

 @GREEN__CAREERS

#GCW2023

IMPACT

REPORT

OVERVIEW HEADLINE STATS
FOR THE OFFICIAL GREEN
CAREERS WEEK 2023
CAMPAIGN



HEADLINE STATS



OVER

100,000

LEARNERS ACROSS THE UK
WERE INVOLVED IN GREEN
CAREERS WEEK 2023
RELATED ACTIVITIES



70,000
PAGES VIEWED VCF

10,000
RESOURCE DOWNLOADS

50,000
VISITS TO OUR WEBSITE

KEY MESSAGES:

EMPOWERING POSITIVE CHANGE
THROUGH CAREERS EDUCATION

SUSTAINABILITY

INSPIRATIONAL

#GCW23 **#GREENCAREERSWEEK** **AWARENESS**

ENVIRONMENT

#GREENCAREERS

ENGAGING **#GCW2023**

COLLABORATIVE

CLIMATE

#GREENCAREERSWEEK2023

OVER

72 MILLION

POTENTIAL IMPACTS BIGGEST
EVER POTENTIAL REACH

30,000

TOTAL SOCIAL MEDIA POSTS
OVER FROM X, FACEBOOK,
LINKEDIN AND INSTAGRAM.



11,496,829

UNIQUE USERS REACHED ACROSS X,
INSTAGRAM AND FACEBOOK

1,976

UNIQUE INDIVIDUAL CONTRIBUTORS
(X ONLY)



OVER

4,000

FACEBOOK POSTS



OVER

3,000

INSTAGRAM POSTS

9,232

TOTAL X POSTS



2,764

ORIGINAL X POSTS

SOURCE TWEETBINDER FULL REPORT HERE: [HTTPS://DASH.TWEETBINDER.COM/REPORT/0B332A6B](https://dash.tweetbinder.com/report/0b332a6b)

TOP X POSTS FROM THE WEEK

Amazing Apprenticeships @AmazingAppsUK

#DYK Green Careers Week is 6-11 November?

Get ahead with our free resources, including:

- Top Tips for finding a Green Apprenticeship Rapid Read
- Sustainability Quiz
- Green #Apprenticeships film
- Recycling Quiz

tinyurl.com/3van83np
#GCW2023 #GreenJobs



8:26 AM · Oct 26, 2023 · 6,294 Views

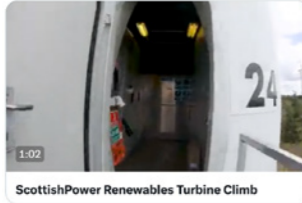
ScottishPower Renewables @SPRenewables

Have you ever wondered what it's like to climb to the top of a turbine?

Imagine if this could be your view at work every day...

Check out our careers page to find out more about the current opportunities
tinyurl.com/4wndw4d

#GreenCareersWeek #FridayFeeling



3:41 PM · Nov 10, 2023 · 22.6K Views

ABPI @ABPLUK

Launched this week in celebration of #GreenCareersWeek - our new #ClimateChampion resources for primary schools

Find out more
abpischools.org.uk/topics/ellie-t...

@Green_Careers #GCW #Teacher #Schools




2:42 PM · Nov 9, 2023 · 1,214 Views

Tech She Can @Tech_She_Can

Did you miss Green Careers Week? 5,500 students joined our two live assemblies on Tech for Helping the Planet as part of #GCW2023.

Catch the recordings here:
Ages 7-11: techshecan.org/previous-assem...
Ages 11-14: techshecan.org/previous-assem...

@CareersWeek @Neon_Futures @STEMLearningUK



5:03 PM · Nov 15, 2023 · 2,046 Views


This is Engineering @ThisIsEng

It's #GreenCareersWeek!

Meet Harvey, Net Zero Navigator. Passionate about preserving our environment, Harvey's apprenticeship lets him help companies use low carbon energy, while keeping on track to net zero.

Engineers like Harvey are working on a variety of projects that change the world around us - projects large and small, from buildings to blood filters - all make an impact.

