

#NCW2024

EDITION\_16

NATIONAL CAREERS WEEK



# THE CAREERS DOWNLOAD

National Careers Week



Headline Partner:



# WELCOME BACK

## YOUR *FUTURE* STARTS HERE.

#NCW2024  
4TH-9TH MARCH



Welcome to Edition 16 of Download magazine – this time we're looking ahead to NCW2024, highlighting our new graphic packs, taking a look at some new content from our sponsors and sharing some opportunities to get involved with some great initiatives from friends and partners across a number of industries and sectors.

### NEW NCW GRAPHICS!



We're delighted to share our new graphics pack with you for #NCW2024 – using the beautiful illustrations created last year by our partners at Engaging Education, we've evolved them to shine lights on the aims and objectives we want your students to experience from their National Careers Week journey – hop over to the link below and download them, print them, display them, project them and inspire your students to aim high this #NCW2024!

Your Future Graphics



YOUR *FUTURE* STARTS HERE.

# MEET THE AMBASSADOR:

Throughout my career I have been lucky enough to be part of some great opportunities that have enhanced my skills and I think it is important to share those experiences with the next generation. I have worked with local schools and colleges to delivery careers advice, CV writing, mock interview etc. and they have all valued that interaction with local employers. I am also chair of governors with a local primary school as well as registered Enterprise Advisor with the Careers Enterprise.



Steph Hodgson  
HR Manager,  
HYDRAM County Durham. 25 years +

## NATWEST GROUP CAREERSENSE CASE STUDY



### FREE CRITICAL SKILLS RESOURCES ALIGNED TO THE CURRICULUM.

Find Your Potential



National Careers Week  
NCW

NatWest  
CareerSense

The CareerSense workshops are aligned with Gatsby benchmarks 1,2,4 & 5 and Curriculum for Excellence in Scotland and support you in bringing to life the skills required in the world of work.



With a new year starting and pupils now back after the Christmas breaks across the UK, NOW is the right time to be considering a CareerSense Workshop to your National Careers Week plans. These sessions can be supported either virtually or in person from a volunteer from NatWest Group (where available) and pre recorded options are also available. Volunteers have played a key role in CareerSense since its launch in 2021 and we hear now from a team of volunteers in Scotland who have been supporting schools in their local community.

**One of the NatWest Group volunteers supporting CareerSense, Hannah, highlights that there is “no wrong path” for thriving in your career, and reflects on her time as a young adult:**

Hannah didn’t meet the entry requirement for the university courses she “half-heartedly” applied to. University wasn’t right for her, she thrived at her retail job, working with the public, helping people, and loved being financially independent from a young age, it gave her a sense of purpose.

With teenage daughters of her own, Hannah is now an inspiration for her kids demonstrating there is **no wrong path**. Neither she nor her husband attended university and they’re keen to show the future workforce that there are multiple pathways. Hannah has worked in multiple roles in finance: from pension administrator to customer service, complaint, training, risk, compliance and now financial crime.

Hannah is part of an East Lothian volunteer group at NatWest Group who want to help inspire young kids in their area. CareerSense has been their medium to carry out their support. CareerSense is NatWest Group’s programme to help 13–24-year-olds to have

the skills, knowledge, and experience to take control of their future.

[CareerSense](#) ↑

Over the summer the volunteers also hosted young people through work experiences, as part of one of CareerSense offerings. Partnering with Career Ready, young people get a 4-week placement in the bank, where they get real-world working experience. One of the volunteers Alison commented that

“Many young people are very shy at the start, as an office environment is new experience to them. However, as they get through the experience, they get involved in more stuff that they have never done before. By the end, they are all more confident”.

Looking to the future, the volunteers from East Lothian are looking forward to continuing their support of CareerSense and have connected with their local Developing the Young Workforce (DYW) Scotland team to benefit more young people across East Lothian.

“They may hide it well at times, but these kids are our future and they’re so bright. You just sometimes have to work to get them to open up and share their thoughts and ideas. It’s about lighting that wee spark which I think we can do with CareerSense.”

