



GCW
GREEN CAREERS WEEK

HIGHLIGHTS +

**THE CAREERS
DOWNLOAD**



THANK YOU

“Thank you to everyone who got involved to make green careers week the outstanding success it was. The next few pages will highlight the huge impact you created in the young people at your organisations and, in conjunction with business, charity and community partners, tens of thousands of young people have been inspired towards careers that will change the world for the better for the future. Thank you from the whole NCW team and me.

As you know, we don’t sit back, you’ll be able to now start planning for #NCW2024 in march – look out for the links and resources in this edition and future editions which will showcase the wonderful opportunities our partners are putting together for you”.

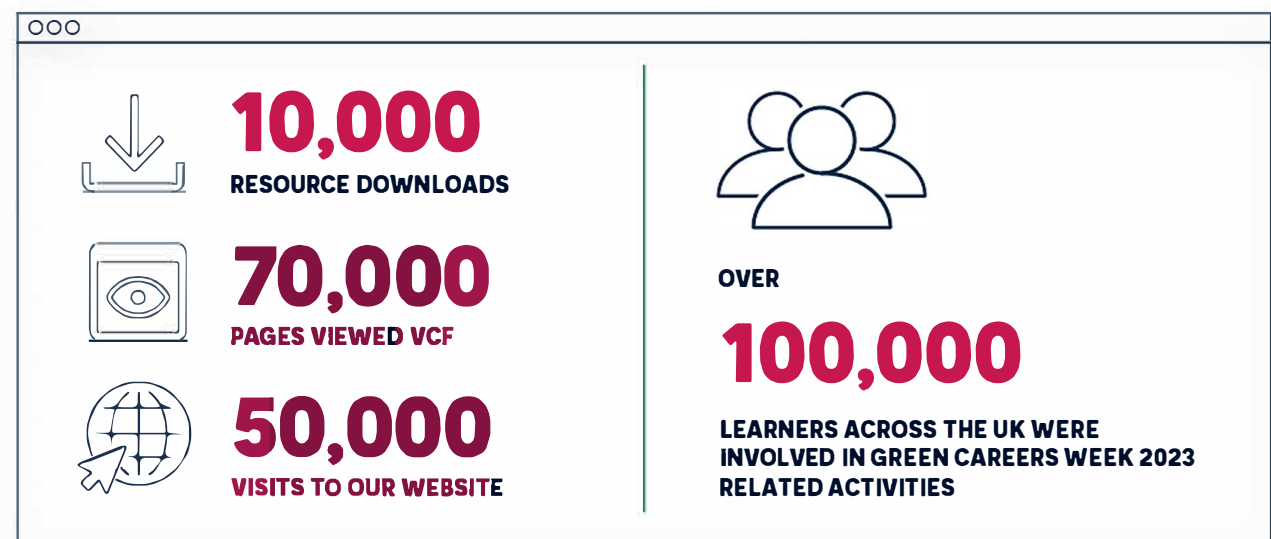
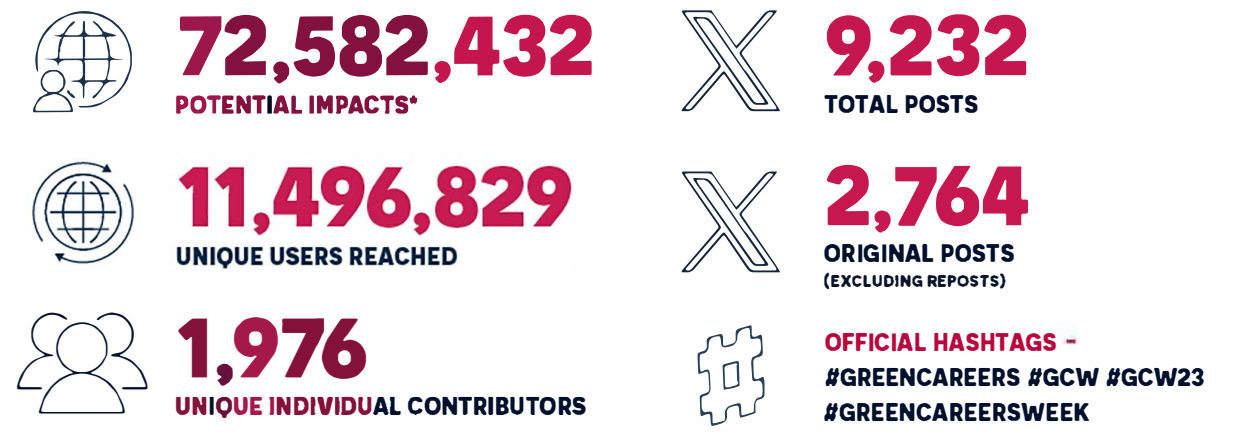


