



### **Media Release: National Careers Week CIC - Response to the Careers Strategy**

The directors of NCW, the social enterprise company that promotes the value of careers education, information, advice and guidance; broadly supports and welcomes the arrival of the long-awaited careers strategy as delivered by Anne Milton MP.

The strategy is built around 4 main pillars:

- Gatsby benchmarks
- The role of employers and training providers
- Careers Leaders
- Technology, good quality data & LMI

The Gatsby framework is universally accepted as the gold standard in achieving excellent careers learning. It provides a comprehensive framework which will take a long time and substantial investment to achieve full impact. In addition, it requires the dedicated input and support of teachers, advisers, employers, trainers and other stakeholders.

We are particularly pleased by the Government's widening focus from just 2 to all 8 of the Gatsby benchmarks and the recognition of the role of the careers leader.

Our role at NCW has been, and will continue to be, the support of schools and educators to deliver quality and exciting careers learning to inspire our young people. We aim to harness the enthusiasm and experience of teachers, support staff, careers leaders and advisers, whilst engaging local businesses to support stakeholders and future employees.

**About NCW:**

NCW CIC is a not for profit community interest company funded by sponsorship and run by a committed group of passionate and experienced professionals. **By 2017 our work had reached a total of over 3m young people.** NCW 2018 runs from 5<sup>th</sup> – 10<sup>th</sup> March 2018 and provides free resources to support teachers in delivering the much-needed support that young people need to negotiate the increasingly difficult terrain of the transition from school to workplace.

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National Careers Week Website: <http://www.nationalcareersweek.com>

Twitter: [@CareersWeek](https://twitter.com/CareersWeek) (Over 13,000 twitter followers)

Facebook: [NationalCareersWeek](https://www.facebook.com/NationalCareersWeek)

Relevant Hashtags: [#NCW2018](https://twitter.com/hashtag/NCW2018)

#NCW2017 report: <http://bit.ly/2oNrOvg>