CareerSense has volunteers across the UK, who are looking forward to supporting young people during and in the build-up to National Careers Week!

Don’t let this amazing opportunity pass, sign up for a CareerSense workshop here! Find out more about the workshops and all the other offerings from CareerSense. Go to [www.mycareersense.com](http://www.mycareersense.com).

[CareerSense Exploration Workshop](#) ↑

[CareerSense Website](#) ↑

If you are in the age of 13-24 check out our Find Your Potential tool. For your own personalised report highlighting your key strengths and skills for the future.

[Find Your Potential tool](#) ↑

# YOUNG ENTERPRISE



The Young Enterprise 10X Challenge Supporting young people to develop an enterprising mindset and prepare for the world of work as they create their own business with just £10.

We believe that the best way to learn essential life skills like money management and entrepreneurship is by putting them into practice. That's why we provide young people with first-hand experience to enhance their confidence and help unlock their potential for a successful future.

The 10X Challenge is a free national enterprise programme providing young people, aged 11 to 19, with first-hand experience of what it's like to be an entrepreneur. It's a highly interactive way to develop their employability skills, build work readiness and to apply academic learning, using real money and business experience.

Over four weeks young people will use a £10 pledge to get their business ideas off the ground and then will have the chance to enter competitions for best logo and best sales pitch.

## How does it work?

 <p><b>1 - Here's £10!</b> Teams research and decide on a product or service to invest their £10 in.</p>	 <p><b>2 - Getting started</b> Teams need to source materials or products, prepare sales pitches, and plan selling events.</p>
 <p><b>3 - Keep it going</b> Students get their product or service ready and promote their selling events.</p>	 <p><b>4 - Payback and keep the profits</b> At end of the Challenge students decide how to spend or donate their profit after repaying £10 pledge plus £1 legacy contribution to support the 10X bank.</p>

## When does it take place?

This year's 10X Challenge will take place from Monday 29th April to Friday 24th May 2024. However, we also offer a 'DIY' version, which can be signed up to at any time.

## How do I find out more?

Click the link below for more information and to register.

[10X Challenge Registration](#) 

Here are three teams who competed in the 10X Challenge:



Team TMLS, Greenseed Gardening; Rock-IT.

# WORLD SKILLS UK

## WORLDSKILLS UK FREE APPRENTICESHIP AND SKILLS CAREERS DIGITAL RESOURCES

WorldSkills UK is a four nations partnership between education, industry and UK governments. It is a world-class skills network acting as a catalyst for:

- **Raising standards:** through international benchmarking and professional development.
- **Championing future skills:** through analysis of rapidly changing economic demand.
- **Empowering young people, from all backgrounds:** through competitions-based training and careers advocacy.

We inspire young people from all backgrounds to choose technical education and apprenticeships as prestigious career routes through our free careers resources, all while supporting educators and careers professionals to delivery high quality CEIAG and achieve Gatsby Benchmarks 2,4,5 and 7.

## CAREERS EDUCATION RESOURCES ON THE WORLDSKILLS UK LEARNING

The WorldSkills UK Learning Lab offers a free range of teaching tools and resources in one easy to navigate programme. Find advice on skills assessment, technical education and apprenticeships careers education and our unique mindset masterclasses, based on world-class practice from elite sports training.

On the Learning Lab, you'll find 20 inspiring bite-sized interactive careers resources enabling you to simply 'plug and play' to provide students with the latest insights and activities to aid their career planning highlighting apprenticeships and technical qualifications, raising aspirations for rewarding technical careers in a range of industries and skills.

Whether it's T-Levels, apprenticeships or higher technical education, from STEM skills to future skills, our informative and engaging resources utilise video content and case studies to educate and inspire Key Stage 3 and Key Stage 4 students about technical careers.

In the newest resources on the Lab, we've worked with BCS, Amazon, the BFI and Autodesk to name a few, to bring you and your students specific apprenticeship intel and inspiration.