Discover more about these projects and how you can make a difference to the world around you with a career in engineering
#EngineerBetterLives
thisisengineering.org.uk/projects/



Last edited 3:55 PM · Nov 8, 2023 · 940 Views

The Royal Society @royalsociety

It's #GreenCareersWeek so why not be inspired by some of our project plan examples which centre on climate change and the environment. These plans are here to help inspire teachers to apply for our Royal Society Tomorrow's Climate Scientist or Partnership Grant funding.
#GCW2023

Interested in applying for a Partnership Grant of £3,000 but not sure where to start? Our new editable project plans provide inspiration and guidance to support teachers to submit an application for our school-based grant scheme.
royalsociety.org/partnership



11:59 AM · Nov 10, 2023 · 7,318 Views

IMI @The_IMI

The IMI Careers team joined charity @Edu_Employers along with @worldskillsuk today, talking to over 1000 youngsters as part of #GreenCareersWeek.

Tell us what you're doing to embrace environmentally friendly methods and tech below.
#IMICommunity #AutomotiveIndustry #FutureCareers



3:30 PM · Nov 8, 2023 · 747 Views

Department for Education @educationgovuk

It's #GreenCareers week. Discover how you can get into a booming sector tackling climate change and driving economic growth.

Find out about our Skills Bootcamps, apprenticeships & free courses for jobs



5:03 PM · Nov 7, 2023 · 15.5K Views


Defra UK @DefraGovUK

It's #GreenCareersWeek

Schools are invited to join @Iemanet for two webinars for 14-18-year-olds to find out more about green jobs.

- Introduction to green jobs: Tue, 7 Nov at 9am
- Environmental apprenticeships: Thu, 9 Nov 10am

Register now: greencareershub.com/developing-you...



2:09 PM · Nov 6, 2023 · 4,514 Views

STEM Learning @STEMLearningUK

It's #GreenCareersWeek!

Check out the stories from our @STEMAmbassadors working green jobs, explore the opportunities #STEM brings to mitigate the effect of climate change and see how you can protect our planet with #POP23.
#GCW2023

bit.ly/3TrKrHG



8:40 AM · Nov 6, 2023 · 5,097 Views

Discover Economics @DiscoverEcon

We're talking all things green economics with Speakers for Schools' next week. Click here
bit.ly/3MNfHml to sign up now!
@Green_Careers @Speakers4schools

#greencareersweek #careersweek #greencareers #greencareersweek2023



9:31 AM · Nov 1, 2023 · 2,096 Views

The Duke of Edinburgh's Award @DofE

Want to know more about Green Careers? Head over to @NationalCareers to find out more

#GreenCareersWeek

#NationalCareers · Nov 6
#GreenCareersWeek is here!

Green Careers Week aims to promote careers that help to protect and restore the planet. Watch this space for some great green careers throughout th...
Show more



9:25 AM · Nov 6, 2023 · 3,261 Views


Woodland Trust @WoodlandTrust

It's #GreenCareersWeek!

We're thrilled to empower and educate young people on how #Woods and #Trees can help fight #ClimateChange.

Want to know how you can make a difference? There's plenty you can do to join our mission!

Read more: bit.ly/3FKaa2d



5:16 PM · Nov 9, 2023 · 4,298 Views

RenewableUK @RenewableUK

Do you want a #career where you can help tackle the #climatecrisis and protect the natural world? With OWIC, we're shining a spotlight on one crucial part of getting an #offshorewind farm up and running: consents
ow.ly/yf6550Q5Yfn

#GreenCareersWeek




3:35 PM · Nov 9, 2023 · 819 Views

Neon @Neon_Futures

We have a brand-new careers resource on Neon to celebrate @tweekuk #TEWeek23 #GreenCareersWeek!

Our 6 inspiring and thought-provoking postcards show how people working in engineering and technology are helping to achieve #netzero.

Download for free: bit.ly/3u5UNE

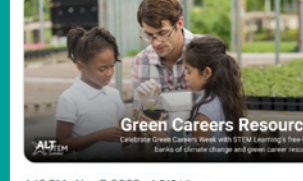


1:20 PM · Nov 9, 2023 · 2,159 Views

The Careers & Enterprise Com @CareerEnt

Celebrate #GreenCareersWeek with @STEMLearningUK's free climate change and green career resources. This collection helps young people understand the variety of opportunities available in the #GreenCareers sector.

