

GENERATION LOGISTICS WEEK DOWNLOAD

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WELCOME TO GENERATION LOGISTICS.

Logistics is at the heart of modern life. It's well-stocked supermarket shelves, the provision of vital medical supplies, complex global trade networks and everything in between. It's the sector that keeps the UK trading and the world turning.

Essentially, logistics is getting the right things, to the right place, in the right quantities at the right time according to the needs of the customer.

But it's even more than that. It's a sector that's at the forefront of innovation and technology. Yes, it's trucks, planes, trains and ships, but it's also artificial intelligence, advanced robotics, autonomous vehicles and the decarbonisation of the supply chain.

In other words, logistics is a vision of tomorrow's world - a vision that depends on securing the ingenuity, skill and ambition of today's people. That's you!

DEFINITION

"...the commercial activity of transporting goods to customers".

OR

"...the detailed organisation and implementation of a complex operation".



As part of our commitment to helping you understand the exciting and complex world of logistics at all its stages, we've secured support from some of the most important players in logistics to provide their insights, resources and details of their career opportunities.

GOLD SPONSORS



SILVER SPONSORS



PARTNERS



The Association of
Pallet Networks

LOGISTICS UK



The Chartered
Institute of Logistics
and Transport



BRITISH PORTS
ASSOCIATION



**BRITISH INTERNATIONAL
FREIGHT ASSOCIATION**



ENTRY ROUTES

THE LOGISTICS OF GETTING INTO LOGISTICS

As with any career, the hardest step can be the first one. Here are the four best ways to build your logistics career – followed by hearing from a few younger team members who have done just that!

APPRENTICESHIPS & DEGREE APPRENTICESHIPS

Apprenticeships and degree apprenticeships are open to all ages and combine practical work-based learning with study. Alongside this on-the-job training, apprentices spend at least 20% of their working hours completing a classroom-based curriculum with a college or training provider which leads to a nationally recognised qualification.

PLACEMENT SCHEMES & PLACEMENT YEARS

A placement year is integral to some degree courses and allow students to apply their university knowledge in the workplace. Choosing a degree with a placement year is encouraged, as applied, logistics-sector experience enables graduates to step in and step up at pace.

SUMMER INTERNSHIPS

Summer internships, so called because they usually take place over the summer holiday months, are a fixed period of work experience. This period can vary from a week to several months and is typically offered to school, college or university students to gain relevant experience.

GRADUATE SCHEMES

Graduates in supply chains, engineering, project management, business and more are welcomed into the logistics sector. Graduate schemes are structured programmes, usually of up to two years in length, that support graduates in understanding the business and in becoming the leaders of the future.

DIRECT ENTRY



“Coming from the shop floor and being promoted from Warehouse Operative stands me in good stead for the role”

– Jack Watts,
Warehouse Service Team Manager, Tesco



The skills shortage in the logistics sector means we need passionate people to join our workforce yesterday!

The Find your Future tool on the Generation Logistics website supports searchers in finding the right job family for them and details some of the many vacancies our sponsors are recruiting for right now.

APPRENTICESHIPS



“My apprenticeship and job combined teaches me life skills that no university could have: communication, honesty and teamwork”

– Gurkiran Rai,
Transport Manager, DHL Express

Apprenticeships are open to all ages and combine practical training in a job with study. Alongside on-the-job training, Apprentices spend at least 20% of their working hours completing classroom-based learning with a college or training provider that leads to a nationally recognised qualification.

Common logistics Apprenticeships include Supply Chain Warehouse Operative (Level 2), Port Operative (Level 2), Transport and Warehouse Operations Supervisor (Level 3), and International Freight Forwarding Specialist (Level 3).



HIGHER & DEGREE APPRENTICESHIP



“After spending a year at university, it wasn’t for me; I thought I’d learn more from being in a job alongside some classroom learning”

– Oliver Parnham,
HSEQ Degree Apprentice, CEVA

Higher Apprenticeships are available at Levels 4 to 7 and are the equivalent to a foundation degree or above. Degree Apprenticeships are available at Levels 6 and 7 and are equivalent to a full Bachelor’s or Master’s degree.

Higher Apprenticeships take two to five years to complete, depending on the course level, and Degree Apprenticeships take three to six years to complete, depending on the course level. As with Apprenticeships, Higher and Degree Apprentices spend at least 20% of their working hours completing university-based learning, either per week or in blocks.