These careers education resources will help you to meet Gatsby Benchmarks 5 (encounters with employers and employees), and 7 (encounters with FE) as part of your stable careers programme and seeking to address the needs of each pupil.

With downloadable lesson plans and printable activity sheets, whether it's general TVET careers education or sector and role specific technical pathway inspiration you're looking for, head to our website ([link](#)) to access The Learning Lab and give each of your students a potentially life-defining opportunity to choose the right career for them.

[The Learning Lab](#) 

## FREE 'SPOTLIGHT' CAREERS VIDEO RESOURCES

Spotlight is a video series shining the light on technical routes, apprenticeships, and careers. On the Learning Lab and on our on-demand platform you will find videos between 30-45 minutes featuring a range of industry experts, employers and employees from a range of sectors on a variety of topics. These resources are designed to support you to meet Gatsby Benchmarks 2,4, 5 and 7.

**Spotlight on Careers:** Explore apprenticeship and technical careers in engineering, digital, construction and hospitality careers with BCS, BAE Systems, Autodesk, Amazon, The Hospitality Apprenticeship Group and the BFI.

**Spotlight on Green Jobs:** Open students' eyes to the evolving landscape and potential of green careers, hearing from a range of organisations such as Omron, Autodesk, BCS, NCFE, The IMI and STEM Learning.

**Spotlight on Digital Skills:** We worked with Rolls Royce, Dell and NWSLC to name a few to bring you inspirational content around the growth and importance of digital skills and apprenticeships.

Visit our on-demand platform to access this content free today:

[Wordskills Video Resources](#) 

## TECHNICIANS: THE DAVID SAINSBURY GALLERY

**Technicians:** The David Sainsbury Gallery is a permanent, interactive exhibition at the Science Museum which gives young people aged 11-16 the chance to step into an interactive world of careers and take a look behind the scenes, to explore a variety of different roles.



*The careers area at the David Sainsbury Gallery at the Science Museum.*

Visitors can try hands-on exhibits that bring to life a wide variety of workplaces, from a blockbuster film set to a pharmaceutical lab, allowing them to experience the hidden yet vital careers of technicians.

Visitors can experience a world of careers in one place and:

- Set foot inside Shuri's Lab from Marvel Studios' Black Panther to re-enact the role of a film-set lighting technician
- Have a go at making lifesaving medicine as an NHS pharmacy technician
- Operate a robotic arm and try your hand at welding a rollercoaster track
- Step into the world of renewable energy and solve problems faced by a wind turbine technician

## SCHOOL VISITS

There is also the opportunity for KS3 and 4 students to book 'Meet an Employee' sessions where students can meet a real technician and experience what it's like to do their job through hands-on activities and Q&A sessions. Students will carry out job-related tasks led



by a real-life technician as a role model helping to showcase how your students' skills and aptitude is used in the day-to-day work of technicians, with the opportunity to ask the technician questions throughout the task. In the Q&A session, students will ask technicians what it's like to do their job, finding out for themselves how to become a technician, what inspired them and more.

As well as Technicians: The David Sainsbury Gallery, the Gatsby Charitable Foundation run Technicians: We Make the Difference, to engage and inspire 11–16 year olds to follow their skills and interests and consider a career as a technician, and to provide educators with teaching resources and lesson plans to help deliver careers lessons.

As part of this, 100 technician roles have been identified across a wide range of industries such as engineering, food and drink, fashion, film and TV, healthcare, manufacturing, agriculture, design and more, to show young people that in almost every industry, there are hidden technicians, performing interesting and essential tasks which are key to the overall outcome being successful.

Visit [technicians.org.uk](http://technicians.org.uk) to watch videos of real technicians in these roles, who have followed non-university routes of education and training such as apprenticeships and T-levels. Along with the teacher resources, their overview of the roles and their real-life experiences bring the many technician roles available to life.



