



FOR IMMEDIATE RELEASE

WINNERS OF 2018 NCW CASE STUDY COMPETITION ANNOUNCED

Schools showcasing superb careers education in action

London, April 16, 2018– The winners of the NCW Case Study Competition which took place in March 2018 are today announced as follows:-

Secondary Winners

1. **Tresham College Wellingborough, Corby & Northants** They receive £250 worth of educational resources supplied by Prospects Education Ltd
2. **Carlton le Willows Academy – East Midlands** They receive £100 worth of educational resources supplied by Prospects Education Ltd
3. **Eggars School – Hampshire** They receive £40 worth of educational resources supplied by Prospects Education Ltd

Primary Winners

1. **West Oaks all through School - Yorkshire** They receive a half day Rocket Kids session donated by SteamCo
2. **Ridgeway Primary Academy – Tyneside** They receive a steam Co Air Rocket Launcher worth £150
3. **Greenwood Academies Trust – Corby** They receive a copy of ‘Teaching Creative Thinking’ by Bill Lucas and Helen Spence

All entries were judged on originality; reach & inclusivity of pupils, parents, stakeholders and community; the ability to factor in staff involvement/training; ease of implementation; and differentiation incorporated to help support Gatsby benchmark 3, addressing the needs of each pupil.

A huge number of entries were received, the vast majority of a very high quality and judging the entries proved very difficult. NCW are, however, very happy to confirm that, over the next few months we will be producing a number of resources using the superb ideas, tips and shortcuts shared so generously by the entrants. The highlight of these resources will be the release of a collection of the top case studies in time for the new academic year.

We will be featuring the winners in the NCW report due out shortly, our social media channels and on our website.

Winner Announcement of 2018 NCW case study competition

“National Careers Week provides a platform to develop the careers offer and inform the next generation of the various possible routes they may take in pursuing their chosen career. In what has been our biggest and most successful week to date, a key element this year was being able to capture case studies. We are delighted to recognise these case studies as examples of excellent careers practice. We are especially grateful to Prospects Educational Resources and Steam Co for donating valuable prizes.” **Stephen Logan – Director NCW**

“National Careers Week is a fantastic opportunity for young people to engage in careers related activities. Prospects Education Resources is delighted to support and celebrate the good work that is being delivered the length and breadth of the country.” **Jonathan Lightfoot – Manager – Prospects Education Resources**

We are extremely grateful to our generous competition sponsors:

STEAM 3

Is a charitable initiative that connects school communities with the Inspiration and Resources to run STEAM Co. Days.

<http://www.steamco.org.uk/home#creativity>

prospects | Education Resources

Prospects educational resources is the leading supplier of resources for careers education, information advice and guidance <http://www.prospectseducationresources.co.uk>

In addition to our headline partner RBS, other major sponsors include:

- Careers at Sea
- The Institute of the Motor Industry
- Milkround
- NHS Health Careers

The Minister for Education Damien Hinds – answering Careers Question Time at Eggars School (3rd place Secondary/College)



Lush delivering a workshop at West Oaks SEN Specialist School and College (1st place Primary/All through school)



About NCW:

NCW CIC is a not for profit community interest company funded by sponsorship and run by a committed group of passionate and experienced professionals. **By 2018 our work had reached a total of over 3.5m young people.** NCW 2019 runs from **4th – 9th March 2019** and provides free resources to support teachers in delivering the much-needed support that young people need to negotiate the increasingly difficult terrain of the transition from school to workplace.



Media Release: Winner Announcement of 2018 NCW case study competition

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National Careers Week Website: <http://www.nationalcareersweek.com>

Twitter: [@CareersWeek](https://twitter.com/CareersWeek) (Over 13,000 followers)

Facebook: [NationalCareersWeek](https://www.facebook.com/NationalCareersWeek)

Relevant Hashtags: [#NCW2018](https://twitter.com/hashtag/NCW2018)

#NCW2017 digital event report: <http://bit.ly/2oNrOvg>