Higher Apprenticeships in logistics include Aviation Operations Manager (Level 4) and Degree Apprenticeships include Express Delivery Manager (Level 6) and Supply Chain Leadership Professional (Level 6).

GRADUATE



“Since starting the graduate programme I’ve been introduced to a wide variety of intriguing roles in an ever-changing industry!”

– Adriana Thompson,
Lead Team Manager, Wincanton

Degrees in supply chain, engineering, project management, business and more are welcomed in the logistics sector. Choosing a degree with a placement year is encouraged, as applied, sector-relevant experience in logistics allows graduates to step in and step up at pace.

Undergraduate degrees such as Business and Supply Chain Management and Logistics with Supply Chain Management are available through a multitude of universities. NOVUS, which provides students with guaranteed placements and graduate roles, is a great place to start searching: novus.uk.com



LOGISTICS PATHWAYS

The sector so full of different roles and skill sets, that it can be difficult to know where to start.

Over the next few pages we'll give you a breakdown of some of the key areas of logistics that you might consider for your career.

STORIES



RYAN WALTERS

COMPANY: STOBART

ROLE: MANAGEMENT GRADUATE

Ryan began his career within the supply chain sector 10 years ago. After five years, in order to open up more opportunities for development, he decided to apply to study BSc (Hons) Logistics and Supply Chain Management at university.

"What I learned in my four years at university has helped me bring theoretical knowledge from the classroom into the real world, to support the logistics of today."

His position in the graduate team at Stobart challenges Ryan to explore all aspects of the company, from day-to-day order picking to supporting on larger projects. This offers a glimpse into, and an understanding of, multiple job roles within the company and will ultimately help him find his perfect role.

"Constantly moving into different departments has given me a better understanding of the company as a whole so when I move forward into a particular role, I will understand how the company works and how I directly contribute to the movement of goods around the UK."

Ryan is excited by the opportunity to move up the ladder at Stobart. His favourite part of his job is being able to help different departments with his IT knowledge and Excel skills, getting satisfaction from the way his input allows processes to run more smoothly.



HARRY BROMAGE

COMPANY: TESCO

ROLE: TRANSPORT PLANNER

For Harry, logistics wasn't part of the career plan, but he realised that the professional experiences he'd had in other roles gave him the perfect skillset to thrive in the sector.

"To be honest, I never thought I would ever be part of a logistics team. My first job leaving school was as a sheet metal worker creating and repairing Jaguar E-Types. Looking back, that role gave me the ability to find creative solutions. And then I started working for Tesco."

That first position with Tesco was as a picker at a distribution centre, but, within a year, he'd become a Warehouse Service Coordinator. This showed him the progression prospects available to him in logistics and gave him a taste of a fastpaced work environment. From there, he began to hone his skills according to his interests, particularly in regards to planning technology.

"In my current role as a Transport Planner, I optimise the planning and execution of fresh and grocery product transportation from distribution centres to stores. I test and develop new in-house planning software and look for ways to identify and implement initiatives aimed at reducing our company's carbon footprint."

Harry feels his career journey has helped him evolve as a professional and to embrace the responsibility that's come his way.

"I feel quite privileged to be trusted to do the job I do, and get a kick out of seeing the cost and efficiency savings that my work has contributed to."

TRANSPORTATION

WHAT IS TRANSPORTATION?

In a nutshell, it's about getting things from one place to another. While this might seem like a straightforward task, in the dynamic world of the logistics sector, it involves complexities like choosing modes of transport, considering costs and meeting demand.

THE MYTH

"Working in transport means being an HGV driver"

THE TRUTH

While HGV drivers form the backbone of the transport sector, it's not the only role available in transport! Delivery drivers and couriers are other driving roles, overseen by Transport Managers, planners and a whole host of other roles that make sure goods get to the right place at the right time.

TRANSPORTATION ROLES:

HGV DRIVER: FROM £34,000

Reliability, organisational skills and, of course, a love of driving make for a great HGV driver! Drivers have a lot of time with only themselves, the road and their podcast or tunes of choice, making it a perfect option for those that prefer lone working.

TRANSPORT PLANNER: FROM £30,000

Transport Planners develop strategies to improve the transportation of goods, taking into account environmental factors, costs, health and safety and more. Analytical thinking skills and a flair for problem-solving are helpful in this role, a role that can reach salaries of £60,000+



TRAINING SPOTLIGHT:

HGV Driver

HGV Drivers need to hold a Driver Certificate of Professional Competence (CPC).