*Visitors try out their welding and sound technician skills in the careers area at the David Sainsbury Gallery at the Science Museum.*

[Technicians: We Make the Difference](#) ↑

[Technicians: The David Sainsbury Gallery](#) ↑

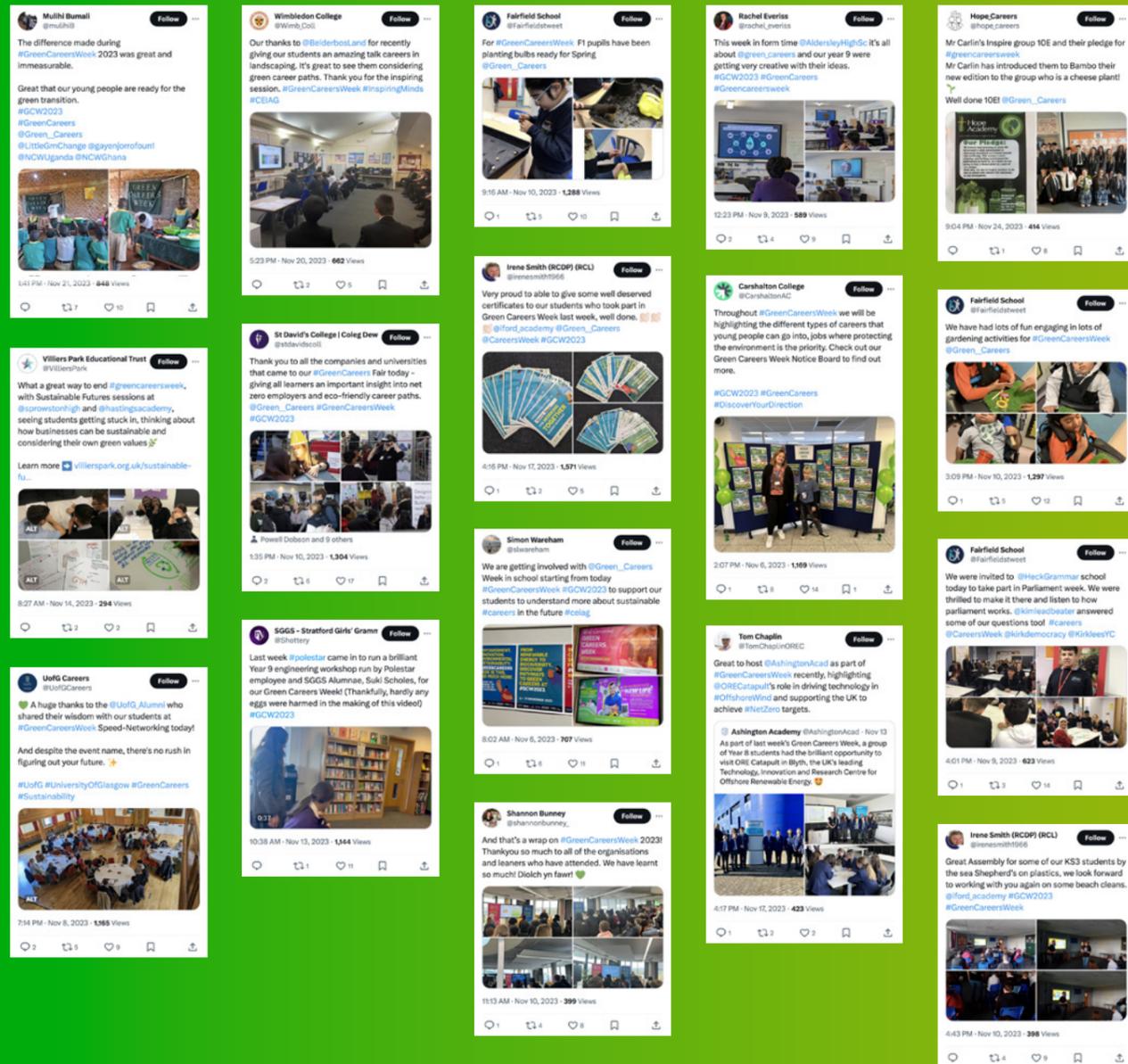


# GREEN CAREERS WEEK

For both Green Careers Week and National Careers Week we LOVE to see what you're all doing so we take snapshots from – social media – X (formerly Twitter), Instagram and LinkedIn as well as other platforms and we share them for everyone to see.