Nick Newman,
CEO, NCW

GCW2023

HEADLINE STATISTICS

X STATISTICS SUMMARY



SOURCE TWEETBINDER FULL REPORT HERE: [HTTPS://DASH.TWEETBINDER.COM/REPORT/0B332A6B](https://dash.tweetbinder.com/report/0b332a6b)

MOST POPULAR CONTRIBUTORS BY NUMBER OF FOLLOWERS:

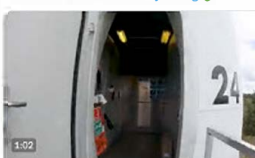


TOP X POSTS FROM THE WEEK


STEM Learning @STEMLearningUK
It's #GreenCareersWeek!
Check out the stories from our @STEMAmbassadors working green jobs, explore the opportunities #STEM brings to mitigate the effect of climate change and see how you can protect our planet with #POP23. #GCW2023
bit.ly/3TKrKHG
8:40 AM · Nov 6, 2023 · 5,097 Views




ScottishPower Renewables @SPRenewables
Have you ever wondered what it's like to climb to the top of a turbine?
Imagine if this could be your view at work every day...
Check out our careers page to find out more about the current opportunities. tnyout.com/4vndwb4d
#GreenCareersWeek #FridayFeeling
3:41 PM · Nov 10, 2023 · 22.6K Views



ABPI @ABPIUK
Launched this week in celebration of #GreenCareersWeek - our new #ClimateChampion resources for primary schools!
Find out more: abpischools.org.uk/topics/ellie-t...
@Green_Careers #GCW #Teacher #Schools
2:42 PM · Nov 9, 2023 · 1.214 Views



Tech She Can @TechSheCan
Did you miss Green Careers Week? 5,500 students joined our two live assemblies on Tech for Helping the Planet as part of #GCW2023.
Catch the recordings here: Ages 7-11: techshecan.org/previous-assem... Ages 11-14: techshecan.org/previous-assem...
@CareersWeek @Neon_Futures @STEMLearningUK
5:03 PM · Nov 15, 2023 · 2,046 Views



Lloyds Banking Group @LloydsBG
It's #GreenCareersWeek... but what does that look like here?
We asked some of our colleagues whose roles make a positive impact on our sustainable journey.
8:35 AM · Nov 8, 2023 · 1,483 Views



Robert Halfon MP @RobertHalfonMP
Really important article in @TheSun...
Next week is Green Careers Week. With starting salaries of around £28,000, the Govt has set out plans to support 190,000 green jobs, rising to 480,000 by 2030.
9:13 AM · Nov 3, 2023 · 8,209 Views




Discover Economics @DiscoverEcon
We're talking all things green economics with Speakers for Schools next week. Click here: buff.ly/3Mhmf to sign up now!
#Green_Careers @Speakers4Schools
#greencareersweek #careersweek #greencareersweek2023
9:31 AM · Nov 1, 2023 · 2,096 Views



The Duke of Edinburgh's Award @DofE
Want to know more about Green Careers? Head over to @NationalCareers to find out more
#GreenCareersWeek
9:25 AM · Nov 6, 2023 · 3,261 Views



Villiers Park Educational Trust @VilliersPark
What a great way to end #greencareersweek, with Sustainable Futures sessions at @sproutsonh@ and @hastingsacademy, seeing students getting stuck in, thinking about how businesses can be sustainable and considering their own green values.
Learn more: villierspark.org.uk/sustainable-fu...
8:27 AM · Nov 14, 2023 · 294 Views



St David's College Coleg Dew @stdauidscoll
Thank you to all the companies and universities that came to our #GreenCareers Fair today - giving all learners an important insight into net zero employers and eco-friendly career paths.
@Green_Careers #GreenCareersWeek #GCW2023
1:55 PM · Nov 10, 2023 · 1,304 Views