Explore the resources
bit.ly/3SRkfUJ #GCW23



4:16 PM · Nov 7, 2023 · 1,619 Views

Lloyds Banking Group @LBGpic

It's #GreenCareersWeek... but what does that look like here?

We asked some of our colleagues whose roles make a positive impact on our sustainable journey



8:36 AM · Nov 8, 2023 · 1,483 Views

National Careers @NationalCareers

#GreenCareersWeek is here!

Green Careers Week aims to promote careers that help to protect and restore the planet. Watch this space for some great green careers throughout the week

Check out our new green careers page
ow.ly/Abhy50Q2uwp

@Green_Careers #GCW2023



9:05 AM · Nov 6, 2023 · 14.5K Views

NHS Health Careers @HealthCareersUK

We need more #GreenJobs.

A #NationalNatureService will help us deliver widespread habitat restoration and #NatureRecovery across the UK.

Don't miss the chance to quiz him and the rest of the panel about their #GreenCareers.

Set your reminder -
#GCW2023 #GreenerNHS @GreenerNHS @Green_Careers



9:02 AM · Nov 3, 2023 · 1,375 Views


Woodland Trust @WoodlandTrust

We need more #GreenJobs.

A #NationalNatureService will help us deliver widespread habitat restoration and #NatureRecovery across the UK.

Find out more and join the #Nature2030 campaign: bit.ly/30kH03u

#GreenCareersWeek




8:50 AM · Nov 11, 2023 · 6,802 Views

EDF Energy @edfenergy

We're delighted that some of our apprentices and early careers colleagues were able to support a webinar hosted by @worldskillsuk and @Edu_Employers, highlighting the opportunities within nuclear and career pathways into the sector.

#GreenCareersWeek

ow.ly/WtV950Q5V8K



4:01 PM · Nov 9, 2023 · 1,697 Views

HOP @HOP_Humber

It's #GreenCareersWeek this week and the theme is Together! We love our partnership and our togetherness with @CareersWeek and @NCWNewman! This week is going to be so inspiring! So find out more here -
greencareersweek.com #GCW2023 @greencareers @officestudents

WE'RE SUPPORTING GREEN CAREERS WEEK
6th - 11th NOVEMBER 2023




9:39 AM · Nov 6, 2023 · 299 Views

NHS Health Careers @HealthCareersUK

It's #GreenCareers Week! To help make the #NHS greener we need people like you.

Read more and help people start their #GreenCareer in the NHS. 1/4

#GCW2023 #GreenCareersWeek



5:54 PM · Nov 9, 2023 · 1,295 Views

EAUC Scotland @EAUCScotland

This #GreenCareersWeek, we are delighted to share our new Green Careers Guide. This guide is written with students in mind, but will be relevant for anyone interested in a career that supports a more sustainable future

sustainabilityexchange.ac.uk/green_careers...



3:22 PM · Nov 7, 2023 · 5,883 Views

TOP X POSTS FROM LEARNERS

Mulhi Bumali @mulhib

The difference made during #GreenCareersWeek 2023 was great and immeasurable.

Great that our young people are ready for the green transition.

#GCW2023
#GreenCareers
@Green_Careers
@LittleGrnChange @gayenjorofount @NCWUganda @NCWGhana



1:41 PM · Nov 21, 2023 · 848 Views

Wimbledon College @Wimb.Coll

Our thanks to @BelderbosLand for recently giving our students an amazing talk careers in landscaping. It's great to see them considering green career paths. Thank you for the inspiring session. #GreenCareersWeek #InspiringMinds #CEIAG



5:23 PM · Nov 20, 2023 · 662 Views

Fairfield School @Fairfieldstweet

For #GreenCareersWeek F1 pupils have been planting bulbs ready for Spring @Green_Careers



9:16 AM · Nov 10, 2023 · 1,288 Views

Rachel Everiss @rachel_everiss

This week in form time @AldersleyHighSc it's all about @green_careers and our year 9 were getting very creative with their ideas. #GCW2023 #GreenCareers #Greencareersweek