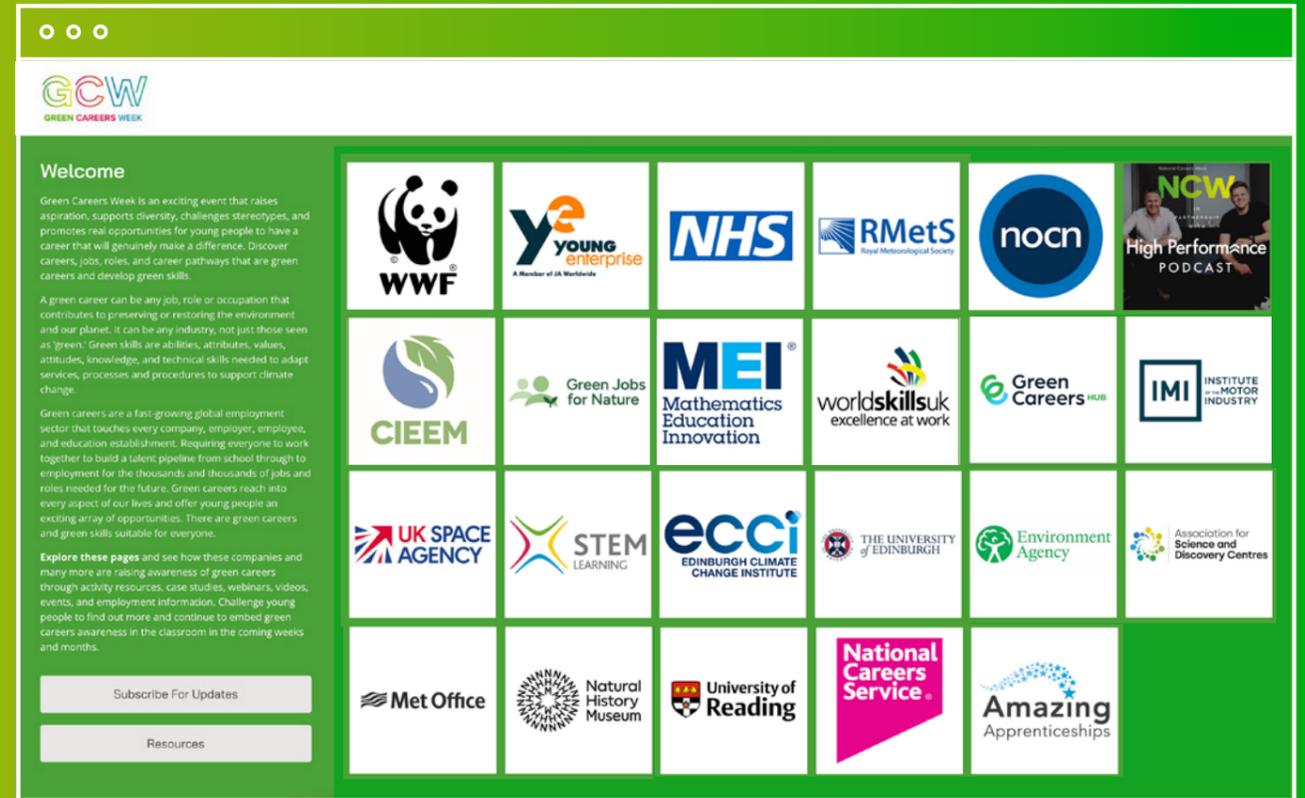
Ultimately you're the ones who run our weeks – we're just here to provide resources, inspiration and partners to make it easier for you – so we want to share what you've done AND provide inspiration for your teaching colleagues in other parts of the country.