Fairfield School @Fairfieldstweet
For #GreenCareersWeek F1 pupils have been planting bulbs ready for Spring
@Green_Careers
9:16 AM · Nov 10, 2023 · 1,288 Views



Rachel Everiss @rachel_everiss
This week in form time @AlderleyHighSc it's all about @green_careers and our year 9 were getting very creative with their ideas.
#GCW2023 #GreenCareers #greencareersweek
12:23 PM · Nov 9, 2023 · 589 Views



UofG Careers @UofGcareers
A huge thanks to the @UofG_Alumni who shared their wisdom with our students at #GreenCareersWeek Speed-Networking today!
And despite the event name, there's no rush in figuring out your future.
#UofG @UniversityOfGlasgow #GreenCareers #Sustainability
7:14 PM · Nov 8, 2023 · 1,165 Views



SGGS - Stratford Girls' Grammar @Shottlery
Last week #polestar came in to run a brilliant Year 9 engineering workshop run by Polestar employee and SGGS Alumnae, Sukh Soholes, for our Green Careers Week! (Thankfully, hardly any eggs were harmed in the making of this video!) #GCW2023
10:38 AM · Nov 13, 2023 · 1,144 Views




Irene Smith (RCDF) (RCL) @iresmith1956
Very proud to be able to give some well deserved certificates to our students who took part in Green Careers Week last week. Well done.
@lord_academy @Green_Careers @CareersWeek #GCW2023
4:16 PM · Nov 17, 2023 · 1,571 Views



Shannon Bunney @shannonbunney
And that's a wrap on #GreenCareersWeek 2023! Thank you so much to all of the organisations and learners who have attended. We have learnt so much! Diolch yn fawr!
11:13 AM · Nov 10, 2023 · 399 Views



ThisIs Engineering @thisiseng
It's #GreenCareersWeek!
Meet Harvey, Net Zero Navigator. Passionate about preserving our environment, Harvey's apprenticeship lets him help companies use low carbon energy, while keeping on track to net zero.
Engineers like Harvey are working on a variety of projects that change the world around us - projects large and small, from buildings to blood filters - all make an impact.
Discover more about these projects and how you can make a difference to the world around you with a career in engineering
#EngineerBetter Lives
thisisengineering.org.uk/projects/
11:59 AM · Nov 10, 2023 · 7,318 Views



The Royal Society @royalsociety
It's #GreenCareersWeek so why not be inspired by some of our project plan examples which centre on climate change and the environment. These plans are here to help inspire teachers to apply for our Royal Society Tomorrow's Climate Scientist or Partnership Grant funding. #GCW2023
Interested in applying for a Partnership Grant of £3,000 but not sure where to start? Our experts will be on hand to help you with your application. #GCW2023
11:59 AM · Nov 10, 2023 · 7,318 Views



RenewableUK @RenewableUK
Do you want a #career where you can help tackle the #climatecrisis and protect the natural world? With OWIC, we're shining a spotlight on one crucial part of getting an #offshorewind farm up and running: consents
ow.ly/Y6550Q5Yfn
#GreenCareersWeek
3:35 PM · Nov 9, 2023 · 819 Views




HOP @HOPumber
It's #GreenCareersWeek this week and the theme is Together! We love our partnership and our togetherness with @CareersWeek and @NCWNewman! This week is going to be so inspiring! So find out more here: greencareersweek.com #GCW2023 @greencareers @officestudents
9:39 AM · Nov 6, 2023 · 299 Views




Irene Smith (RCDF) (RCL) @iresmith1956
Great Assembly for some of our KS3 students by the sea Shepherd's on plastics, we look forward to working with you again on some beach cleans.
@lord_academy #GCW2023 #GreenCareersWeek
4:43 PM · Nov 10, 2023 · 398 Views




Fairfield School @Fairfieldstweet
We have had lots of fun engaging in lots of gardening activities for #GreenCareersWeek @Green_Careers
3:09 PM · Nov 10, 2023 · 1,297 Views




IMI @TheIMI
The IMI Careers team joined charity #EduEmployers along with @worldskiluk today, talking to over 1000 youngsters as part of #GreenCareersWeek.
Tell us what you're doing to embrace environmentally friendly methods and tech below.
#IMCommunity #AutomotiveIndustry #FutureCareers
3:30 PM · Nov 8, 2023 · 747 Views