12:23 PM · Nov 9, 2023 · 589 Views

Hope Careers @hope_careers

Mr Carlin's Inspire group 10E and their pledge for #greencareersweek
Mr Carlin has introduced them to Bambo their new edition to the group who is a cheese plant!
Well done 10E! @Green_Careers



9:04 PM · Nov 24, 2023 · 414 Views


Rushey Mead Careers @CareersRushey

It has been a fantastic #GreenCareersWeek 2023 @RusheyMeadAcad. Engaging talks with students across all year groups and many Rushey rewards given for positive contributions. Some great ideas for a greener and sustainable future #GCW2023 #developyourwholeself




2:55 PM · Nov 10, 2023 · 2,538 Views

Education Partnership North E @EPNorthEast

Last week was #GreenCareersWeek & there was a whole host of events taking place across our college campuses, including a virtual visit to a wind turbine in the North Sea, & a visit from the @northeastlep, providing career insights for our students. 

#GCW2023 @Green_Careers



4:00 PM · Nov 16, 2023 · 257 Views

Mr Pyne @PyneMPS

It was great being able to celebrate #GreenCareersWeek with pupils at the start of the week. We also launched our #CutYourCarbon campaign. Looking forward to our Green Career visitors coming to speak to pupils. @KnowsleyParks @KnowsleyCouncil @Green_Careers #GCW2023 @EcoSchools



8:24 PM · Nov 8, 2023 · 1,936 Views

Villiers Park Educational Trust @VilliersPark

What a great way to end #greencareersweek, with Sustainable Futures sessions at @sprowstonhigh and @hastingsacademy, seeing students getting stuck in, thinking about how businesses can be sustainable and considering their own green values 

Learn more villierspark.org.uk/sustainable-fu...



8:27 AM · Nov 14, 2023 · 294 Views

St David's College | Coleg Dew @stdavidscoll

Thank you to all the companies and universities that came to our #GreenCareers Fair today - giving all learners an important insight into net zero employers and eco-friendly career paths. #Green_Careers #GreenCareersWeek #GCW2023



Powell Dobson and 9 others

1:35 PM · Nov 10, 2023 · 1,304 Views

Irene Smith (RCDP) (RCL) @irenesmith1966

Very proud to able to give some well deserved certificates to our students who took part in Green Careers Week last week, well done.  @ford_academy @Green_Careers @CareersWeek #GCW2023



4:16 PM · Nov 17, 2023 · 1,571 Views

Carshalton College @CarshaltonAC

Throughout #GreenCareersWeek we will be highlighting the different types of careers that young people can go into, jobs where protecting the environment is the priority. Check out our Green Careers Week Notice Board to find out more.

#GCW2023 #GreenCareers #DiscoverYourDirection



2:07 PM · Nov 6, 2023 · 1,169 Views

Fairfield School @Fairfieldstweet

We have had lots of fun engaging in lots of gardening activities for #GreenCareersWeek @Green_Careers



3:09 PM · Nov 10, 2023 · 1,297 Views

Darwen Aldridge Community @DarwenAcademy

Our Year 7 and 8 students had an incredible Virtual Assembly with @Tech_She_Can

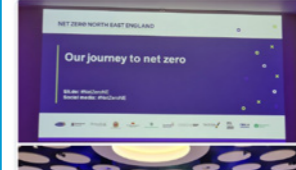
Students learned how technology can be a powerful tool in the fight against climate change. They are now ready to play their part in protecting our planet!  #ClimateAction #GreenCareersWeek



3:54 PM · Nov 6, 2023 · 3,278 Views

David Coe @DavidCoeEC1

Excited to be at the Net Zero North East summit today, hearing from a range of speakers on how collaboration on numerous green projects is enabling the region to be a driving force to achieve net zero goals. The perfect way to start #GCW2023! #NetZeroNE




11:17 AM · Nov 6, 2023 · 462 Views

PKS Coventry @PKS_Coventry

As part of #GreenCareersWeek Year 12 & 13 Geography students & members of the Eco-council, attended a talk on Green Careers & the increasing importance of green skills in future employment. To read more, click on the link below: shorturl.at/ablmY

#Haysfutureteaching



4:35 PM · Nov 16, 2023 · 317 Views

UofG Careers @UofGcareers

A huge thanks to the @UofG_Alumni who shared their wisdom with our students at #GreenCareersWeek Speed-Networking today!