Have a look through social media using the **#GCW2023** or **#GreenCareersWeek** hashtags.



# GREEN CAREERS WEEK VIRTUAL CAREERS FAIR:

The Green Careers Week Virtual Careers Fair features wonderful content from our partners and sponsors and is open for the foreseeable future. Hours of content, useful resources, inspiring stories and insights into green careers – all free, all the time.



You'll find the GCW VCF here:



We've lined up some incredible partners for National Careers Week – keep checking Social Media for information, watch the official hashtag **#NCW2024** and go to the resources section of the website to download graphics, tools and resources, booklets and information for teachers, students, parents and employers.



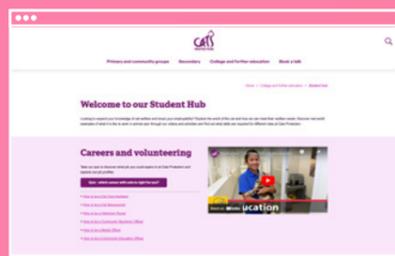
# CAT'S PROTECTION



- ☑ Are any of your students interested in working with animals?
- ☑ Working in the charity sector with small animals?
- ☑ Working in animal welfare?

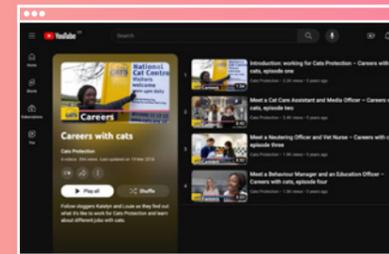
Then this is the content for you!

We are proud to be working alongside Cats Protection to raise awareness of their work and careers in the small animal charity sector. Cats Protection have a range of great free careers content available for you to share with your students ahead of and during #NCW2024:



Your students can explore the six focus roles on the careers page of the Cats Protection education website:

[Student Hub](#) ↑

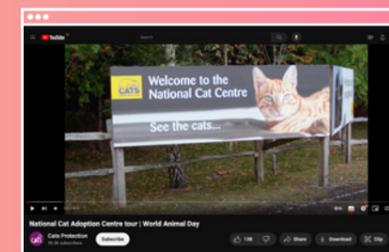
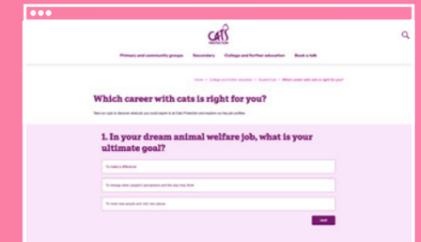


There's a great video careers series available on the Cats Protection YouTube Channel:

[Careers video playlist](#) ↑

You can find a fun careers quiz is available on their website here:

[Careers quiz](#) ↑

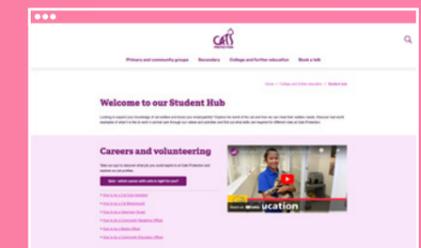


What is it like to visit a cat Adoption Centre? Students can enjoy a tour of an Adoption Centre on YouTube here:

[Adoption Centre tour](#) ↑

Cats Protection have produced a great Feline Focus careers pack which includes various activities inspired by their six focus roles. The pack can be downloaded here:

[Feline Focus](#) ↑



## CATS PRITECTION NATIONAL CAREERS WEEK ACTIVITIES: BOOK NOW!

Free, live online careers events will run from 4th to 8th March 2024 and will be bookable here. These 30 minute sessions will include a live interview and Q&A with colleagues from across the organisation plus top tips for success.

[Activity Booking](#) ↑





#NCW2024

# SAVE THE DATE

# 4-9th March 2024

 [NATIONALCAREERSWEEK.COM](https://nationalcareersweek.com)

National Careers Week

# NCW

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