WAREHOUSING

WHAT IS WAREHOUSING?

Warehousing refers to the storage and stock management of goods before they are ordered and shipped to the customer, both businesses and consumers. Digital technologies, including robotics and Augmented Reality (AR), are changing the face of warehousing – and of the wide variety of jobs in the warehouse, too!

THE MYTH

“Warehousing is a dead end job”

THE TRUTH

Not so. There are lots of progression opportunities in warehousing. Warehouse supervisors look after teams in the warehouse and inventory managers organise and monitor products from delivery to dispatch. There are also “warehouse to wheels” programmes, providing a route into driving for those that are looking for a change

WAREHOUSING ROLES:

WAREHOUSE OPERATIVE: FROM £23,000

Warehouse Operatives have a varied role that includes unloading, sorting, preparing orders and stock checking. This vital role ensures that customers get the right thing delivered to the right place at the right time, so accuracy and self-motivation are necessary for success.

WAREHOUSE MANAGER: FROM £35,000

Warehouse Managers are responsible for overall warehouse efficiency. This includes staffing, inventory control, quality assurance, and health and safety. Working in a busy warehouse environment, attention to detail, flexibility and problem solving skills are useful skills for a Warehouse Manager to have.



APPRENTICESHIP SPOTLIGHT:

Level 2 Supply Chain Warehouse Operative

This Level 2 course will kick off a career in warehousing.

DIGITAL TECHNOLOGY

WHAT IS DIGITAL TECHNOLOGY?

While logistics involves the physical movement of goods in the real world—think trucks, planes, ships, and trains—there’s a hidden digital world of technology and services supporting this activity. Automated robotics in warehouses and the apps that customers use to monitor their deliveries are only two areas that are moving at pace to improve customer experience.

THE MYTH

“There is no room for creativity in digital technology roles”

THE TRUTH

Technology is often used to solve problems of flexibility, efficiency and resilience. As such, its implementation requires plenty of creativity. Helping a company understand its processes and integrate new technologies can reduce costs and increase productivity: a big priority for all logistics companies.

DIGITAL TECHNOLOGY ROLES:

SERVICE AND MAINTENANCE TECHNICIAN: FROM £23,000

A fully-qualified Technician will be able to install, maintain, fault find and optimise hardware and software for a variety of systems. A commitment to professional development is essential for this role, as technology changes and evolves constantly!

TECHNOLOGY MANAGER: FROM £41,000

Technology Managers make sure that the digital technologies that the logistics sector depends on are performing to their very best. Testing and implementing new services and monitoring both performance and teams is critical, as is ensuring the security and continuity of the business.



HIGHER APPRENTICESHIP SPOTLIGHT:

Level 4 Automation and Controls Engineer

Secure high starting salaries by having a dedication to process and personal improvement, which is at the heart of this Level 4 qualification.

STORIES



CHARLOTTE FIRTH

COMPANY: WINCANTON

ROLE: PROJECT ENGINEER

As an Engineering Graduate, Charlotte was looking for a position that offered her the perfect combination of development and experience across a wide field of application.

"With no prior experience, this role did exactly that. I'm learning and developing my engineering skills while being exposed to many fields of automation and robotics. Even better, the career progression was clear."

Charlotte joined Wincanton in a temporary HR role but soon moved into a data analysis role, and then into the engineering position she has now.

"I'm responsible for supporting the design and implementation of various automations and mechanisation projects across the group. I'm working towards gaining my engineering chartership and longer term would like to become a Senior or Director level Engineer."

Despite her ambition, Charlotte never planned to be in logistics. In fact, it was never even on her radar.

"It was not something that was ever mentioned at careers events at college and university, so it never seemed like an option for me. But now that I have the experience I have, I can see the potential that similar graduates like me have in the sector."

She heartily recommends considering the sector to anyone making career decisions right now – especially because some of the pathways and skills required aren't always obvious until you take a closer look.

"There are roles that you'd never imagine linking to logistics. It's a massively growing sector so things are only going to get bigger."