Neon @Neon_Futures
We have a brand-new careers resource on Neon to celebrate @Leveekuk #TEWeek23 #GreenCareersWeek!
Our 6 inspiring and thought-provoking postcards show how people working in engineering and technology are helping to achieve #netzero.
Download for free: bit.ly/3u5UNE
1:20 PM · Nov 9, 2023 · 2,159 Views



Education Partnership North East @EPNorthEast
Last week was #GreenCareersWeek & there was a whole host of events taking place across our college campuses, including a virtual visit to a wind turbine in the North Sea, & a visit from the @NorthEastIEP, providing career insights for our students.
#GCW2023 @Green_Careers
4:00 PM · Nov 16, 2023 · 257 Views



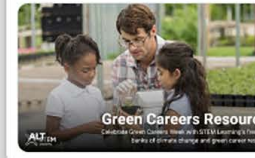
David Coe @DavidCoeEC1
Excited to be at the Net Zero North East summit today, hearing from a range of speakers on how collaboration on numerous green projects is enabling the region to be a driving force to achieve net zero goals. The perfect way to start #GCW2023! #NetZeroNE
11:17 AM · Nov 6, 2023 · 482 Views



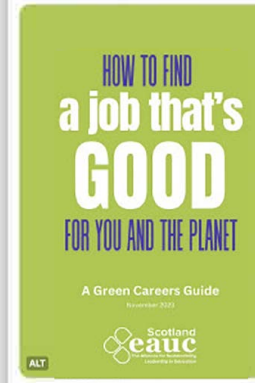
Department for Education @educationgovuk
It's #GreenCareersWeek. Discover how you can get into a booming sector tackling climate change and driving economic growth.
Find out about our Skills Bootcamps, apprenticeships & free courses for jobs.
5:03 PM · Nov 7, 2023 · 15.5K Views




The Careers & Enterprise Com @CareerEnt
Celebrate #GreenCareersWeek with @STEMLearningUK's free climate change and green career resources. This collection helps young people understand the variety of opportunities available in the #GreenCareers sector.
Explore the resources: bit.ly/3SRk1U #GCW23
4:16 PM · Nov 2, 2023 · 1,619 Views




EAUC Scotland @EAUCScotland
This #GreenCareersWeek, we are delighted to share our new Green Careers Guide. This guide is written with students in mind, but will be relevant for anyone interested in a career that supports a more sustainable future.
sustainablexchange.ac.uk/green_careers...
1:20 PM · Nov 9, 2023 · 2,159 Views



EAUC and 9 others
3:22 PM · Nov 7, 2023 · 5,883 Views



Fairfield School @Fairfieldstweet
We were invited to @HeckGrammar school today to take part in Parliament week. We were thrilled to make it there and listen to how parliament works. @kimleadonater answered some of our questions too! #careers @CareersWeek @ukdemocracy @KirkleesYC
4:01 PM · Nov 9, 2023 · 623 Views





Green Careers Week Insights.

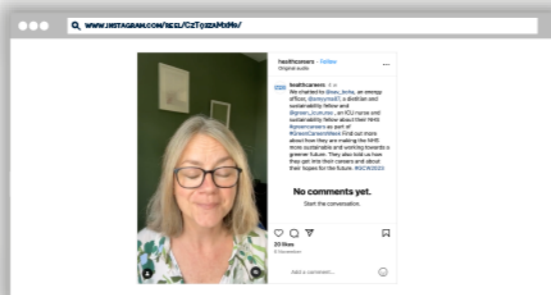
Green Careers Week was a great opportunity for the NHS to highlight the range of NHS careers working in sustainability and helping the NHS reach its net zero targets. Throughout the week, NHS Health Careers profiled a range of staff including net-zero apprentices working in NHS estates and facilities, and healthcare professionals using their skills to care for the planet as well as patients.

NHS people such as Niamh Malone, a net zero apprentice at the Leeds Teaching Hospital NHS Trust, who was mid-way through her second year of A Levels when she stumbled across her green apprenticeship. She told NHS Health Careers:

“A ‘Green Career’ is the way forward. It’s both rewarding and necessary for the planet to continue to thrive. I would like to stay in a role with the key focus of sustainability and reducing carbon emissions. Recently I have found waste to be very interesting. Removal of waste is vital to a ‘green’ future, and you can clearly see the environmental benefits of handling waste correctly.”