And despite the event name, there's no rush in figuring out your future. 

#UofG #UniversityOfGlasgow #GreenCareers #Sustainability



7:14 PM · Nov 8, 2023 · 1,165 Views

SGGS - Stratford Girls' Gramm @Shottery

Last week #polestar came in to run a brilliant Year 9 engineering workshop run by Polestar employee and SGGS Alumnae, Suki Scholes, for our Green Careers Week! (Thankfully, hardly any eggs were harmed in the making of this video!) #GCW2023



10:38 AM · Nov 13, 2023 · 1,144 Views

Simon Wareham @stwareham

We are getting involved with @Green_Careers Week in school starting from today #GreenCareersWeek #GCW2023 to support our students to understand more about sustainable #careers in the future #ceIag



8:02 AM · Nov 6, 2023 · 707 Views

Tom Chaplin @TomChaplinOREC

Great to host @AshingtonAcad as part of #GreenCareersWeek recently, highlighting @ORECatapult's role in driving technology in #OffshoreWind and supporting the UK to achieve #NetZero targets.

Ashington Academy @AshingtonAcad · Nov 13
As part of last week's Green Careers Week, a group of Year 8 students had the brilliant opportunity to visit ORE Catapult in Blyth, the UK's leading Technology, Innovation and Research Centre for Offshore Renewable Energy. 



4:17 PM · Nov 17, 2023 · 423 Views

Fairfield School @Fairfieldstweet

We were invited to @HeckGrammar school today to take part in Parliament week. We were thrilled to make it there and listen to how parliament works. @kimleadbeater answered some of our questions too! #careers @CareersWeek @Kirkdemocracy @KirkleesYC



4:01 PM · Nov 9, 2023 · 623 Views

Wolverhampton Grammar Sch @WGS1512

#GreenCareersWeek 2023 concluded with a workplace visit to Sky Studios. 

Y8 students had a great day exploring careers in TV and Broadcasting. They also learnt about Sky's commitment to Net Zero and created their own short films about climate change. 

#WeAreWGS #WGScareers



4:25 PM · Nov 13, 2023 · 640 Views

Woodbridge High School @woodbrhigh

Staff wore green to highlight @greencareersweek

- Noticed all the green career posters around school to give you an idea of the many careers you can go into?
- Check out the library for lots of resources too.
- Visit the #GCW site: greencareersweek.com

#GCW2023 #NCW2023




Green Careers Week  and 2 others

3:00 PM · Nov 10, 2023 · 2,210 Views

ORE Catapult @ORECatapult

Following on from #GreenCareersWeek, we were delighted to host students from @NCEADukes, @uniofnwcastle & @NCLBusiness at our facilities in Blyth. The students learnt more about #offshorewind, whilst exploring the exciting careers available in renewables.

#GCW2023



3:12 PM · Nov 24, 2023 · 706 Views

GCW
GREEN CAREERS WEEK

National Careers Week

NCW

GCW GREEN CAREERS WEEK | National Careers Week NCW | workskillsuk excellence at work | STEM LEARNING | UK SPACE AGENCY | CAREERS & ENTERPRISE COMPANY | Department for Education

#GREENCAREERSWEEK
REWARDING FUTURES
– FOR EVERYONE.

4 – 9TH
NOVEMBER 2024

An illustration of a person with dark curly hair, wearing a red t-shirt, with their right arm raised and hand open. The palm of the hand has the word 'bobby' written on it in black marker. The background is a teal color with faint green geometric patterns.

SAVE THE DATE
4th - 9th
March 2024

#NCW2024

NatWest Group
National Careers Week
NCW

A photograph of a smiling Black woman with long braids, wearing a dark green top. The background is slightly blurred, showing other people in a crowd.

**IF YOU WOULD LIKE TO FIND OUT MORE ABOUT HOW YOU AND YOUR ORGANISATION
CAN SUPPORT NCW 2024 OR GCW 2024, PLEASE CONTACT US AT
INFO@NATIONALCAREERSWEEK.COM**