HARRY BROMAGE

COMPANY: TESCO

ROLE: TRANSPORT PLANNER

As a Senior Service Controller with Marshall Fleet Solutions, Dario is responsible for many of the day-to-day operational functions of the business. This means he coordinates service work and manages how tasks are assigned. Transport refrigeration is an incredibly busy sector where there's a lot of juggling of tasks and responsibilities, so someone must make sure that everyone is using resources as effectively as possible, whilst ensuring customer satisfaction and compliance with health and safety – that's Dario!

Dario worked his way up to his current role because of previous positions he'd held. He did take his GCSEs, and has picked up a number of electrical, mechanical and engineering certifications and qualifications while on the job. Dario would say his main "qualification" has been his performance and the knowledge he's built up over time.

When he started with Marshall Fleet Solutions back in June 2016, his first role was as a Fridge Engineer. By 2018, he was a lead engineer, the most senior position in that career route – but there are plenty of other options from there!

In Dario's case, Marshall Fleet Solutions happened to advertise his current role. He let people know that he was interested in the role and then went to meet the team and regional business manager at Tamworth. Dario hasn't looked back since!

Dario genuinely loves the team he works with. *"They're exceptional people, and we have a way of motivating each other to bring everything to work today. In turn, our enthusiasm translates into a happy customer base, as our customers can tell we're fully engaged and committed to doing whatever we can for them."*

Since stepping up into his current role, Dario's been able to meet many of the industry leaders from all over the world whom he'd only ever read or hear about beforehand. That has been a huge highlight, as he feels he's really becoming part of the sector and getting a seat at the table.

ENGINEERING

WHAT IS ENGINEERING?

This is the bit that ensures the infrastructure and equipment needed in the supply chain is fully operational and working as well as it can. As such, it's a combination of repair and maintenance, as well as innovation and creativity, to make sure everything is fit for purpose in the modern world.

THE MYTH

"Engineering has no transferable skills"

THE TRUTH

An engineer's skills around logical thinking and problem solving are vitally important to the logistics sector. Operations management - the link between the different manufacturing elements and the business side of a manufacturing company - welcomes engineers. Purchasing careers are also an option, as you'll have a strong technical understanding of what needs to be bought.

ENGINEERING ROLES:

SERVICE AND MAINTENANCE TECHNICIAN: FROM £23,000

Maintenance Technicians are responsible for the continuous running of equipment and machinery in industrial settings. Operating computerised systems, as well as routine maintenance, repairs and monitoring, is all part of the job, as is keeping on top of the latest trends in sustainable vehicles, so a passion for engineering is a must.

WORKSHOP MANAGER: FROM £41,000

Keeping the UK moving requires vehicles and equipment to run smoothly. Establishing procedures, adhering to standards and managing a team are some of the key parts of a Workshop Manager's role, and, as such, good communication skills and strong attention to detail is essential.



APPRENTICESHIP SPOTLIGHT:

Level 3 Heavy Vehicle Service & Maintenance Technician

From replacing parts to solving complex faults, this Level 3 Apprenticeship is a great place to start.

SOLUTION DESIGN

WHAT IS SOLUTION DESIGN?

Designing solutions to logistics problems or challenges is, quite literally, the name of the game. Solution Designers are experts at understanding what customers need and working out ways to provide it through design methodology. Although there might be multiple routes to the same (theoretical) destination, Solution Designers are able to weigh up the options and decide on the most appropriate path to take.

THE MYTH

“Solution Design roles are only available in big companies”

THE TRUTH

Solution Designers understand customer needs and support companies to grow their business, big or small. Solution Design is all about solving problems – and problems happen in all sizes of company!

SOLUTION DESIGN ROLES:

SOLUTION DESIGN GRADUATE TRAINEE: FROM £23,000

Supply chains are complex things – everything needs to click into place to get goods and services from A to B. Those complex chains are the work of expert Solution Designers, whose job it is to make sure each element fits together, anticipating problems and providing solutions before they happen.

SUPPLY CHAIN ANALYST: FROM £37,000

As companies collect larger and larger amounts of data, Supply Chain Analysts are key to finding patterns and solving problems to improve product delivery and customer service. A passion for extracting, analysing and interpreting data is important, as is the ability to present findings in an accessible way across the business and beyond.



DEGREE SPOTLIGHT:

BSc (Hons) Business with Logistics & Supply Chain Management

An understanding of supply chain systems and modelling can be gained on this degree.

INFRASTRUCTURE

WHAT IS INFRASTRUCTURE?