NHS Health Careers also held an Instagram live with three NHS staff all making a difference in healthcare. This included a Rhea, an ICU nurse and a clinical lead for sustainability, and Amy, a dietitian with a passion for making her profession more sustainable. Both are using the skills they learnt in clinical areas, to help the NHS tackle climate change locally and nationally.

You can watch the Instagram live back at any time on the NHS Health Careers Instagram channel.



@HEALTHCAREERS

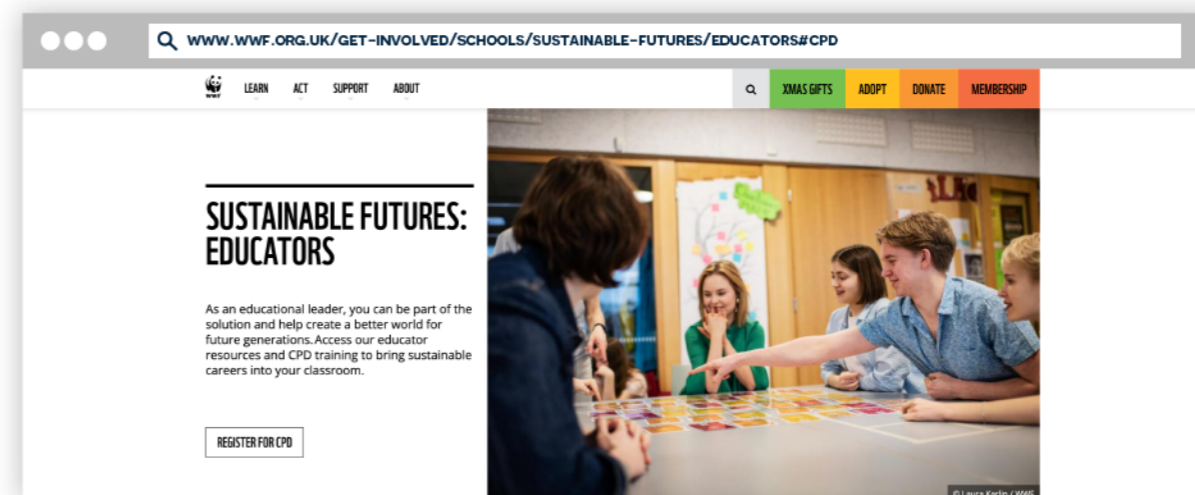
www.instagram.com/reel/CzTq3zaMxM9/

WWF CONTENT



Our friends at WWF have just uploaded a fantastic new CPD series to support teachers to deliver Sustainable Futures in the classroom.

A series of resources and CPD sessions can be signed up for which will enhance educator’s knowledge of sustainability and how to engage and inspire young people to undertake projects and subjects that will help the planet survive and thrive.



Below is a screenshot of some of the modules available for free at the WWF website. Get Signed Up. Get Registered. Get Started!

COURSE OVERVIEW



MODULE 1

WHAT IS SUSTAINABILITY?

- What is sustainability?
- Sustainable values
- Sustainable development goals
- Systems thinking for sustainability



MODULE 2

SUSTAINABLE BUSINESS

- Doughnut economics
- Sustainable business
- Circular economy
- Greenwashing



MODULE 3

SUSTAINABLE ME

- Sustainable careers
- Sustainable skills
- Shaping a sustainable career

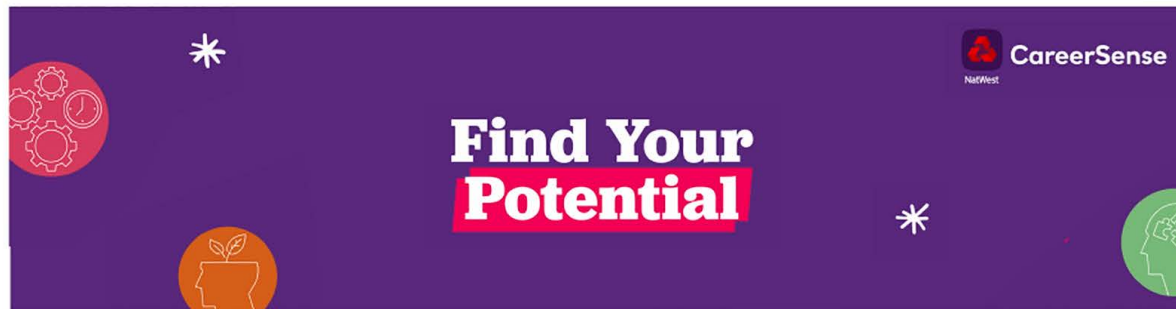
WWF GET INVOLVED

www.wwf.org.uk/get-involved/schools/sustainable-futures/educators#cpd

FIND YOUR POTENTIAL!



