



Media Release: National Careers Week CIC - Make your pledge for #NCW2018

National Careers Week (NCW) is a celebration of careers guidance and free resources in education across the UK. The aim is to provide a focus for careers guidance activity at an important point in the academic calendar to help support young people leaving education. With youth unemployment remaining high and employers citing that young people are ill prepared with the basic skills needed for employment, there has never been a more need for careers guidance to be promoted and celebrated in education. National Careers Week is a great platform to inform and inspire the next generation as they enter the world of work.

National Careers Week takes place between the 5th and 10th of March 2018, encouraging education providers to bring together students, local employers and advisers through careers events and activities.

In preparation for next year's National Careers Week we are encouraging individuals and organisations to make their pledge using the hashtag #NCW2018

Pledges could include the following:

- A career focused lesson
- Promote and get involved with #NCW2018
- Arrange to visit a local School, College, Training Provider or University
- Leaders – free up staff time to get involved with #NCW2018
- Giving an insight in your career area
- Supporting Careers Events
- Career insights and talks
- Providing Work experience

Or alternatively make your own pledge.

We believe in the power of Careers, Education, Information, Advice and Guidance as a driver of change within society, improving life choices and empowering people to take control of their future. All it takes is a pledge, a commitment to

provide an insight or opportunity. If we all make a pledge, we passionately believe by working together we can make a real difference in 2018 and beyond.

Relevant Links

Download the official template here: <http://bit.ly/2AjULTn>

Sign up to make your pledge here: <http://bit.ly/2zfKtFZ>

Pledge graphics pack (for re-use): <http://bit.ly/2hGtNgS>

Quotes

"Here is your chance to give something back; a chance to make a positive impact on a young person's life. Why wouldn't you want to do that if you could? So for National Careers Week 2018 why not go back to your old school or college and share your experience of work - a valuable insight that should be shared?"

- Nick Newman, Chief Executive and Founder of National Careers Week

"I pledge to continue to support young people in #NCW2018 to gain access to exciting career experiences and information. I want young people to understand the wealth of opportunities open to them, whatever their skills and background."

- Andrew Bernard FPSA PGCert, Director Innovative Enterprise - Bringing The Future To Life

"I pledge to continue sharing my experience of the interesting and exciting careers available in the manufacturing and engineering industries. I encourage you to do the same. National Careers Week provides a great platform to inspire and encourage the next generation."

- Dr Kirsty Clode , Chair of Women into Manufacturing and Engineering (WiME)

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National Careers Week Website: <http://www.nationalcareersweek.com>

Twitter: [@CareersWeek](https://twitter.com/CareersWeek) (Over 13,000 twitter followers)

Facebook: [NationalCareersWeek](https://www.facebook.com/NationalCareersWeek)

Relevant Hashtags: [#NCW2018](https://twitter.com/hashtag/NCW2018)

#NCW2017 report: <http://bit.ly/2oNrOvg>