Infrastructure concerns the facilities that keep goods moving. Whether items are coming in by air, road or sea, it's the quality of the infrastructure – the airports, roads, rails and ports – that keeps things moving smoothly. It is also all the places needed to house goods upon arrival – the distribution parks full of warehouses you'll see on the side of the motorway, for example.

THE MYTH

“The only thing property companies care about is money”

THE TRUTH

There is much more to consider when creating a new logistics park than making money. Development requires consideration of the environment, how new infrastructure could impact the local community and the smooth integration of new technologies.

INFRASTRUCTURE ROLES:

GRADUATE SURVEYOR: FROM £25,000

Consultancy, development, investment, management and planning are all key areas a Graduate Surveyor will experience in a commercial environment. Attention to detail, critical thinking and reasoning, and strong communication are all essential in bringing an infrastructure project to fruition.

PROJECT MANAGER: FROM £52,000

Managing a project from start to finish is core to the Project Manager role. Producing clear briefs, with phases and costs, starts the process, then it's all about stakeholder management – working with anyone that has an impact on or is impacted by the project. Communicating through reports, meetings and more makes sure everyone knows what's happening and that the project is delivered on time and within budget.



DEGREE APPRENTICESHIP SPOTLIGHT:

Becoming a Chartered Surveyor requires a degree or a Degree Apprenticeship. This Level 6 means students can earn whilst they learn.

STORIES



LOTTIE LEIGH-BROWNE

COMPANY: GXO

ROLE: ENVIRONMENTAL MANAGER
UK & IRELAND

After completing a degree in Environmental Geography, followed by a Masters in Climate Change Science and Policy, Lottie tried roles in consultancy and app development before landing a job which focused on driving corporate sustainability.

With family members who work in logistics and a good grounding from her studies, she recognised that the fastpaced, multi-tasking environment the sector offered could be a good fit for her. Responsible for developing and driving GXO's Sustainability Strategy across the UK and Ireland, working in logistics has proved to be much more complex than Lottie imagined:

"I hadn't set foot in a warehouse. The complexities of the logistics sector fascinate me. To be at the forefront of the conversations around alternative fuels, renewable energy and sustainable initiatives is very exciting."

While on the job, Lottie has received her associate membership for IEMA Environmental Management, and is working towards achieving her Practitioners' membership, both fully supported and sponsored by management. She has also completed her IOSH Managing Safely Course.

When asked what she'd say to someone considering a career in logistics, Lottie emphasises the opportunity to grow:

"There are so many areas across the logistics industry that specific attributes can be applied to. Don't worry if you enter a role that isn't your 'dream job'. Learning key skills and attributes that can be applied to other roles is often the most important thing. Embrace the challenges and engage with as many projects and people as possible."



DAVID BROWNE

COMPANY: MAERSK

ROLE: DIRECTOR, CORPORATE
& SOCIAL AFFAIRS

Amongst other responsibilities, David represents Maersk to Government and industry bodies, discussing the Maersk journey to reduce emissions in this decade to reach Net Zero by 2040.

David first joined Maersk by answering a direct advert for business trainees and has progressed through the ranks by keeping a watchful eye on the internal jobs portal. David's skills are in building rapport and relationships, as well as listening and understanding problems, skills that have served him well in both the commercial team and on the school rugby pitch! Whilst there are no formal qualifications needed to follow in David's footsteps, David says that continued professional development, particularly in working with industry bodies and academia in the UK and overseas, is invaluable.

David's current role centres on connecting and improving the world, both directly and with Maersk's customers and suppliers. There have been many career highlights for David over the years - most recently, Maersk's first green methanol powered container ship arrived in the UK, news of which David was able to share with HRH The Royal Princess.

ENVIRONMENT & SUSTAINABILITY

WHAT IS ENVIRONMENT & SUSTAINABILITY?

Logistics roles in sustainability look to make a positive impact on the sector's environmental footprint. As a sector, logistics is committed to achieving Net Zero – cutting the overall impact of greenhouse gases to zero. As such, creating, understanding and reviewing the technology, infrastructure and legal requirements to achieve this aim is critical. Roles in this area are constantly evolving as needs and knowledge changes, so it is an exciting time to be part of the change for people and the planet.

THE MYTH

“Logistics will never be ‘green’”

THE TRUTH

By selecting sustainable transport and energy sources, improving the utilisation of space in warehouses and vehicles, and moving to sustainable packaging, logistics can become more sustainable. There are many more improvements to be made – and the sector needs forward-thinking people to help drive the change!

