



# THE CAREERS DOWNLOAD

National Careers Week

**NCW**

Headline Partner:

 NatWest Group



# Welcome to the first National Careers Week E-zine.

We've decided to make life easier for teachers everywhere and deliver a regular (monthly) electronic magazine packed with the latest news, resources, campaigns and sponsor content which will help you to inspire and enthuse your students towards great choices and fulfilling careers.

**#NCW2022** will be our eleventh year supporting the students and teachers of the UK and this year we're bringing new sponsors and partners along for the ride!

In this first issue of the e-zine we have links to the social media graphics pack, the launch of the theme for the year, a look at the NCW Champions scheme and a few of the resources on offer.

**As ever, everything is free to download and simple to use so shall we dive in?**



# Save the date:

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First things first - National Careers Week's **#NCW2022** will take place between the **7th and the 12th March 2022** so you have a few months yet to get ready for the biggest annual event in careers.



## Social Media Pack

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The reach and continued success of NCW is down to teachers, businesses and students getting involved in the run-up to the week itself by sharing information, graphics, ideas and photos on Twitter, Instagram, Linked In and Facebook. We know you want to shout about what you've planned inside and outside your school, academy, college, university, business or organisation so we're going to continue to make it easy for you to get the message out there.

Our graphics pack this year includes the ever-popular 'countdown' graphics with weeks and days to go, save the

date graphics and adaptable templates for you to use to customise for use on your physical and digital noticeboards.



# Virtual Careers Fair.

The tenth anniversary year #NCW2021 allowed us to celebrate a decade of development, a decade of trailblazing, a decade of support for young people and our first ever Virtual Careers Fair. We cannot thank you enough for getting involved in the VCF and the we think statistics speak for themselves.

We will, of course be repeating the Virtual Careers Fair again this year and a new collection of supporters and

sponsors will help to bring careers and pathways to life for your students through virtual work experience, videos, digital content and podcasts.

**The VCF will be available from the 7th March and preparation tools such as exploration sheets and sponsor profiles will be available from the middle of February 2022.**



# NCW Champions.

One of the best ways to learn about anything is to get more involved...that includes your students too, so we've launched NCW Champions to ensure you can create a team of enthusiastic student ambassadors who will help nurture the dreams and plans of their peers.

Complete with a set of digital badges and certificates, the free NCW Champions

programme will show you how to get your careers programme embedded across the school through your own team of young people who will be developing their leadership and organisational skills and, after applying for the role, will have some interview experience to add to the extra skills on their CV and application forms!



And here's the link to the pack including the plans, job descriptions and badges: [ncw2020.co.uk/careers-champion](http://ncw2020.co.uk/careers-champion)

# The High Performance Podcast

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Finally, we are delighted to announce a new partnership with the High Performance Podcast. The High Performance Podcast is presented by TV's Jake Humphrys and Professor Damian Hughes – author of Liquid Thinker and sporting biographies.

As well as speaking to some of the world's most successful athletes the podcast has had guests from business and public life.

The partnership will include a special assembly for #NCW2022 and an amazing set of resources and links to the best bits of the best episodes.

**Motivation doesn't come bigger or better than this!**





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