The Find Your Potential tool from NatWest is a great way to help your students assess their skills and abilities: Start the journey here – complete our Find Your Potential tool or click on the image below - it only takes 10 minutes to create your own personalised report, highlighting key strengths and skills for the future. You'll also get some recommended jobs based on your input.



Helping young people to thrive through NatWest Groups CareerSense programme.

Mairead Taylor is Director of Commercial Mid-Market for NatWest in Dorset. A grandmother of three, and one of 20 NatWest volunteers who delivered CareerSense workshops to 1,000 pupils at Cantell school in Southampton as part of the 2023 National Careers Week campaign.

CareerSense is NatWest Groups employability education programme for 13–24-year-olds in the UK.

"NatWest volunteers are critical in the support of the programme, part of

which includes workshops focused on bringing to life the skills required in the world of work."

The content is aligned to Gatsby benchmarks and Curriculum for Excellence and has flexible delivery formats to suit schools.

Mairead and her team's work in the community goes back four years, pre-dating CareerSense. "We've done four years supporting Cantell School" Mairead recalls. "It's a very diverse school, English isn't the first language for around 60% of pupils". Before

CareerSense, the school were developing content themselves. Ever since CareerSense became available, we've been using the materials, but also feeding back into the CareerSense Team to help improve the materials and the process too".

By spreading the word across the Solent region, Mairead and colleagues were able to bring together a diverse range of volunteers. "Our volunteers were from many areas of the bank- Commercial Mid-Market, Retail, Real Estate Finance, Lombard, Business Banking, Credit Delivery."

"We also got some stakeholders involved too, including a business editor from a local media and two people from the local Education Business Partnership".

"We ended up with 20 volunteers delivering CareerSense workshops to 10 classes continuously throughout the day."

Mairead reflected on why supporting young people with future skills was important "Employability skills are so important. It's trying to close the gap between what education is providing and what businesses want. And that's not me criticising the education system – businesses and their people need to step up and play their part too."

One of the teachers at Cantell was delighted with the volunteers contribution "Weeks like these can have lasting impression on students, so thank you so much to your team, the NatWest staff who stepped in and everyone else who made Friday such a wonderful experience for everyone in the Cantell Community."

If you'd like to book a CareerSense workshop then please book here, selecting the delivery format you prefer. If you'd like a workshop before Xmas then we recommend selecting the Pre-recorded option



NATWEST GROUP'S EVENTS



NatWest Group's Dream Bigger Idea Accelerator Events

NatWest Group – our headline partners have had a busy few weeks supporting young people.

“Fantastic day, great meeting like-minded young people, brilliant teachers who helped and guided us, centralised ideas and skills required for a future as an entrepreneur.”- Manchester student

Last Month the NatWest Group CareerSense Team celebrated Global Entrepreneurship Week by delivering two of their entrepreneurial Dream Bigger Idea Accelerator events in Edinburgh and Manchester!

The Idea Accelerator Event is a free, full day event that aims to inspire the next generation of entrepreneurs. By breaking down the different stages of entrepreneurship, young people got

to practice generating entrepreneurial ideas to help solve real world problems like climate change by working collaboratively in small groups.

The NatWest Group Bank Volunteers and Enterprise Accelerator Managers enjoyed supporting the young people with the activities throughout the day. The CareerSense Team are looking forward to running more of these events across the UK in 2024.