ENVIRONMENT & SUSTAINABILITY ROLES:

SUSTAINABILITY ANALYST: FROM £22,000

A Sustainability Analyst measures the environmental impact of a company and its activities. Research and analytical skills are key, meaning attention to detail and the ability to work with large data sets is essential. Effective communication is needed to share important sustainability information right across the supply chain.

HEAD OF SUSTAINABILITY: FROM £40,000

The Head of Sustainability would provide advice to all areas of a business relating to sustainable practice. The head of sustainability creates, implements and monitors environmental strategies and ensures compliance with environmental guidelines, targets and legislation.



DEGREE APPRENTICESHIP SPOTLIGHT:

Level 6 Environmental Practitioner

The Level 6 qualification provides students with high level of professional environmental expertise to take to the workplace.

CUSTOMER CARE

WHAT IS CUSTOMER CARE?

Customers want the right thing in the right place at the right time, and at the right price, of course! Customer care is all about communication, sharing new innovations and solving problems across the global supply chain to keep customers satisfied.

THE MYTH

“AI will replace everyone in customer care”

THE TRUTH

Customer Care roles are likely to become enhanced and automated, but not replaced. By automating simple administrative tasks and providing self-service options for customers, Customer Care operatives can focus on answering the more difficult questions, providing the customer with a better, more complete, service.

CUSTOMER CARE ROLES:

CUSTOMER SERVICE COORDINATOR: FROM £18,000

Customer Service Coordinators support companies by providing excellent customer service to increase customer loyalty and boost the company's reputation. Strong communication skills are essential, as are problem-solving skills to support organisational improvements.

INVENTORY CONTROLLER: FROM £29,000

Without inventory, it is impossible to meet the customer's needs. An Inventory Controller monitors incoming and outgoing stock and coordinates the logistics of orders and transfers. Communication with customers such as supermarkets, online retailers and more is a central part of the role.



APPRENTICESHIP SPOTLIGHT:

Level 3 Supply Chain Practitioner

This Level 3 Apprenticeship is a great starting point for a career in Customer Care.



FROM LOGISTICAL PROBLEMS TO CUSTOMER INTERFACES: THE TECHNOLOGY CAREER MAKING A DIFFERENCE

WRITTEN BY **Shantel Tanyanywa**, Technology Change Manager, Asda

Understanding the needs of customers and commerce can make a world of difference to the logistical needs of companies like Asda, helping to guarantee that products efficiently journey from the point of origin to the shopper's home.

Asda is one of Britain's leading retailers. Dedicated colleagues serve customers from Asda's network of stores and online services, including supercentres, superstores, supermarkets, Living stores, petrol filling stations and depots across the UK.

More than 18 million people shop with Asda every week and 98 per cent of UK homes are served by www.asda.com

Asda Logistics Services is the hub of activity for Asda Stores, with a team of over 12,000 logistics colleagues in 39 operations around the UK handling 1.5 billion cases of food, general merchandise and clothing every year.

CAN YOU TELL US ABOUT YOURSELF AND WHY YOU CHOSE A STEM RELATED CAREER?

Technically, I didn't realise that my career was in STEM until I got to university, that's where I learnt more about logistics and supply chain management. The degree that I chose to study was categorised under engineering and applied science. My dad used to be a HGV driver and that was my first window into logistics and the transport sector.

WHAT DID YOU WANT TO BE WHEN YOU WERE YOUNGER?

When I was younger, I wanted to be lots of things! I wanted to be a chef, a doctor, or a pilot. As I got older, I wanted to be an operations manager, supply chain manager or something similar. I still have those goals now. I think the way I want to attain those goals is by enhancing the current skills that I have by ensuring that I understand more of the data side of things so that I'm better at that role because data is crucial to operations and supply chain management.

HOW WOULD YOU EXPLAIN THE ROLE OF LOGISTICS IN EVERYDAY LIFE?

I would say the role of logistics involves a lot of operations! It is about getting goods from where they're made to the point of consumption and solving any challenges that might be faced on the journey, such as lead times, demand not being accurate and so forth.

WHAT DOES YOUR CURRENT JOB INVOLVE?

I found the company back in early 2022 through a networking event. At the event I got talking with a recruiter who asked me what I might be looking for in a role in case they may be able to help me in the future. I went on to explain what some of my aspirations were, and then true to their word they reached out to me about a role they said would be a good fit with my experience. The role was Technology Change Manager and is my current role!



