagine a story of your own about someone who is like one of those helpful superheroes (it could be YOU in the future):

- What is Diana the Doctor like? What does she like doing?
- How does Sandip the Scientist work to help make new medicines?
- How has Theresa the Teacher helped children like you to keep learning when they were at home?
- What joy did Alex and Amy the Artists bring when they used their skills to create great rainbow murals on walls in town?
- Drivers Dan and Denise drove their van and bus to keep food and people moving when we were safe at home during lockdown.
- Frederika at the Food Bank who made sure everyone had access to food and cleaning products during the lockdown.

Some inspiration!



All books need to have a cover to make people want to read them – they need to share with the world what the book is about inside – is it a fairy tale, an exciting action story or an adventure?

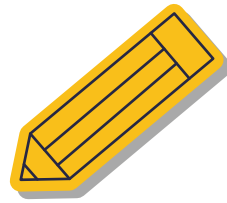


Show who the book is for – adults, children, teenagers etc?

Think about what your favourite book's cover looks like.

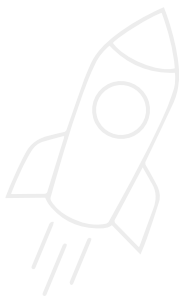
What will YOUR book cover look like?

Design YOUR Book Cover



TITLE OF YOUR BOOK

YOUR NAME



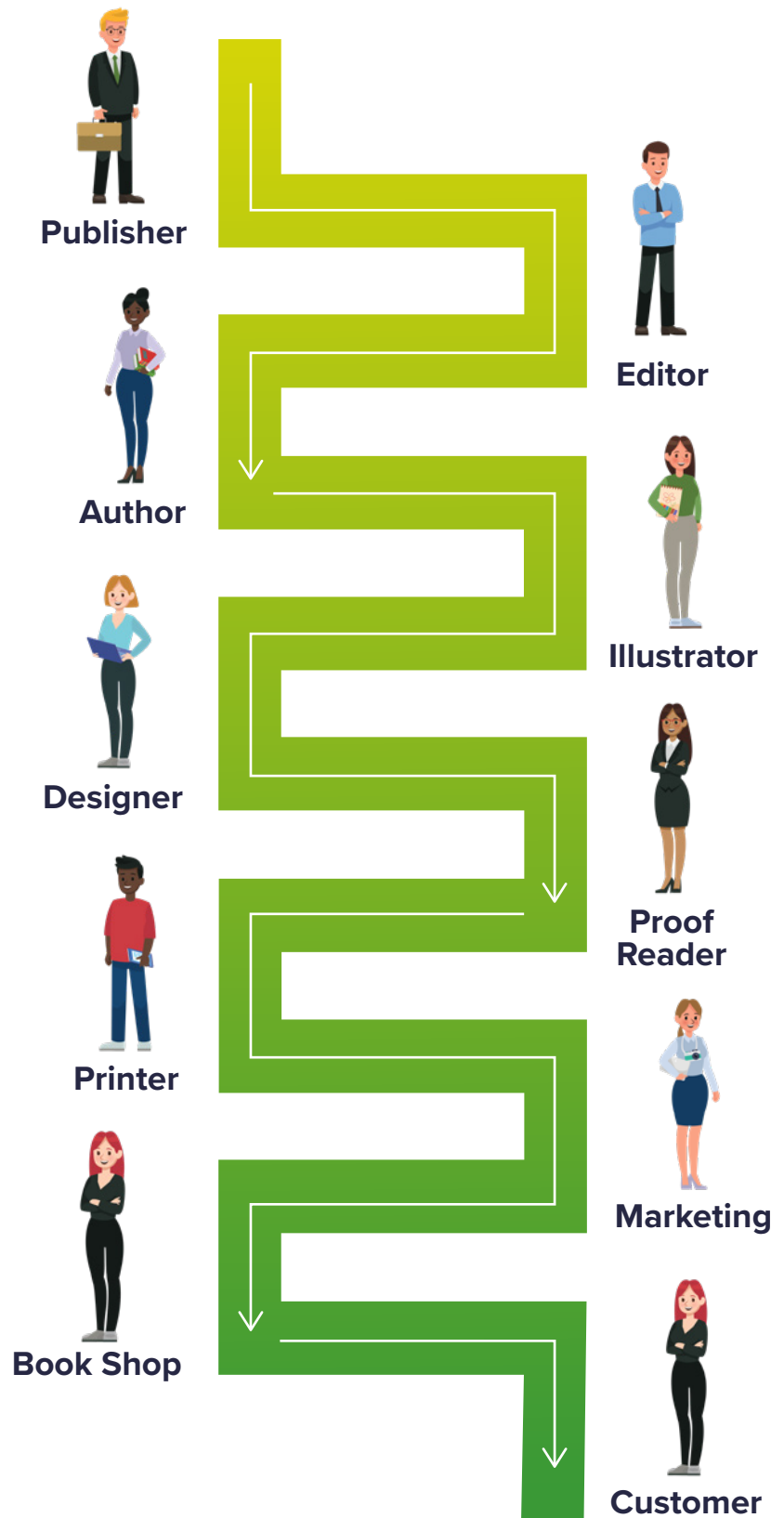


Who helps to create a book?