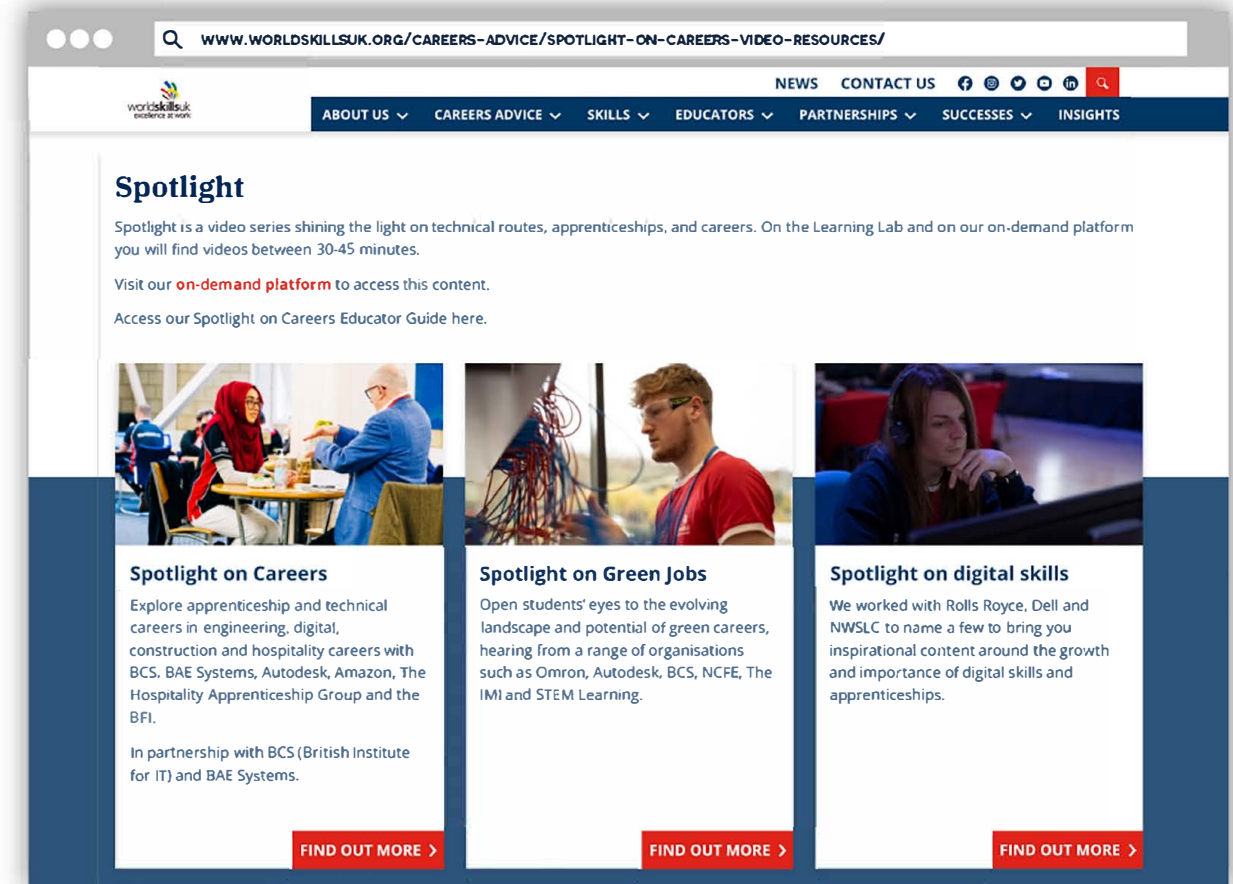
Help your students (aged 16-18) learn more about entrepreneurship and the key skills and traits of an entrepreneur by booking a CareerSense Dream Bigger workshop. Register here:



DREAM BIGGER WORKSHOP

<https://lnkd.in/ejEH4-DN>

WORDSKILLS UK WEBINARS



GCW partners WorldSkills UK ran three Green Careers Week interactive webinars with EDF Energy, The Institute of the Motor Industry and Air Products to explore the ways in which these organisations are working towards developing the skills and focus of their people to make their workplaces greener and more sustainable.

The webinar recording are now available on the WorldSkills UK On-Demand Platform and can be viewed on the website using this link...

WORDSKILLS UK SPOTLIGHT VIDEOS

www.worldskillsuk.org/careers-advice/spotlight-on-careers-video-resources/

YOUNG ENTERPRISE



Unlocking students' engagement and motivation

What if we told you there was a teaching and learning approach that's been shown to increase engagement, motivation, and skills? One that also builds confidence and improves academic outcomes?

At Young Enterprise, we have seen first-hand how an Applied Learning approach has the power to do exactly that. A type of learning which focuses on students using their skills in real-world situations, creating meaningful and practical learning experiences.

Applied learning can play a key role in providing every young person with the best opportunity to develop the key life skills they need for their future, thereby driving stronger social mobility across the UK.