I work as part of a small team in solution design. We basically design all the solutions and systems that are used across the wider part of the business, that could mean capturing requirements to improve waiting times in stores, for example. Also testing and analysing the system being created so my role is essentially technology based.

ARE THERE ANY EXPERIENCES THAT YOU FOUND PARTICULARLY VALUABLE IN THE EARLY STAGES OF YOUR CAREER?

Going on warehouse tours helped me understand processes more and gave me firsthand experience of the logistics involved. So, before studying some of this content at university, I was able to understand what we were talking about in some of the course modules. It was also good to take part in extracurricular activities, as they gave me something to put on my CV when I had no practical experience!

WHAT IS THE MOST EXCITING THING YOU HAVE DONE AT WORK?

I think the most exciting thing that I've done at work was when I first started, and it was helping my colleague to design what a new button would look like on a touch screen. It was to enhance the customer experience using service kiosks which allow you to use the machine to register your presence in the store, to then notify you to collect your parcel in a more streamlined way.

WHAT HAS BEEN THE BIGGEST CHALLENGE AND GREATEST ACHIEVEMENT OF YOUR CAREER TO DATE?

I would say my biggest achievement is having gotten this job before graduating so by the time that graduation came, I went straight into employment. It's also boosted my confidence in networking and public speaking. I believe in myself a lot more. I wasn't a public speaker before but now I put myself out there more. It's one of my biggest achievements because all it took was just talking to someone and I was given a great opportunity, just look where I am now.

I would say mapping out my career was a challenge originally. I'm the kind of person that knows what I want to do, but because the profession has so many options

available, it was difficult to make a choice at first.

HOW DOES YOUR WORK IMPACT THE WORLD AROUND US?

My work impacts the world around us because it allows for millions of customers to collect their parcels in stores and return them whilst also shopping for their groceries. It's now easier with less waiting, creating convenience.

WHAT POSITIVE CHANGES DO YOU THINK COULD INFLUENCE THE LEARNING ENVIRONMENT?

I think that starting hands on experience much earlier would be helpful. If secondary schools and colleges could have facilities where they allow students to experience what working across different industries is like, it will give young people real life experience and knowledge to plan their career path.

WHAT ADVICE DO YOU HAVE FOR YOUNG PEOPLE LOOKING TO NAVIGATE THEIR CAREER PATH?

I think my top tip is to network – jobs can be created for you. Believe in your skill set – even if you think you're too young to be a manager, you're never too young! Get as much work experience as you can, and speak to people in all positions across companies to learn from each other. Be open to opportunities as that's the best way you're going to learn what your strengths are and what the best fit might be for you.

Enjoy the journey!



**Shantel Tanyanyiwa,
Technology Change Manager, Asda**

THE #GLW2024 VIRTUAL CAREERS FAIR

The #GLW2024 Virtual Careers Fair is a space for you to explore the amazing range of organisations involved in logistics and the huge variety of opportunities they present - land, sea, air, distribution, storage, delivery, planning, manufacturing and supply at all levels are all options within logistics.

Head over to

GLW2024.co.uk

to explore the VCF.



PUSH YOUR BOUNDARIES.

The Generation Logistics Week is intended to provide a snapshot into the prospects and potential of logistics careers.

As you'll have gathered from the previous pages, it's about the range and diversity of the role, but it's also about progression.

A consistent theme across the case studies in this e-zine, and across the Generation Logistics campaign as a whole, are the opportunities to train and upskill on the job.

Logistics is a sector that likes to promote and develop from within, constantly building knowledge, experience and expertise.

All of which means that it rewards skill and ambition and vision. **Today warehouse operative, tomorrow CEO.**