The following people and roles go into the production of a book and generally in this order. The cards on the following pages highlight which jobs are involved and what the skills are that people need.

How to use them?


- Pull a card randomly and read out the information;
- Get small groups to lay the roles out in order to see if they can work out which roles fit in where in the process;
- See if pupils can link their skills to the roles in the cards;
- Ask pupils if they can find the names of publishers, authors, illustrators, booksellers etc from the library or online;
- Make your own books as a class and give roles to different pupils – set a deadline and make it into a challenge.



Cutout Cards



Publisher




The publisher is the person or company that invests money in a book.


They help the author to make sure the book is written well and has great illustrations and/or pictures.

The publisher also gets the book printed and helps people to find out about it.

Skills

 Able to see what people want to read and ask writers to create those books!


Author




The author is someone who comes up with stories or ideas for stories. Authors are brilliant at creating believable characters and plots (experiences) for their characters to go through. Characters can be people, animals, monsters, machines or robots.

Who's your favourite?

Skills

 A great imagination and someone who loves to make people explore a story to become entertained or think about things differently.


Editor



The editor is the person who works with the author to help them to think about their book, consider who might want to read it and helps with making sure the book is right for the readers.

The editor also helps to reduce the words and / or make them more powerful.

Skills

 An eye for detail and great at helping focus a writer's talent into great books.

Illustrator



Illustrators make pictures for story books, comics. They can draw realistic pictures that look exactly like real-life or they can make cartoon characters or caricatures that look like people or animals but with HUGE features.

Skills



Really good at drawing and thinking about what mythical or imaginary creatures or people would look like. They can also be involved in designing the cover of the book..

Designer



The book's designer takes the author's words when they are edited and corrected, the illustrator's designs and turns them into a big file on a computer using special software.

The designer numbers the pages and makes sure they fit together in the correct order.

Skills



Great at using IT, good at details, makes sure all the pieces are in the right place. Creative.

Proof Reader



The Proof Reader is someone who works with the author and makes sure the last version of the book by the writer is as good as it can be. Their responsibilities include; checking spelling, grammar and punctuation, checking it makes sense, suggesting improvements and helping with ideas to make the book better.

Skills



A great speller and fantastic at languages. Creative and helpful. Positive and kind.

Printer



All books need to be printed (unless they are e-books for reading on a digital device) and this is done by printers.

A Printer is a company with lots of huge machines to produce thousands of copies of a book. Think of all the books in the library – ALL of them were printed – sometimes millions of them!

Skills



Great with machinery, careful with colours and inks, great at cleaning and making sure books are perfect.

Marketing/Publicity



How does anyone get to know about a book, food item, car or pair of trainers?

Marketing and publicity are the parts of a business that helps people to know what they can buy – they design advertisements and speak to radio and TV about the new products.

Skills



Fun, enthusiastic confident, outgoing. Marketing people want you to be excited about their great books and their job is to share characters and stories about them.

Book Seller/Retailer



Booksellers and retailers are the shops – real and online – that sell books. Books can be bought in supermarkets and on eBay, Amazon and a host of other places.

If you are a customer and you want some advice about buying a book then shops can help you decide and recommend books for you.

Skills



Friendly, helpful, caring and knowledgeable about different types of books for different people.

WORLD BOOK DAY



What's Your Story - Make a book!

If you would like to extend the What's Your Story activity into making a book – you can download four paper-folding book making guides free from the World Book Day site.

The link is below and there are simple worksheets to follow with different-sized pieces of paper.

[NB: The sheet is marked as KS3 but the designs are simple and instructions clear, so the majority of KS2 pupils will be able to follow them].

<https://bit.ly/2Mfx357>

WORLD BOOK DAY

Make Your Own Books

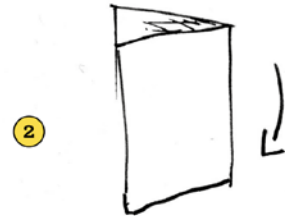
SPONSORED BY NATIONAL BOOK tokens

You can make fantastic books from just single sheets of paper. Here are four ideas, ranging from simple to complex for pupils from Foundation to KS4.

Basic folding for all books



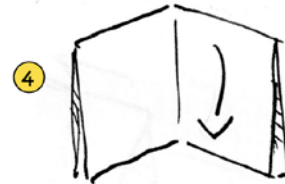
1 In the landscape position fold paper in half.



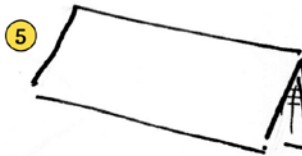
2 Fold in half again.



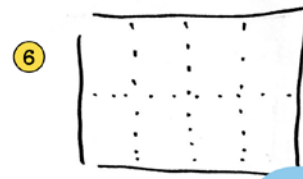
3 Open this fold.



4 With the fold at the top fold downwards in half.



5 Open the sheet.



6 You have eight rectangles.

© Paul Johnson

These fantastic book-making ideas have been created exclusively for World Book Day by Paul Johnson. Paul is director of the Book Art Project, the main aim of which is raising standards of writing through the book arts.

Details about his INSET courses for teachers, workshops for children and publications can be found at: bookart.co.uk, or contact him directly at pauljohnson@bookart.co.uk

You can make hundreds of different books from these eight rectangles.