Almost 80% of teachers believe pupils are less ready for the world of work

now than compared to previous years. Engaging young people in education in ways that are relevant and accessible would positively impact young people's preparedness for the world of work, while adding billions of pounds to the economy. That's why we're strongly backing a call for government to support teachers to integrate these cost-effective, practical measures into the current curriculum.

With applied learning at the forefront of our agenda, we were thrilled to showcase our 10X Challenge initiative in No.10 Downing Street last week, by kind invitation of Akshata Murty.

If you've experienced the benefits of applied learning approaches, please click here to get in touch and let us know more!

YOUNG ENTERPRISE EMAIL

marketing@y-e.org.uk

MEET THE NEW NCW AMBASSADORS!

NCW AMBASSADOR UPDATE: Over the past six months, we at NCW have been working behind the scenes to develop a team of professional ambassadors to help us spread the messages and power of National Careers Week and Green Careers Week and at this point in time we have confirmed **37 YES THIRTY-SEVEN** committed volunteers from education, industry and other sectors to help schools and colleges support their students in bringing their futures to life.

If you're interested in applying to become an NCW Ambassador, please check the application page here:

NCW AMBASSADORS APPLICATION

nationalcareersweek.com/ncwambassadors/



Meet The NCW Ambassador:



Sarah Kettlewell

Head of Student Participation and Careers
The Sheffield College

My name is Sarah Kettlewell and my role at The Sheffield College is Head of Student Participation and Careers (Careers Leader). I've worked in the careers sector for nearly twenty years, in schools, sixth forms, FE Colleges, universities and out in the community. NCW to me is a positive and engaging celebration of all things careers, we love it at The Sheffield College, and anything I can do to raise awareness and ensure careers is always on everyone's agenda I strive to do. I'm passionate about working in this sector as everyone should have access

to high quality and impartial careers guidance. Having the opportunity to talk to a qualified careers practitioner should be a right not a luxury and helping people to find the right career for them to be happy and fulfilled at work motivates me very day. As the saying goes, "Choose a job you love, and you will never have to work a day in your life!"

National Careers Week for The Sheffield College is a celebration of all things careers and really helps the College to continue meeting all 8 of the Gatsby Benchmarks.

Designed from the concept of positive progression for our students, through qualification levels in College and up into higher education, employment or training after College, we have a music festival theme for NCW with our annual UP Festival!

As well as a large-scale jobs fair for the headline event, guest speakers and career workshops as the fringe events, we also have festival themed activities including live music, festival lanyards, loyalty cards for engagement, jobs themed photo booths, street food, festival hair and glitter make up booths and roaming student reporters and photographers covering the events.

We aim to be innovative every year and examples have included gaining employer sponsorship with a Sheffield based employer and our UP Festival for NCW has even taken the College to be a finalist in the AoC Beacon Awards where we received commended college status in 2020/21 for The Careers and Enterprise Company Award for Innovation in Careers and Enterprise.

Recently we've also promoted and celebrated Green Careers Week in College. We had tutorials and campaigns to raise awareness and get students thinking about all of the fantastic career pathways in this sector. We also had sustainability pop up stands on College campuses to gather student voice feedback with the College's new Sustainability Manager and collected Green Careers case studies from local employers. We are already looking forward to going even bigger and better for the 2024 Green Careers Week!

GET READY FOR #NCW2024

There are dozens of resources you can access and download for your students to complete in readiness for and to complete during #NCW2024 4th to 9th March 2024.



You'll find all the information you need to plan and get ready for #NCW2024 on the website:

NCW WEBSITE

<https://nationalcareersweek.com/>

NCW ACTIVITIES

<https://ncw2020.co.uk/activities/>

GCW GREEN CAREERS WEEK | NCW | STEM LEARNING | UK SPACE AGENCY | CAREERS & ENTERPRISE COMPANY | Department for Education

#GREENCAREERSWEEK

REWARDING FUTURES – FOR EVERYONE.

4 – 9TH

NOVEMBER 2024



#NCW2024

SAVE THE DATE

4th - 9th March 2024

Headline Partner: **NatWest Group**

National Careers Week **NCW**



National Careers Week

[v](#) [in](#) [f](#) [ig](#) [X](#)

#NCW2024

SAVE THE DATE

4-9th March 2024

National Careers Week

NCW

Headline Partner:

 **NatWest Group**