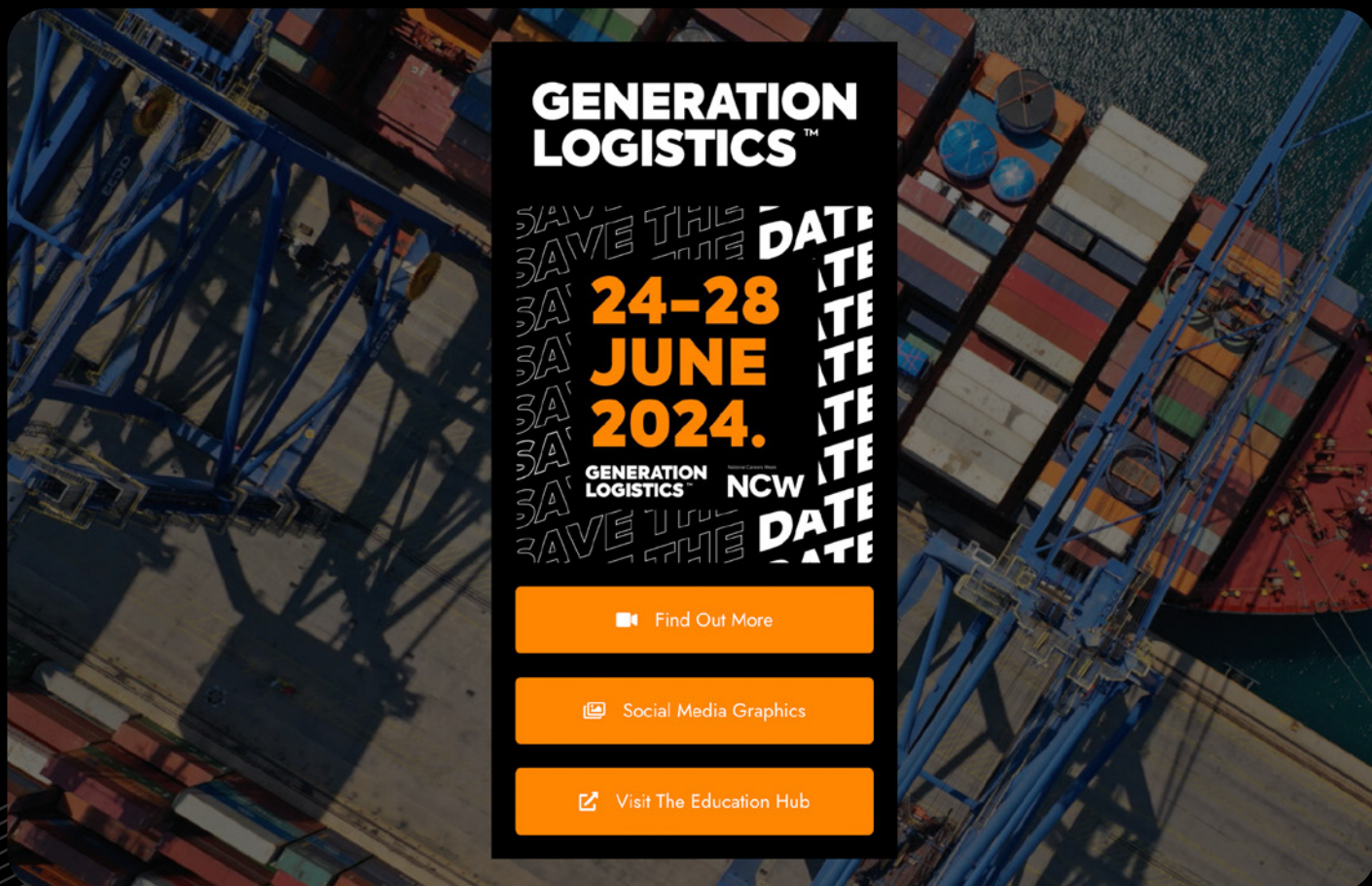


USEFUL LINKS AND INFO.

Generation Logistic Week is taking place from 24th to 28th June, 2024, featuring a virtual careers fair for students to explore potential pathways within the sector. You can follow the week through (**#GLW2024**).

The **Generation Logistics website** is packed full of excellent information about the sector, from further breakdowns of job families, to case studies and live graduate/apprenticeship opportunities.

The **GenNxt hub** – aimed at 13-16 years olds – is a platform offering all sorts of interactive and gamified content, including quickfire quizzes, games and a career calculator.



For #GLW2024 we've assembled an incredible fleet of supporters and sponsors to give you and your students brilliant insights into working in all areas of logistics.

There's a Virtual Careers Fair with links and resources to help your students understand our industry, show the variety of incredible globe-trotting opportunities within logistics and help them make decisions about their futures.

Go to the dedicated website where you'll find everything you need to make your #GLW2024 a huge success.

[GLW2024.co.uk](https://glw2024.co.uk)

**GENERATION
LOGISTICS™**

National Careers Week

NCW

